NO. -4CH634

ZIMMERMAN & TORBETT NEWS AGENCY,
JOHNSON CITY, TENN.

ORDER NO. 86568

DATE 9-14-54

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL THE CHAPEL
U. S. VETERANS ADMINISTRATION
MOUNTAIN HOME, TENNESSEE /

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES-same as on OCH423 reset

IMPRINT SAME AS ABOVE (same as 4C-H635)

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW CARD OCH423 FOR COLOR GUIDE

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

6 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

New Process

Rush

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By ....
Date ....

Cost Dept. Checked ✓
By ....
Date ....

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			SEP 17 1954	SEP 20 1954
SKETCH				
RETOUCHING	3	2	SEP 15 1954	SEP - 7 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				OCT 14 1954
HAND COLOR PROOF				
ARTIST DEPT.		7½		

DATE BLUEPRINT OK'D ....
By ....
DATE HAND COLOR PROOF OK'D ....

DATE Filed ....
By ....
DATE Photo Returned to Customer ....

VN

NO. 4CH635

ZIMMERMAN & TORBETT NEWS AGENCY, JOHNSON CITY,
TENN.

ORDER NO. 86568

DATE 9-14-54

12½ M POST CARDS C T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL THEATRE
U.S. VETERANS ADMINISTRATION
CENTER
MOUNTAIN HOME, TENNESSEE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES-same as on OCH423 reset

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW CARD OCH423 FOR COLOR GUIDE

To Wales

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

YES
RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

6 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

New Process

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked ✓
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 17 1954	SEP 20 1954
SKETCH				
RETOUCHING	3	1	SEP 15 1954	SEP 17 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				OCT 14 1954
HAND COLOR PROOF				
ARTIST DEPT.		7½		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

Rush

X

NO. 4CH636

ZIMMERMAN & TORBETT NEWS AGENCY,
JOHNSON CITY, TENN.

ORDER NO. 86568

DATE 9-14-54

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. 1

R. M. YES-same as on OCH423 reset

TITLE IN FULL BARRACKS #6
U. S. VETERANS ADMINISTRATION
MOUNTAIN HOME, TENNESSEE.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW CARD OCH423 FOR COLOR GUIDE

to Walt

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTIO

6 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

New Process

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked ✓
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			SEP 17 1954	SEP 20 1954
SKETCH				
RETOUCHING	3	1	SEP 15 1954	SEP 17 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				OCT 14 1954
HAND COLOR PROOF				
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

XN

NO. 4CH637

ZIMMERMAN & TORBETT NEWS AGENCY,
JOHNSON CITY, TENN.

ORDER NO. 86568

DATE 9-14-54

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL ONE OF THE THREE
STATION LIBRARIES
(U. S. VETERANS ADMINISTRATION
MOUNTAIN HOME, TENNESSEE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES-same as on OCH423 reset

IMPRINT SAME AS ABOVE (same as on 4CH635)

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW CARD OCH423 FOR COLOR GUIDE

to Wally

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

6 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

New Process

RUSH

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			SEP 17 1954	SEP 20 1954
SKETCH				
RETOUCHING	3	2	SEP 15 1954	SEP 17 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				OCT 14 1954
HAND COLOR PROOF				
ARTIST DEPT.		7½		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

VN

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 4CH638 **ORDER NO.** 86593 **DATE** 9-15-54

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER BOOKER T.WASHINGTON INS.CO.,
BIRMINGHAM, ALABAMA

12½ M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue
(A.G.Gaston Motel)

FOLLOW SKETCH /

COLOR DESCRIPTION

FOLLOW SKETCH /

PHOTO RETURNED TO

PHOTO USED FOR

RETURN PHOTO YES NO

3M—4-15-52

Rct. 5
4/H.C. 1½
L.A. 9
H

NO. 4CH639

RAY, DAVIDSON & RAY, SILVER SPRINGS, FLA.

ORDER NO. 86611

DATE 9-16-54

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL
FLORIDA'S SILVER
SPRINGS
FAMED UNDERWATER FAIRYLAND

att' NOTE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES-same as on 3CH1360

IMPRINT PHOTO BY MOZERT.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY: - AND CARDS ENCLOSED.

ON TITLE & READING MATTER WHERE THE WORDS "FLORIDA'S SILVER SPRINGS" APPEAR - IT MUST BE PRINTED IN SCRIPT TYPE.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

More detail in trees submit before making [illegible]

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			SEP 20 1954	SEP 21 1954
SKETCH				
RETOUCHING	3	1	SEP 16 1954	SEP 0 1954
REPHOTO				
PHOTO-LITHO			SEP 23 1954	
BLUEPRINT STRIPPING, OPAQUING				OCT 21 1954 OCT 21 1954
HAND COLOR PROOF				
ARTIST DEPT.		7½		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

New Process

RUSH

NO. 4CH640

RAY, DAVIDSON & RAY, SILVER SPRINGS, FLA.

ORDER NO. 86612

DATE 9-16-54

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL WATCHING THE UNDERWATER FAIRYLAND FROM GLASS BOTTOM BOATS AT FLORIDA'S SILVER SPRINGS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES-same as on 3CH1360

IMPRINT PHOTO BY MOZERT.

PHOTO PROPERTY OF CUST.

at

NOTE

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY:

ON TITLE & READING MATTER WHERE THE WORDS "FLORIDA'S SILVER SPRINGS" APPEAR - MUST BE PRINTED IN SCRIPT TYPE.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

New Process

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate

By

Date

Cost Dept. Checked

By

Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			SEP 20 1954	SEP 21 1954
SKETCH				
RETOUCHING	2	1	SEP 16 1954	SEP 18 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			SEP 23 1954	OCT 21 1954
HAND COLOR PROOF				
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

RUSH

NO. 4CH641

RAY, DAVIDSON & RAY, SILVER SPRINGS, FLA.

ORDER NO. 86612

DATE 9-16-54

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL FEEDING THE WILD MONKEYS ON THE JUNGLE CRUISE AT FLORIDA'S SILVER SPRINGS

FRONT NO. 1

R. M. YES-same as on 3CH1360

IMPRINT NONE

NOTE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY: CROP AS MARKED.

ON TITLE & READING MATTER WHERE THE WORDS "FLORIDA'S SILVER SPRINGS" APPEAR - MUST BE PRINTED IN SCRIPT TYPE.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

New Process

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			SEP 22 1954	SEP 2 1954
SKETCH				
RETOUCHING		2	SEP 16 1954	SEP 21 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			SEP 28 1954	OCT 21 1954
HAND COLOR PROOF				
ARTIST DEPT.	34	8		10-18-54

DATE BLUEPRINT OK'D
By

DATE Filed
By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

Con. Art. II

CG.28-
LAKELAND NEWS CO., LAKELAND, FLA.

NO. 4CH642

ORDER NO. 86613

DATE 9-16-54

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL (VERSE)

WELCOME
TO
CYPRESS GARDENS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

NOTE KODACHROME TRANSPARENCY FOR COLOR GUIDE ONLY.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO YES

ENVELOPE PHOTO TICKET

Kod
10/28/54

1 Print

New Process

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	 Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			SEP 22 1954	
SKETCH				
RETOUCHING	1	4	SEP 20 1954	SEP 22 1954
REPHOTO			SEP 16 1954	SEP 20 1954
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			SEP 23 1954	OCT 21 1954
HAND COLOR PROOF				
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

RUSH

10

7

NO. 4CH643

F.174-FLORIDA TROPICAL SERIES

ORDER NO. 86635

DATE 9-17-54

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL FLORIDA SEMINOLE INDIAN AND HER PAPOOSE --
FLORIDA'S EVERGLADES
HOME OF THE SEMINOLE INDIANS

SMALL TYPE ON LEFT VIEW: (C) CHAS. C.EBBETS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

See card

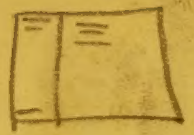


PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

A TWO-VIEW CARDS: USE RIGHT VIEW & TITLE FROM 3CH887 -
USE LEFT VIEW FROM SUBJECT 1BH902 - AND
REDUCE SIZE TO FIT LEFT SPACE.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

2 Rephoto

New Process

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			SEP 22 1954	SEP 22 1954
SKETCH L	2	1	SEP 20 1954	SEP 21 1954
RETOUCHING		2		
REPHOTO			SEP 17 1954	SEP 20 1954
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			SEP 28 1954	OCT 21 1954
HAND COLOR PROOF				
ARTIST DEPT.	34	7¼		10-19-54

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

Corr. Art II

NO. 4CH644

DISTRIBUTED BY E.D.WEST CO., SOUTH YARMOUTH,
CAPE COD, MASS.

ORDER NO. 86728

DATE 9-22-54

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER-BORDER

TITLE IN FULL #221-TABOR ACADEMY,
MARION, MASS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FLAG SHOULD SHOW MORE CLEARLY. ROOF IS A DARK DIRTY RED, DARK BROWN STRAPPING AND LIGHT BUFF WALLS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

New Process

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			SEP 24 1954	SEP [illegible]
SKETCH				
RETOUCHING		1¼	SEP 23 1954	SEP 24 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			OCT 5 1954	NOV 5 - 1954
HAND COLOR PROOF				
ARTIST DEPT.		8		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 4CH645

DISTRIBUTED BY E.D.WEST CO., SOUTH YARMOUTH,
CAPE COD, MASS.

ORDER NO. 86728

DATE 9-22-54

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL #237-PARKWOOD BEACH,
WAREHAM,
CAPE COD, MASS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

REMOVE TELEPHONE POLES.

PUT A FEW BEACH UMBRELLAS AT THE RIGHT

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Too dark not enough spray yellow out of register

New Process

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date

Cost Dept. Checked
By ✓
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			SEP 28 1954	[illegible]
SKETCH				
RETOUCHING	3	2	SEP 23 1954	SEP 27 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			OCT 5 1954	NOV 5 - 1954
HAND COLOR PROOF				
ARTIST DEPT.		7½		

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer

NO. 4CH646

BRAZOS NEWS AGENCY, BRYAN, TEXAS

ORDER NO. 86732

DATE 9-22-54

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER] LOWER, CENTER-BORDER

TITLE IN FULL INTERNATIONAL SHOE COMPANY, BRYAN, TEXAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

2-VIEW CARD: PHOTO #1-TOP: REMOVE FENCE & WIRES & SPOT. GREY BUILDING WITH GREEN STRIPE ALL ALONG NEAR TOP. GRASS IN FOREGROUND.

PHOTO #2-BOT: REMOVE LIGHT POST & SPOTS. ARRANGE FLAGS(U.S. & TEXAS). BUFF BUILDING & GREEN/LETTERS. ENTRANCE CONCRETE & TAN DOORS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

more detail necessary in bldgs submit before making corr

A

ord

set to it that all cuts of nega-

ives are uniform and colors are

harmony with each other

o make an attractive set.

New Process

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			SEP 24 1954	
SKETCH		1		
RETOUCHING		2½	SEP 23 1954	SEP 24 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			SEP 30 1954	OCT 21 1954
HAND COLOR PROOF				
ARTIST DEPT.		7½		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO.	4CH647
BRAZOS NEWS AGENCY, BRYAN, TEXAS	ORDER No. 86732
	DATE 9-22-54

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER], LOWER, CENTER-BORDER

TITLE IN FULL MEMORIAL STUDENT CENTER, TEXAS A & M COLLEGE, COLLEGE STATION, TEXAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE CARS. LIGHT TAN BUILDING WITH RED-BROWN ROOF AND TRIM. BASE IS CREAM COLOR. GRASS IN FOREGROUND.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATT

order fo

see to it

tives are uniform and colors are in harmony with each other to make an attractive set.

Bldg is Tan not red
Base is Cream

4CH647

New Proof

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 24 1954	[illegible]
SKETCH				
RETOUCHING	3	2½	SEP 23 1954	SEP 24 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			OCT 5 1954	OCT 30 1954
HAND COLOR PROOF				
ARTIST DEPT.	35	7½	Oct. 7, 1954	10-27-54

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

Corr. Art II

NO. 4CH649

BRAZOS NEWS AGENCY, BRYAN, TEXAS X

ORDER NO. 86732

DATE 9-22-54

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER-BORDER

TITLE IN FULL ADMINISTRATION BUILDING,
MILITARY ALLEN ACADEMY,
BRYAN, TEXAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES ✓

IMPRINT SAME AS ABOVE

X

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE OBSTRUCTING BRANCHES AND SHADE FROM HEDGE. ADD FLAG. WHITE BUILDING WITH DULL RED TRIM. BUILDING IN RIGHT BACKGROUND-RED BRICK. CANON O.D.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

6 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

yell out of register
OK

New Brazos

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked ✓
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 28 1954	
SKETCH				
RETOUCHING		2	SEP 23 1954	SEP 28 1954
REPHOTO				
PHOTO-LITHO			OCT 11 1954	NOV 5 1954
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 4CH648

BRAZOS NEWS AGENCY, BRYAN, TEXAS

ORDER NO. 86732

DATE 9-22-54

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER-BORDER

TITLE IN FULL ENTRANCE AND MAIN BUILDING, ALLEN MILITARY ACADEMY, BRYAN, TEXAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE POST AND WIRES. FIX UP LAWN AND DRIVE IN FOREGROUND.

BUILDING - WHITE WITH DULL RED TRIM. FENCE IS LIGHT BROWN AND WHITE.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

6 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

New Process

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date

Cost Dept. Checked ✓
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 28 1954	[illegible]
SKETCH				
RETOUCHING	1	3½	SEP 23 1954	SEP 28 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			OCT 13 1954	NOV 12 1954
HAND COLOR PROOF				
ARTIST DEPT.		1 7		

3600 / 2-55

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 4CH650

BRAZOS NEWS AGENCY, BRYAN, TEXAS

ORDER NO. 86732

DATE 9-22-54

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER-BORDER

TITLE IN FULL NEW ADMINISTRATION BUILDING, TEXAS A & M COLLEGE, COLLEGE STATION, TEXAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE CAR, AND INTERFEERING BRANCHES.

LIGHT BUFF AND CONCRETE BUILDING - ALUMIN WINDOWS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

1 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

New Process

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By ✓
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			SEP 28 1954	OCT [illegible] 1954
SKETCH				
RETOUCHING	1	2½	SEP 22 1954	SEP 28 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			OCT 11 1954	
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 4CH651

BRAZOS NEWS AGENCY, BRYAN, TEXAS

ORDER NO. 86732

DATE 9-22-54

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER-BORDER

TITLE IN FULL G. ROLLIE WHITE COLISEUM, TEXAS A & M COLLEGE, COLLEGE STATION, TEXAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 **R. M.** YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF XXXXX C.T.

RETOUCHING AND COLOR DESCRIPTION

BLEND EDGES OF COMPOSITE PHOTOGRAPH.

LIGHT TAN BUILDING, WITH GREEN DOOR CENTER & BROWN MARBLE LEFT. GREY-GREEN WINDOW FRAMES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

________ Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

New Process

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			SEP 28 1954	OCT [illegible] 1954
SKETCH				
RETOUCHING	2	3	SEP 27 1954	SEP 28 1954
REPHOTO			SEP 23 1954	SEP 27 1954
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			OCT 11 1954	OCT 30 1954
HAND COLOR PROOF				
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 4CH652

SUN NEWS CO., ST.PETERSBURG, FLA.

ORDER NO. 86749

DATE 9-24-54

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

S.167-ORCHID SKY GARDENS - THE
GIGANTIC LIVE OAK - SUNKEN
GARDENS, ST.PETERSBURG,FLORIDA
"THE SUNSHINE CITY"

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES ✓

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ YES HANDCOL PROOF] RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

______ Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Yel & Red slightly

16

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By ______
Date ______

Cost Dept. Checked
By ______
Date ______

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			SEP 28 1954	
SKETCH				
RETOUCHING	3	1		SEP 27 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			OCT 5 1954	NOV 5 1954
HAND COLOR PROOF				
ARTIST DEPT.	3 1	7½	10-7-54	10-27-54

DATE BLUEPRINT OK'D ______
By ______

DATE HAND COLOR PROOF OK'D ______

DATE Filed ______
By ______

DATE Photo Returned to Customer ______

C-505

Reproof

NO. 4CH653

SUN NEWS CO., ST.PETERSBURG, FLA.

ORDER NO. 86749

DATE 9-24-54

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

S.168-WINDING PATHS THROUGH
TROPICAL SUNKEN GARDENS,
ST. PETERSBURG, FLORIDA
"THE SUNSHINE CITY"

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES-same as 3CH299 ✓

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

5 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

M P.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By C
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			SEP 28 1954	
SKETCH				
RETOUCHING		/		SEP 28 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			OCT 13 1954	
HAND COLOR PROOF				
ARTIST DEPT.		7½		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 4CH654

SUN NEWS CO., ST. PETERSBURG, FLA.

ORDER NO. 86749

DATE 9-24-54

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

S.169-BEAUTIFUL ARRAY OF TROPICAL
FLOWERS, SUNKEN GARDENS,
ST. PETERSBURG, FLORIDA
"THE SUNSHINE CITY"

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES-same as 3CH299

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

NOTE TISSUE OVERLAY - FOLLOW KODACHROME TRANSPARENCY FOR COLOR GUIDE ONLY.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO YES

ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

yell out
of poster
H.B.

New Proce

Executive OK of Estimate
By
Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 28 1954	[illegible]
SKETCH				
RETOUCHING	3	1		SEP 27 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			OCT 5 1954	OCT 30 1954
HAND COLOR PROOF				
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 4CH655 ORDER NO. 86755 DATE 9-24-54

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

PHOTO RETURNED

CUSTOMER PRUDENTIAL HOTEL CO.,
MINNEAPOLIS, MINN.

6½ M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full MINNEAPOLIS' FINEST ECONOMY
RATE HOTELS
Imperial Hotel
Roosevelt Hotel
Wisconsin Hotel

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center
✓

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

TO

FOLLOW SKETCH - GROUP OF 3 VIEWS

COLOR DESCRIPTION

FOLLOW SKETCH

PHOTO USED FOR

RETURN PHOTO YES NO

3M—4-15-52

3 Rephotos = ×1

L.O.	1
Ret.	6½
H.C.	2¼
L.A.	11½

as quoted

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4CH656 ORDER NO. 86766 DATE 9-27-54

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER WILTON MOTEL
SOUTH BEND, INDIANA

12½ M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE-FULL FACE
3 SIDES

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full
Quality Courts
WILTON MOTEL
SOUTH BEND, INDIANA
AAA

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—4-15-52

C

Ret. 5 1/2
H.C. 4 1/2
L.A. 9

uaw

as quoted

NO. 4CH657

DISTRIBUTED BY E.D. WEST CO., SOUTH YARMOUTH, CAPE COD, MASS.

ORDER NO. 86807

DATE 9-28-54

25 M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER-BORDER

TITLE IN FULL #114- MAP OF CAPE COD, MASS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 **R. M.** YES ✓

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW ART WORK WITH TISSUE OVERLAY.
DO ALL LETTERING OF NAMES AND TOWNS PROFESSIONALLY PROPER.
BACKGROUND OF MAP IS TO BE DARK BLUE AND COLORING OF TOWNS (AS PER TISSUE) IS TO BE IN LIGHT PASTEL COLORS.
WANT A GOOD, SHARP, CLEAN CUT JOB.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [YES] HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

PHOTO IN LARGE F
H- FILE

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			OCT - 1954	OCT [illegible] 1954
SKETCH				
RETOUCHING		10	SEP 28 1954	OCT 1 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			OCT 18 1954	OCT 25 1954
HAND COLOR PROOF	[illegible]	1½		
ARTIST DEPT.		9½		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

GULF STREAM CARD, MIAMI, FLA.

NO. 4CH658

ORDER NO. 86809

DATE 9-28-54

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

M.165- SEMINOLES IN SUNNY
FLORIDA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

NOTE CARDS ENCLOSED FOR COLOR GUIDE

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

New Process

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 1 1954	
SKETCH				
RETOUCHING	2	3	SEP 28 1954	SEP -0 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			OCT 11 1954	NOV 5 - 1954
HAND COLOR PROOF				
ARTIST DEPT.		9½		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

NO. 4CH659

GULF STREAM CARD, MIAMI, FLA.

ORDER NO. 86809

DATE 9-28-54

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL
M.166- SEMINOLE CHILDREN AT
TROPICAL HOBBYLAND

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

NOTE CARDS FOR COLOR GUIDE (WITH SUBJECT 4CH658)

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other so make an attractive set.

New Process

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP [illegible]0 1954	[illegible] 1954
SKETCH				
RETOUCHING		3	SEP [illegible]	SEP [illegible]0 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			OCT 11 1954	NOV 5 - 1954
HAND COLOR PROOF				
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 4CH660

GULF STREAM CARD, MIAMI, FLA.

ORDER NO. 86809

DATE 9-28-54

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

M.167- NEVER TOO YOUNG TO LEARN

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES ✓

IMPRINT NONE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

NOTE CARDS FOR COLOR GUIDE (WITH SUBJECT 4CH658)

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

New Process

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			OCT 1 1954	
SKETCH				
RETOUCHING		/	SEP 2[illegible] 1954	SEP 30 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			OCT 11 1954	
HAND COLOR PROOF				
ARTIST DEPT.		[illegible]		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 4CH661

EDGEWATER GULF HOTEL, EDGEWATER PARK, MISS.

ORDER No. 86830

DATE 9-28-54

25 M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER, LOWER, CENTER]-BORDER

TITLE IN FULL Upper: EDGEWATER GULF HOTEL, MIDWAY BETWEEN GULFPORT AND BILOXI, EDGEWATER PARK, MISS.
Lower: AUTOMOBILE ENTRANCE BORDERED BY AZALEAS, CAMELLIAS, YEW TREES AND HANDSOME SHRUBS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

MAKE BLACK & WHITE PRINT FROM KODACHROME TRANSPARENCY.

FOLLOW KODACHROME TRANSPARENCY FOR COLORS.

in 5CK291

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ YES HANDCOL PROOF] RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

7 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Positive in Camera #I

New Process

Camera R. 57-061
Board R. 17-201

8× 40 - 1½
3× 50 - 1½
10× 40 - 1½
12× 40 - 1½
3× 50 - 1½

ESTIMATE AND WORK SCHEDULE

Executive OK of Estimate
By
Date

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			OCT 8 1954	OCT 11 1954
SKETCH				
RETOUCHING	2	2	~~OCT 6 1954~~	OCT 8 1954
REPHOTO			SEP 29 1954	OCT 5 1954
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			OCT 14 1954	NOV 1? 1954
HAND COLOR PROOF				
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

Reproof

NO. 4CH662

EDGEWATER GULF HOTEL, EDGEWATER PARK, MISS.

ORDER NO. 86830

DATE 9-28-54

25 M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL Upper: EDGEWATER GULF HOTEL, MIDWAY BETWEEN GULFPORT AND BILOXI, EDGEWATER PARK, MISS.
Lower: SWIMMING POOL AND CHILDREN'S WADING POOL WITH GULF OF MEXICO AND SAND BEACH IN BACKGROUND

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

TAKE PICTURE FROM HOTEL DESCRIPTIVE FOLDER, AND MAKE BLACK & WHITE PRINT.
FOLLOW COLORED FOLDER FOR COLORS.

m 5CK293

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

7 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

~~Ok~~

Black Neg Rock
made
Colored Drawing made
Shoot Color Neg Only

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING		0		
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				11-10-54
HAND COLOR PROOF				
ARTIST DEPT.	41			

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 4CH663

EDGEWATER GULF HOTEL, EDGEWATER PARK, MISS.

ORDER NO. 86830

DATE 9-28-54

25 M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER, LOWER, CENTER] BORDER

TITLE IN FULL Upper: EDGEWATER GULF HOTEL, MIDWAY BETWEEN GULFPORT AND BILOXI, EDGEWATER PARK, MISS.
Lower: EDGEWATER GULF HOTEL
TRADITIONAL EASTER EGG HUNT

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

MAKE BLACK & WHITE PRINT FROM KODACHROME TRANSPARENCY

FOLLOW KODACHROME TRANSPARENCY FOR COLORS

m 5CK292

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

7 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			OCT 6 1954	[illegible]
SKETCH				
RETOUCHING	2	2	OCT 6 1954	OCT 6 1954
REPHOTO			SEP 29 1954	OCT 5 1954
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			OCT 13 1954	
HAND COLOR PROOF				
ARTIST DEPT.		8½		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. [illegible]CH664

EDGEWATER GULF HOTEL, EDGEWATER PARK, MISS.

ORDER NO. 86830

DATE 9-28-54

25 M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL Upper: EDGEWATER GULF HOTEL, MIDWAY BETWEEN GULFPORT AND BILOXI, EDGEWATER PARK, MISS.
Lower: COLORFUL UMBRELLAS AND LAWN CHAIRS PROVIDED FOR GUESTS' RELAXATION.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

MAKE BLACK & WHITE PRINT FROM KODACHROME TRANSPARENCY

FOLLOW KODACHROME TRANSPARENCY FOR COLORS

m 5CK294

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

7 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

New Process

Reproof

Executive OK of Estimate
By ....
Date ....

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked
By ....
Date ....

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			OCT 5 1954	[illegible]
SKETCH				
RETOUCHING	2	1	OCT 4 1954	OCT 4 1954
REPHOTO			SEP 29 1954	OCT 1 1954
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			OCT 13 1954	NOV 12 1954 NOV 19 1954
HAND COLOR PROOF				
ARTIST DEPT.		7½		

DATE BLUEPRINT OK'D ....
By ....

DATE HAND COLOR PROOF OK'D
....

DATE Filed ....
By ....

DATE Photo Returned to Customer ....

NO. 4CH665

EDGEWATER GULF HOTEL, EDGEWATER PARK, MISS.

ORDER NO. 86830

DATE 9-28-54

25 M POST CARDS C.T. ART/COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL Upper: EDGEWATER GULF HOTEL, MIDWAY BETWEEN GULFPORT AND BILOXI, EDGEWATER PARK, MISS.
Lower: SECTION OF SPACIOUS FRONT LAWN EXTENDING TO GULF OF MEXICO.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

MAKE BLACK & WHITE PRINT FROM KODACHROME TRANSPARENCY

FOLLOW KODACHROME TRANSPARENCY FOR COLORS

in 5CK296

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

7 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

New Process

Reproof

RUSH

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			OCT 5 1954	
SKETCH				OCT 4 1954
RETOUCHING	2		OCT 4 1954	
REPHOTO			SEP 29 1954	OCT 1 1954
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF			OCT 13 1954	NOV 12 1954
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 4CH666

EDGEWATER GULF HOTEL, EDGEWATER PARK, MISS.

ORDER NO. 86830

DATE 9-28-54

25 M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER, LOWER, CENTER] BORDER

TITLE IN FULL Upper: EDGEWATER GULF HOTEL, MIDWAY BETWEEN GULFPORT AND BILOXI, EDGEWATER PARK, MISS.

Lower: EDGEWATER GULF HOTEL
18-HOLE CHAMPIONSHIP GOLF COURSE
NINTH GREEN AND FAIRWAY

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

MAKE BLACK & WHITE PRINT FROM 35MM TRANSPARENCY

FOLLOW 35MM FOR COLORS

m 5LK295

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

---

yell out of register
register greens
HB

4CH666

.... Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

New Process

Executive OK of Estimate
By ....
Date ....

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By ....
Date ....

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			OCT 5 1954	
SKETCH				
RETOUCHING	2	1	OCT 4 1954	OCT 4 1954
REPHOTO			SEP 29 1954	OCT 1 1954
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			OCT 13 1954	NOV 5 1954
HAND COLOR PROOF				
ARTIST DEPT.		6½		

DATE BLUEPRINT OK'D ....
By ....
DATE HAND COLOR PROOF OK'D
....
....

DATE Filed ....
By ....
DATE Photo Returned to Customer ....
....

NO. 4CH667

EDGEWATER GULF HOTEL, EDGEWATER PARK, MISS.

ORDER NO. 86830

DATE 9-28-54

25 M POST CARDS C.T.ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER, LOWER], CENTER BORDER

TITLE IN FULL Upper: EDGEWATER GULF HOTEL, MIDWAY BETWEEN GULFPORT AND BILOXI, EDGEWATER PARK, MISS.

Lower: SUNKEN GARDEN - A BEAUTIFUL SIGHT AT ALL SEASONS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

MAKE BLACK & WHITE ~~PRINT~~ FROM KODACHROME TRANSPARENCY

FOLLOW KODACHROME TRANSPARENCY FOR COLORS

in 5CK797

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

7 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Pos. in Camera # I
Camera R. 57-061
Board R. 19-201

New Process

20 × 30 - 2
17 × 40 - 2
30 × 35 - 2
30 × 25 - 2
6 × 45 - 2

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			OCT 8 1954	OCT [illegible]
SKETCH				
RETOUCHING	2	2	OCT 6 1954	OCT 8 1954
REPHOTO			SEP 29 1954	OCT 5 1954
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			OCT 14 1954	NOV 19 1954
HAND COLOR PROOF				
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 4CH668

DISTRIBUTED BY WOLF STUDIO, MANHATTAN, KANSAS

ORDER NO. 86858

PHOTO BY F. J. HANNA

DATE 9-29-54

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

FORMAL GARDEN, KANSAS STATE
COLLEGE, MANHATTAN, KANSAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES- ~~[illegible]~~ ✓

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 1A2604-N.

FOLLOW CARD 1A2604-N FOR COLORS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

not enough
detail in trees
& bushes.
yell out of
register

New Process

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			OCT 1 1954	OCT 7 [illegible]
SKETCH				
RETOUCHING	3	1	SEP 29 1954	SEP 30 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			OCT 11 1954	NOV 5 - 1954
HAND COLOR PROOF				
ARTIST DEPT.		7		

NOV [illegible]

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 4CH669

DISTRIBUTED BY WOLF STUDIO, MANHATTAN, KANSAS

ORDER NO. 86858

PHOTO BY F. J. HANNA

DATE 9-29-54

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

VAN ZILE HALL (GIRLS' DORMITORY),
KANSAS STATE COLLEGE, MANHATTAN,
KANSAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES-

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.& CUST.

RETOUCHING AND COLOR DESCRIPTION

GROUP OF 3 VIEWS: ARRANGED AS PER LAYOUT.

USE PHOTO FROM 1A2606-N FOR "VAN ZILE HALL" - FOLLOW FOR COLORS PHOTOS ENCLOSED FOR "NORTH EAST HALL" & "NORTH WEST HALL", CROP TO FEATURE THE BUILDINGS.

SUBMIT ROUGH PENCIL SKETCH

Ori Vue' 1A2606 Remove walk + Show all [illegible]

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			DEC 22 [illegible]	DEC 22 [illegible]
SKETCH		1		
RETOUCHING		3½	DEC 13 1954	DEC 17 1954
REPHOTO			DEC 9 1954	DEC 13 1954
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			JAN 18 1955	FEB 23 1955
HAND COLOR PROOF				
ARTIST DEPT.		9		

FEB 17 1956

JAN 14 1955

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 4CH670 ORDER NO. 86869 DATE 9-30-54

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER SEARS, ROEBUCK AND CO.,
OKLAHOMA CITY, OKLA.

12½ M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: [✓ Upper, Lower,] Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full SEARS,ROEBUCK AND CO. - OKLAHOMA CITY'S MOST MODERN DEPARTMENT STORE
Lower: ALWAYS PLENTY OF FREE PARKING AT N.W.23rd AND PENN. IN SEARS BIG,LIGHTED AND PAVED PARKING LOT.

(All of this on address side)

FRONT NO. 5 R. M. ~~Yes~~ [✓ No]

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

See Skt

FOLLOW SKETCH - EXCEPT WORD "COMPANY" TO BE ABBREVIATED "CO."

COLOR DESCRIPTION

FOLLOW SKETCH

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—4-15-52

F4

Bldgs too dark
scratch & spot
in street have
to be fixed
red & blue out
JJ

New Process

[illegible]

NO. 4CH671

HILLSBORO NEWS CO., TAMPA, FLA.

ORDER NO. 86870

U.S. AIR FORCE PHOTO

DATE 9-30-54

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL 105 - TAMPA BAY GARDENS, MacDill AIR FORCE BASE, TAMPA, FLORIDA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

CROP AS MARKED - AND FOLLOW TISSUE OVERLAY

5CH553

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

New Process

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			OCT 1 1954	[illegible]
SKETCH				
RETOUCHING		3	SEP 30 1954	[illegible] 1 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			OCT 13 1954	NOV 19 1954
HAND COLOR PROOF				
ARTIST DEPT.		7½		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 4CH672

HILLSBORO NEWS CO., TAMPA, FLA.

ORDER NO. 86870

TAMPA NEWS BUREAU PHOTO

DATE 9-30-54

25 M POST CARDS C.T. ART COLORTONE FULL FACE ✓

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL 1 - SHRIMP FLEET AT TAMPA, FLORIDA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

New Process

Executive OK of Estimate

By

Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked ✓

By

Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			OCT 1 1954	
SKETCH				
RETOUCHING	2	2	SEP 30 1954	OCT 1 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			OCT 3 1954	NOV 12 1954
HAND COLOR PROOF				
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

NO. 4CH673

HILLSBORO NEWS CO., TAMPA, FLA.

ORDER NO. 86870

TAMPA NEWS BUREAU PHOTO

DATE 9-30-54

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL 9 - CITY HALL THROUGH THE PALMS IN TAMPA, FLORIDA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

New Process

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			OCT 6 1954	[illegible]
SKETCH				
RETOUCHING		3½	SEP 30 1954	OCT 5 1954
REPHOTO				
PHOTO-LITHO				NOV 12 1954
BLUEPRINT STRIPPING, OPAQUING			OCT 11 1954	
HAND COLOR PROOF				
ARTIST DEPT.		7½		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

Reproof

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 4CH674 ORDER NO. 86872 DATE 9-30-54

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

PHOTO RETURNED TO

CUSTOMER THOS. DUNNE CO.,
NEW ORLEANS, LOUISIANA

12½ M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE-WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

GALATOIRE'S RESTAURANT
209 BOURBON ST.
NEW ORLEANS, LA.
"SAME LOCATION SINCE 1905",

see Skt

(All of this on address side)

FRONT NO. 5 R. M. [✓ Yes] No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer [✓ C. T. Imprint] No Imprint

Side — Center

✓

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH, PHOTO IN LARGE H-FILE

COLOR DESCRIPTION

FOLLOW SKETCH,

PHOTO USED FOR

RETURN PHOTO YES NO

X

3M—4-15-52

Ret. 5½
U.C. 1½
L.A. 9.

as quoted

NO. 4CH675

GEBHART'S BOOK STORE, ELIZABETHTOWN, PA.

ORDER NO. 86935

DATE 10-4-54

6½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL (In sky)
GRAND LODGE HALL AND FORMAL
GARDENS, MASONIC HOMES,
ELIZABETHTOWN, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 2B341.

THE BUILDING STONE IS GREY, BUT WITH A SLIGHT TAN LOOK, NEAR THE #39 COLOR. ROOFS ARE SLATE, WITH SCATTERED COLOR IN PALE GREEN, BLUE & RED.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

6 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

D11422

Reproof

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			OCT 6 1954	
SKETCH				
RETOUCHING	3	1	OCT 4 1954	OCT [illegible]
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			OCT 11 1954	NOV 12 1954 FEB -1 1955
HAND COLOR PROOF				
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer

NO. 4CH676

GEBHART'S BOOK STORE, ELIZABETHTOWN, PA.

ORDER NO. 86935

DATE 10-4-54

6½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL (In sky)
GRAND LODGE HALL, MASONIC HOMES,
ELIZABETHTOWN, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 5248-29.

THE BUILDING STONE IS GREY, BUT WITH A SLIGHT TAN LOOK, NEAR THE #39 COLOR. ROOFS ARE SLATE, WITH SCATTERED COLOR IN PALE GREEN, BLUE & RED.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

6 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

poor opaquing job on yell in leaves & roofs of bldgs not enough snap

New Process

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			OCT 6 1954	
SKETCH				
RETOUCHING		1½	OCT 4 1954	OCT 6 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			OCT 11 1954	NOV 5 - 1954
HAND COLOR PROOF				
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer

NO. 4CH677

CEBHART'S BOOK STORE, ELIZABETHTOWN, PA.

ORDER NO. 86935

DATE 10-4-54

6½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL (In sky)
FORMAL GARDENS, MASONIC HOMES,
ELIZABETHTOWN, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

REMOVE PART OF AUTO ON LEFT.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

.... Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

New Process

Executive OK of Estimate
By ....
Date ....

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By ....
Date ....

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			OCT 6 1954	
SKETCH				
RETOUCHING	2	1		OCT 5 1954
REPHOTO				
PHOTO-LITHO			OCT 11 1954	NOV 12 1954
BLUEPRINT STRIPPING, OPAQUING				FEB 10 1955
HAND COLOR PROOF				
ARTIST DEPT.		6½		

DATE BLUEPRINT OK'D ....
By ....
DATE HAND COLOR PROOF OK'D
....
....

DATE Filed ....
By ....
DATE Photo Returned to Customer ....
....

NO. 4CH678

GEBHART'S BOOK STORE, ELIZABETHTOWN, PA.

ORDER NO. 86935

DATE 10-4-54 ✓

6½ M POST CARDS C.T. ART COLORTONE FULL FACE ✓

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL (In sky)

MAIN ENTRANCE TO GROUNDS,
MASONIC HOMES, ELIZABETHTOWN,
PA. ✓

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO ✓

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

REMOVE SPEED SIGN. ✓

THE BUILDING STONE IS GREY, BUT WITH A SLIGHT TAN LOOK, NEAR THE #39 COLOR. THE ROOFS ARE SLATE, WITH SCATTERED COLOR IN PALE GREEN, BLUE & RED. ✓

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

5 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

New Process

~~[illegible]~~ also

D11422

Executive OK of Estimate

By

Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By C

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 6 1954	[illegible]
SKETCH				
RETOUCHING	3	1½ ✓		OCT 5 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			OCT 11 1954	NOV 19 1954
HAND COLOR PROOF				
ARTIST DEPT.		6½ ✓		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

NO. 4CH679

GEBHART'S BOOK STORE, ELIZABETHTOWN, PA.

ORDER NO. 86935

DATE 10-4-54

6½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL (In sky)
JOHN S. SELL MEMORIAL CHAPEL,
MASONIC HOMES,
ELIZABETHTOWN, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

THE BUILDING STONE IS GREY, BUT WITH A SLIGHT TAN LOOK, NEAR THE #39 COLOR. THE ROOFS ARE SLATE, WITH SCATTERED COLOR IN PALE GREEN, BLUE & RED.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

6 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

New Process

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 6 1954	
SKETCH				
RETOUCHING		1½	OCT 6 1954	OCT 6 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			OCT [illegible] 1954 OCT 11 1954	DEC 15 1954
HAND COLOR PROOF				
ARTIST DEPT.	40	7	11-16-54	11-17-54

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer

NO. 4CH680

GEBHART'S BOOK STORE, ELIZABETHTOWN, PA.

ORDER NO. 86935

DATE 10-4-54

6½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL (In sky)

NURSES' MEMORIAL HOME,
MASONIC HOMES, ELIZABETHTOWN,
PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

THE BUILDING STONE IS GREY, BUT WITH A SLIGHT TAN LOOK, NEAR THE #39 COLOR. THE ROOFS ARE SLATE, WITH SCATTERED COLOR IN PALE GREEN, BLUE & RED.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

6 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

New Process

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			OCT 6 1954	[illegible]
SKETCH				
RETOUCHING		1½		OCT 5 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			OCT 11 1954	FEB 10 55
HAND COLOR PROOF				
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

Reproof

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 4CH681 ORDER NO. 86936 DATE 10-4-54

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER LA SIESTA MOTEL
STRONGVILLE, OHIO

6½ M BUS.CARDS SIZE 3½ X 2¼ STYLE ART COLORTONE-FULL FACE 3 SIDES

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full
LA SIESTA MOTEL
"OHIO'S MOST BEAUTIFUL"
U.S. 42 PEARL RD. STRONGSVILLE, OHIO
12 MILES SOUTH OF DOWNTOWN CLEVELAND

(All of this on address side)
FRONT NO. NO R. M. [✓ Yes] No ✓
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint [✓ No Imprint]
Side — Center
½ Panel

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

PHOTO RETURNED TO

USE PHOTO FROM 4CH505. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

FOLLOW LAYOUT ENCLOSED FOR MAP AND TYPE ON R.M. SIDE

COLOR DESCRIPTION

SAME AS ABOVE

PHOTO USED FOR

RETURN PHOTO YES NO

3M—4-15-52

R. M made

Ret. Map 1½
" L. O. ½
" L. A. 2½

as quoted L

R

Reduce Color
& Blk plates

F

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL NO. 4CH682 ORDER NO. 86993 DATE 10-6-54

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER NIAGARA FALLS MOTEL
NIAGARA FALLS, NEW YORK

6½ M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

(All of this on address side)
FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue
(Niagara Falls Motel)

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO
X

PHC ETURNED TO

PHOTO USED FOR

3M—4-15-52

2 Prints

Ret. 6½.
H.C. 13¼.
L.A. 9.

Red Impression

as quoted

92

9507

Red Impression

F

NO. 4CH683

DUVAL NEWS COMPANY, JACKSONVILLE, FLA.

ORDER NO. 87008

DATE 10-6-54

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL
30- GILMORE STREET BRIDGE,
JACKSONVILLE, FLORIDA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

CROP AS MARKED.

FOLLOW TISSUE OVERLAY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			OCT 8 1954	OCT [illegible]
SKETCH				
RETOUCHING	2	2½	OCT 7 1954	OCT 8 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			OCT 14 1954	NOV 12 1954
HAND COLOR PROOF				
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4CH684 **ORDER NO.** 87013 **DATE** 10-6-54

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER FRATERNAL ORDER OF EAGLES
ROCHESTER, NEWYORK

25 **M** POST CARDS **SIZE** $3\frac{1}{2}$ X $5\frac{1}{2}$ **STYLE** ART COLORTONE-FULL FAC

(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center — Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full
FRATERNAL ORDER OF EAGLES
ROCHESTER AERIE 52 - 22 NO. WASHINGTON
ST. ROCHESTER 4 NEW YORK ,

FRONT NO. 5 **R. M.** [✓ Yes] No SAME AS 7BH617
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

GROUP OF 3 VIEWS: SAME ARRANGEMENT AS ON CARD 7BH617.

USE EXTERIOR VIEW OF BUILDING. REPLACE SOCIAL ROOM AND BOWLING ALLEY WITH NEW VIEWS ENCLOSED - FOLLOW TISSUE OVERLAYS FOR INSTRUCTIONS.

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAYS AND CARD 7BH617 FOR COLORS.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

X

PHOTO RETURNED TO

PHOTO USED FOR

3M—4-15-52

2 Reph[illegible] 37

L.O. 1/2
Ret. 6
V.C. 2
L.A. 11

41

El

as [illegible]

OK

Blue Pr. [illegible]

NO. 4CH685

SUN NEWS CO., ST. PETERSBURG, FLA.

ORDER NO. 87023

DATE 10-7-54

12½ M POST CARDS C.T. ART COLORTONE FULL FACE ✓

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL S.170- GREVY ZEBRA - NATIVE OF EASTERN AFRICA - AT FLORIDA'S WILD ANIMAL RANCH, ST. PETERSBURG, FLORIDA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

8 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

New Process

Pos. Camera #I

Camera R.57-001
Board R.19-201

20 X 30 - 2
17 X 35 - 2
35 X 15 - 2
35 X 10 - 2
35 X 15 - 2

3

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			[illegible]	OCT 12 1954
SKETCH				
RETOUCHING	2	½	OCT 8 1954	OCT 8 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			OCT 14 1954	NOV 7 1954
HAND COLOR PROOF				
ARTIST DEPT.		7½		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 4CH686

SUN NEWS CO., ST.PETERSBURG, FLA.

ORDER NO. 87023

DATE 10-7-54

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL S.171- OSTRICH-NATIVE OF SOUTH AFRICA-AT FLORIDA'S WILD ANIMAL RANCH, ST.PETERSBURG, FLORIDA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES (same as 4C-4685)

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

2 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Pos. in Camera #1

New Process

Camera R. 57-061
Board R. 19-201

20 × 30 - 2
12 × 40 - 2
30 × 25 - 2
30 × 25 - 2
30 × 35 - 2

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			[illegible]	[illegible]
SKETCH			~~OCT 8 1954~~	
RETOUCHING	2	1½		OCT 8 1954
REPHOTO				
PHOTO-LITHO				NOV 19 1954
BLUEPRINT STRIPPING, OPAQUING			OCT 14 1954	
HAND COLOR PROOF				
ARTIST DEPT.		7½		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 4CH687

SUN NEWS CO., ST. PETERSBURG, FLA.

ORDER NO. 87023

KEN RICHARDS PHOTO

DATE 10-7-54

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL S.172- CASSOWARY-NATIVE OF NEW GUINEA-AT FLORIDA'S WILD ANIMAL RANCH, ST.PETERSBURG, FLORIDA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE Same as [illegible]

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

.............................Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Pos. made in Camera #I

Camera R, 57-061
Board R, 19-201

20 X 35 - 2
12 X 40 - 2
30 X 25 - 2
30 X 25 - 2
30 X 25 - 2

Executive OK of Estimate
By ....
Date ....

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By ....
Date ....

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			[illegible]	[illegible]
SKETCH				
RETOUCHING	2	1	OCT 8 1954	OCT 8 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			OCT 14 1954	NOV 19 1954
HAND COLOR PROOF				
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D ....
By ....
DATE HAND COLOR PROOF OK'D
....
....

DATE Filed ....
By ....
DATE Photo Returned to Customer ....
....

NO. 4CH688

SUN NEWS CO., ST.PETERSBURG, FLA.

ORDER NO. 87023

DATE 10-7-54

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL S.173- KANGAROO-NATIVE OF AUSTRALIA-AT FLORIDA'S WILD ANIMAL RANCH, ST.PETERSBURG, FLORIDA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES Same as 4CH687

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

8 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Camera # I

New Process

Camera R. 57-061
Board R. 19-201
Lens R 100

B. 8 × 40 - 1
R. 8 × 40 - 1
Y. 15 × 30 - 1
L.B. 15 × 30 - 1
D.B. 10 × 50 - 1

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			OCT 12 1954	
SKETCH				
RETOUCHING	2	2	OCT 8 1954	OCT 12 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			OCT 18 1954	NOV 19 1954
HAND COLOR PROOF				
ARTIST DEPT.		6		

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer

NO. 4CH689

SUN NEWS CO., ST.PETERSBURG, FLA.

ORDER NO. 87023

DATE 10-7-54

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL S.175- ELEPHANT-INDI AND HER PALS-AT FLORIDA'S WILD ANIMAL RANCH, ST.PETERSBURG, FLORIDA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

Same as 4C-4687)

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF ~~MM~~ C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

8 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			OCT 12 1954	[illegible]
SKETCH				
RETOUCHING	3	1	OCT 8 1954	OCT 8 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			OCT 14 1954	NOV 19 1954
HAND COLOR PROOF				
ARTIST DEPT.		7½		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

NO. 4CH690

SUN NEWS CO., ST.PETERSBURG, FLA.

ORDER NO. 87023

KEN RICHARDS PHOTO

DATE 10-7-54

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL S.176- "TWO DEERS" AT FLORIDA'S WILD ANIMAL RANCH, ST. PETERSBURG, FLORIDA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

7 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other so make an attractive set.

Pos. Camera # I

Camera R. 57-001
Board R. 19-201

Process

30×20 - 2
10×60 - 2
40×40 - 2
55×15 - 2
40×30 - 2

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			OCT 21 1954	OCT 21 1954
SKETCH				
RETOUCHING	2	1	OCT 11 1954	
REPHOTO			OCT 7 1954	OCT 11 1954
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			OCT 25 1954	NOV 19 1954
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 4CH691

SUN NEWS CO., ST.PETERSBURG, FLA.

ORDER NO. 87023

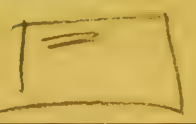
DATE 10-7-54

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL S.177- AERIAL VIEW OF
FLORIDA'S WILD ANIMAL RANCH,
4th STREET AND 48th AVE.N.
ST. PETERSBURG, FLORIDA



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES [illegible]

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

8 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Alex Brown

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			OCT 12 1954	
SKETCH				
RETOUCHING		1/4	OCT 8 1954	OCT 8 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			OCT 14 1954	NOV 19 1954
HAND COLOR PROOF				
ARTIST DEPT.		8		

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer

NO. 4CH692

SUN NEWS CO., ST.PETERSBURG, FLA.

ORDER NO. 87023

DATE 10-7-54

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL C.80* U. S. POST OFFICE, CLEARWATER, FLORIDA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

8 Subjects on order for this customer. Please see to it that all [illegible] or negatives are uniform [illegible] colors are in harmony with each other to make an attractive set.

New Process

Positive in Camera #I

Camera R. 57-001
Board R. 19-201

20×30 - 2
12×40 - 2
30×25 - 2
30×25 - 2
20×35 - 2

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 12 1954	
SKETCH				
RETOUCHING	3	7	OCT 8 1954	OCT 12 1954
REPHOTO				
PHOTO-LITHO			OCT 18 1954	NOV 19 1954
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4CH693 ORDER NO. 87024 DATE 10-7-54

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER RAYBILL, INC.
CINCINNATI, OHIO

12½ M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE-FULL FACE
3 SIDES

PLACE OF TITLE: Upper, Lower, Center — Border — [✓ Follow Layout]

Title in Plate Yes No Copyright in Plate Yes No

Title in full SILVER SPRING CHARCOAL GRILL RESTAURANT - FEATURING KEBOBCHE & SHISHKEBAB - FAVORITE SERBIAN-BULGARIAN DISHES AND FINE AMERICAN FOOD

(All of this on address side)

FRONT NO. 5 R. M. [✓ Yes] No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer [✓ C. T. Imprint] No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH-AND LAYOUT ENCLOSED

COLOR DESCRIPTION

FOLLOW SKETCH

MAKE UP FRONT

Artwork Retd To Cust 10/26

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—4-15-52

F

~~[illegible]~~ wy

Retouch incl. map } 6½+

L. A. # 8

41-1¾ HE

as quoted #

VER/RUSH

MUST HAVE PROOF 10/13

NO. 4CH694

SUN NEWS CO., ST. PETERSBURG, FLA.

ORDER NO. 87025

BILL & BOB PHOTO

DATE 10-7-54

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL S.178-THE SUNSHINE SKYWAY ACROSS LOWER TAMPA BAY-SHORT ROUTE BETWEEN PINELLAS AND MANATEE COUNTIES. MAIN CENTER SPAN 150.5 FEET ABOVE OCEAN-GOING LINER CHANNEL, ST.PETERSBURG, FLORIDA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE ✓

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY
NOTE TISSUE OVERLAY ON SUBJECT 4CH695

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Pos. made in Camera #I
Camera R. 57-061
Board R. 19-201

20 × 30 × 2
12 × 40 × 2
30 × 30 × 2
30 × 25 × 2
20 × 35 × 2

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			OCT 12 1954	[illegible] 1954
SKETCH				
RETOUCHING	3	1	OCT 8 1954	OCT 8 1954
REPHOTO				
PHOTO-LITHO			OCT 14 1954	NOV 17 1954
BLUEPRINT STRIPPING, OPAQUING				NOV 19 1954
HAND COLOR PROOF				
ARTIST DEPT.		6		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 4CH695

SUN NEWS CO., ST.PETERSBURG, FLA.
ORDER NO. 87025

BILL & BOB PHOTO
DATE 10-7-54

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL S.179-SUNSHINE SKYWAY, LONGEST CONTINUOUS STRUCTURE OVER WATER IN THE WORLD, ST. PETERSBURG, FLORIDA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

5CH44

New Process

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			[illegible]	[illegible]
SKETCH				
RETOUCHING	3	1	OCT 8 1954	OCT 8 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			OCT 14 1954	NOV 19 1954
HAND COLOR PROOF				
ARTIST DEPT.		6		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4CH696 **ORDER NO.** 87031 **DATE** 10-7-54

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER SEAT'S STUDIO
LEBANON, TENNESSEE

12½ M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE-WHITE BORDER

PLACE OF TITLE: Upper, [✓ Lower, Center] — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full
LEBANON HOTEL AND MOTEL
222 W. MAIN ST. LEBANON, TENNESSEE

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

PHOTO RETURNED TO

PHOTO USED FOR

RETURN PHOTO YES NO

X

3M—4-15-52

[illegible]

Ret. 3½
[illegible] 7½

CM

E

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 4CH697 ORDER NO. 87035 DATE 10-8-54

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER J.B. VAN SCIVER CO.,
CAMDEN, NEW JERSEY

12½ M POST CARDS SIZE 3½ X 5½

STYLE ~~ART~~ COLORTONE-WHITE BORDER

PLACE OF TITLE: [✓ Upper, Lower, Center] — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full J.B. VAN SCIVER CO. FURNITURE FACTORY-STORE
DELAWARE AVE. and FEDERAL ST. -
CAMDEN 3, N. J.

(All of this on address side)

FRONT NO. Spec. see 0BH2561 R. M. Yes [✓ No]

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

Photo for 7CK94

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH /

PHOTO RETURNED TO

PHOTO USED FOR

RETURN PHOTO YES NO

X

3M—4-15-52

Ret. 5½
H.C. " 1½
L.A. 9

Dk Blue Impress

Dk Blue Impress —

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 4CH698 ORDER NO. 87041 DATE 10-8-54

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER RANDOM HOUSE ADV.,
OMAHA, NEBRASKA

6½ M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE-FULL FAC

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full HANSEN'S RESTAURANT
FAMOUS FOR GOOD FOODS - 3006 LEAVENWORTH
STREET - OMAHA, NEBRASKA
THE COLONIAL ROOM - WITH ALL THE CHARM OF
AUTHENTIC COLONIAL SETTING. See Skt

(All of this on address side)

FRONT NO. 5 R. M. [✓ Yes] No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

PHOTO RETURNED TO

FOLLOW CUSTOMER LAYOUT & SKETCH

35MM TRANSPARENCY ENCLOSED FOR VIEW OF
COLONIAL ROOM.

PLACE MAT ENCLOSED FOR PERSPECTIVE OF THE BUILDING.

COLOR DESCRIPTION

PHOTO USED FOR

FOLLOW CUSTOMER LAYOUT & SKETCH
35MM TRANSPARENCIES (2) ENCLOSED FOR COLORS
NOTE THERE IS A NEON LETTER READING HANSEN'S RESTAURANT,
MAKE THIS IN A GREEN ON THE CARD

RETURN PHO... YES NO

X

3M—4-15-52

New Process 147

1 Rephoto 5

L. O. 2½
Ret. 4½
L. A. 8

R

to Ret. Dept. 4

Time Required

Time Recorded in Cost Dept.

3½

Date

By

RUSH

NO. 4CH699

SUN NEWS CO., ST. PETERSBURG, FLA.

ORDER NO. 87044

DATE 10-8-54

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

S.180-FUN AT INTERESTING AND
EXCITING FLORIDA'S WILD ANIMAL
RANCH WITH INDI THE ELEPHANT,
ST. PETERSBURG, FLORIDA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES ✓

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

New Process

ESTIMATE AND WORK SCHEDULE

Executive OK of Estimate
By
Date

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 11 1954	[illegible]
SKETCH				
RETOUCHING	5	1½	OCT 8 1954	OCT 11 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			OCT 14 1954	NOV 19 1954
HAND COLOR PROOF				
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

Reproof

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 4CH700 ORDER NO. 87047 DATE 10-8-54

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER SHELBORNE HOTEL
MIAMI BEACH, FLORIDA

50 M POST CARDS SIZE 3½ X 5½ STYLE PHOTO-COLORIT* FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

(Pool & Cabana Club)

USE LARGE PHOTOGRAPH ENCLOSED

COLOR DESCRIPTION

FOLLOW KODACHROME TRANSPARENCIES ENCLOSED
FOR COLORS ONLY

COLORING OF HOTEL SAME AS CARD ENCLOSED

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—4-15-52

New Process

Ret 3

La 7

R

New Process

Pos. made in Camera #I

Camera R. 57-001
Board R. 19-201
20×30-2
12×40-2
30×25-2
30×25-2
30×25-2

NO. 4CH701

MR. ELWOOD F. JORDAN, JACKSON, MICH.

ORDER NO. 87064

DATE 10-11-54

6½ M POST CARDS C.T. PHOTO-COLORIT WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER-BORDER

TITLE IN FULL
ONE OF THE MANY
SCENES AT THE
CASCADES,
JACKSON, MICHIGAN

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

THIS VIEW TO BE A NIGHT SCENE.

USE PHOTO FROM 0CH317... REFER TO 0CH317 FOR SOME COLORING-
EXCEPT: THE CASCADES DOWN THE CENTER ARE TO BE DIFFERENT SHADES OF RED. THE FOUNTAINS ON THE RIGHT AND LEFT ARE TO BE BLUE AND GREEN ALTERNATELY. BLEND THE COLORS AND MAKE AN ATTRACTIVE NIGHT SCENE.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

Have offset made
from neg 0CH317

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 12 1954	OCT [illegible] 1954
SKETCH				
RETOUCHING		C	OCT 12 1954	OCT [illegible] 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				OCT 29 1954
HAND COLOR PROOF	11			
ARTIST DEPT.		2		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 4CH702

M. E. RUSSELL, SARASOTA, FLORIDA

ORDER NO. 87067

BILL & BOB PHOTO

DATE 10-11-54

25 M POST CARDS C.T. ART COLORTONE FULL FACE.

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

S.38-SUNSHINE SKYWAY LOOKING SOUTH
TOWARD MANATEE AND SARASOTA
COUNTIES, ON FLORIDA'S GULF
COAST.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 21 [illegible]	OCT 21 [illegible]
SKETCH				
RETOUCHING	2	1½	OCT 12 1954	
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			OCT 25 1954	NOV 19 1954
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D
By

DATE Filed
By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

Positive in
Camera #I

New Process

Camera R, 57-061
Board R, 19-201

EXP. ↓
8 X 40-2
5 X 50-2
15 X 40-2
15 X 40-2
20 X 40-2

NO. 4CH703

J.B. ARMSTRONG NEWS AGENCY, WINSTON-SALEM, N.C.

ORDER NO. 87068

DATE 10-11-54

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ROBERT E. LEE HOTEL, WINSTON-SALEM,
N. C. "THE CAMEL CITY".

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES-same as 4AH989

IMPRINT SAME AS ABOVE,

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

BRICKS ARE TAN -ABOUT #66. BOTTOM PART OF STRUCTURE IS CEMENT. AWNINGS ARE GREEN - ABOUT #67. DRAPERIES IN WINDOW ARE GREY WITH GREEN FIGURE. PENTHOUSE GLASS IS GREENISH TINT-ABOUT #16. NOTE ALSO OLD CARD 4AH989.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Pos. made in camera #I

New Process

Camera R, 57-061
Board R, 19-201

17 × 45 - 2
10 × 50 - 2
30 × 35 - 2
30 × 35 - 2
20 × 45 - 2

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 15 1954	OCT 21 1954
SKETCH				OCT 15 1954
RETOUCHING		4½	[illegible] 1954	
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			OCT 25 1954	NOV 19 1954
HAND COLOR PROOF				
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4CH704 ORDER NO. 87083 DATE 10-12-54

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER TRINITY BAPTIST CHURCH
OKLAHOMA CITY, OKLA.

12½ M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full
TRINITY BAPTIST CHURCH -
OKLAHOMA CITY, OKLAHOMA
See sketch

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

MAR 7 - 195

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH (4 VIEWS)

COLOR DESCRIPTION

FOLLOW SKETCH

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

X

PHOTO RETURNED TO

PHOTO USED FOR

3M—4-15-52

8 x 10 Rephoto

3 - 5x7 Rephotos

L.O. 1½
Ret. 5
H.C. 3
L.A. 1

R

as quoted

Three Process
R+3 [illegible]
[illegible]

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 4CH705 **ORDER NO.** 87088 **DATE** 10-12-54

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER KICKERINOS-DIV.OF MARILYN SHOE CO.,
MILWAUKEE, WISCONSIN

12½ M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full KICKERINOS

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

FOLLOW COLOR SKETCH
INSERT IN THE CENTER PICTURE OF BUILDING THE WORD "HOSPITAL"
- IF ~~PRACTICAL~~.

COLOR DESCRIPTION

FOLLOW COLOR SKETCH

MAKE UP FRONT

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—4-15-52

Three Process

RUSH

NO. 4CH706

M. E. RUSSELL, SARASOTA, FLORIDA

ORDER NO. 87091

DATE 10-12-54

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

S.89-BOBBY JONES GOLF CLUB,
SARASOTA, FLORIDA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

New Process

Pos. made in Camera #I
Camera R. 57-001
Board R. 19-201

20×40-2

12×50-2
30×30-2
30×30-2
25×40-2

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			OCT 21 1954	OCT 21 1954
SKETCH				
RETOUCHING	2	1	OCT 14 1954	
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			OCT 25 1954	
HAND COLOR PROOF				
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 4CH707

ASIN, IMPORTER, TIJUANA, BAJA, CALIF.

ORDER NO. 87109

DATE 10-13-54

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

NO TITLE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. NO

IMPRINT NONE

No type in stamp box

NO WORDS POST CARD

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION (Entering Tijuana)

FOLLOW TISSUE OVERLAY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

7 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Mrs [illegible]

yell & Red
sky
Lighter
water
too dark
has to be brightened

Rush

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	5	3	OCT 14 1954	OCT 20 1954
REPHOTO				
PHOTO-LITHO			OCT 18 1954	
BLUEPRINT STRIPPING, OPAQUING				NOV 5 1954
HAND COLOR PROOF				
ARTIST DEPT.	40	8½	11/11/54	11/3/54

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

NO. 4CH708

ASIN, IMPORTER, TIJUANA, BAJA, CALIF.

ORDER NO. 87109

DATE 10-13-54

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

NO TITLE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. NO

IMPRINT NONE

No type in stamp box.

NO WORDS POST CARD

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION (2nd Ave.-Commercial Hotel)

FOLLOW TISSUE OVERLAY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

7 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Mrs Rivers

Red & Blue slightly out
left back
Flowers
too heavy

Rush

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING		2½	OCT 14 1954	OCT 15 1954
REPHOTO				
PHOTO-LITHO			OCT 18 1954	OCT 30 1954
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	41	9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

NO. 4CH709

ASIN, IMPORTER, TIJUANA, BAJA, CALIF.

ORDER NO. 87109

DATE 10-13-54

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

NO TITLE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. NO

IMPRINT NONE

No type in stamp box

NO WORDS POST CARD.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION (Revolucion Ave.& Nelson Hotel)

FOLLOW TISSUE OVERLAY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

F4

ATTENTION

7 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

New Process

Bldgs a trifle too heavy more detail

OK

Rush

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate

By

Date

Cost Dept. Checked

By

Date

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up				
SKETCH				OCT 15 1954
RETOUCHING	2	7½	OCT 14 1954	
REPHOTO				
PHOTO-LITHO			OCT 13 1954	
BLUEPRINT STRIPPING, OPAQUING				OCT 30 1954
HAND COLOR PROOF				
ARTIST DEPT.		8		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

NO. 4CH710

ASIN, IMPORTER, TIJUANA, BAJA, CALIF.

ORDER No. 87110

DATE 10-13-54

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

NO TITLE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. NO

IMPRINT NONE

No type in stamp box

NO WORLD POST CARD

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION (Avenue Revolucion at 4th)

FOLLOW TISSUE OVERLAY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

7 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Too Red

not enough detail

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	2	3	OCT 14 1954	OCT 15 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			OCT 18 1954	OCT 30 1954
HAND COLOR PROOF				
ARTIST DEPT.	36	8½		Oct 6 '54

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 4CH711

ASIN, IMPORTER, TIJUANA, BAJA, CALIF.

ORDER NO. 87110

DATE 10-13-54

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

NO TITLE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. NO

IMPRINT NONE

No type in stamp box

NO WORDS POST CARD

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION (Foreign Club & street).

FOLLOW TISSUE OVERLAY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

F4

ATTENTION

7 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

yell & red
out of register

New Process

Rush

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	1	3	OCT 14 1954	OCT 15 1954
REPHOTO				
PHOTO-LITHO			OCT 18 1954	NOV 5 - 1954
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 4CH712

ASIN, IMPORTER, TIJUANA, BAJA, CALIF.

ORDER NO. 87110

DATE 10-13-54

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

NO TITLE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. NO

IMPRINT NONE

No type in stamp box

NO WORDS POST CARD

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION (Revolucion from 4th).

FOLLOW TISSUE OVERLAY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

F4

1 Red out of register BLACK [redacted] 4CH-712 1

ATTENTION

7 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Rush

Executive OK of Estimate
By ....
Date ....

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By ....
Date ....

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	5	3.1		OCT 15 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			OCT 18 1954	NOV 5 - 1954
HAND COLOR PROOF				
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D ....
By ....

DATE HAND COLOR PROOF OK'D ....

DATE Filed ....
By ....

DATE Photo Returned to Customer ....

NO. 4CH713

ASIN, IMPORTER, TIJUANA, BAJA, CALIF.

ORDER NO. 87110

DATE 10-13-54

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

NO TITLE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. NO

IMPRINT NONE

No type in stamp box

NO WORDS POST CARD

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION (Aerial view of Ensenada)

COMBINE 2 VIEWS AS ATTACHED - FOLLOW TISSUE OVERLAY

See Kodachrome for Color

Yes.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF [✓ RETURN PHOTO]

ENVELOPE PHOTO TICKET

ATTENTION

7 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

not enough distinct detail should be brighter

Rush

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	2	3½	OCT 15 1954	OCT 15 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			OCT 18 1954	NOV 5 - 1954
HAND COLOR PROOF				
ARTIST DEPT.	36	7½		Nov 1.54

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 4CH714

SCHOONER "LUCY EVELYN", BEACH HAVEN, N.J.

ORDER NO. 87121

DATE 10-14-54

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BOATS IN HARBOR,
LONG BEACH ISLAND, N. J.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW KODACHROME TRANSPARENCY FOR COLORS ONLY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO YES

ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

New Process

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			OCT 15 1954	OCT 21 1954
SKETCH				
RETOUCHING		1	OCT 15 1954	OCT 15 1954
REPHOTO				
PHOTO-LITHO			OCT 25 1954	
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		8		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 4CH715

SCHOONER "LUCY EVELYN", BEACH HAVEN, N.J.

ORDER NO. 87121

DATE 10-14-54

12½ M POST CARDS -C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SEAMAN'S SHACK AND SCHOONER
LUCY EVELYN, BEACH HARBOR, N. J.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW KODACHROME TRANSPARENCY FOR COLORS ONLY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO YES

ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

New Process

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			OCT 19 1954	OCT 21 [illegible]
SKETCH				
RETOUCHING	2	1½	OCT 15 1954	OCT 19 1954
REPHOTO				
PHOTO-LITHO			OCT 28 1954	DEC - 1 1954
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 4CH716

MID-CONTINENT NEWS CO., OKLAHOMA CITY, OKLA.

ORDER NO. 87123

DATE 10-14-54

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER-BORDER

TITLE IN FULL

OKLAHOMA STATE CAPITOL,
OKLAHOMA CITY, OKLAHOMA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

MAKE PRINT FROM NEGATIVE: DAY SCENE

CROP TO MAKE BUILDING AS BIG AS POSSIBLE AND REMOVE ALL CARS, FENCE, POSTS, WIRES, PEOPLE, ETC.
FOR COLORS - SEE CARDS 3CK661-2

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

3x7 6 15

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			OCT 19 1954	
SKETCH				
RETOUCHING		2	OCT 15 1954	OCT 19 1954
REPHOTO				
PHOTO-LITHO			OCT 2[illegible] 1954	
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		6 3/4		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 4CH717

MID-CONTINENT NEWS CO., OKLAHOMA CITY, OKLA.

ORDER NO. 87123

DATE 10-14-54

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER-BORDER

TITLE IN FULL

STATE CAPITOL AT NIGHT,
OKLAHOMA CITY, OKLAHOMA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

MAKE PRINT FROM NEGATIVE ON SUBJECT 4CH716.
CROP TO MAKE BUILDING AS BIG AS POSSIBLE AND REMOVE ALL CARS, FENCE, POSTS, WIRES, PEOPLE, (MAKE A NIGHT SCENE) NIGHT SCENE TO SHOW BUILDING LIGHTED.
ETC.
FOR COLORS - SEE CARDS 3CK661-2 (WITH SUBJECT 4CH716)

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 20 1954	
SKETCH				
RETOUCHING	1	4		OCT 20 1954
REPHOTO				
PHOTO-LITHO			OCT 28 1954	DEC 15 1954
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		3		

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer

E4

ROCHESTER NEWS AGENCY, ROCHESTER, MINN.

NO. 4CH718

ORDER NO. 87131

DATE 10-15-54

25 M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER-BORDER

TITLE IN FULL AERIAL VIEW, ROCHESTER, MINNESOTA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. [illegible] YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

AND CARDS ENCLOSED FOR COLOR GUIDE

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

D10649

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 20 1954	
SKETCH				
RETOUCHING	2	2	OCT 15 1954	OCT 20 1954
REPHOTO				
PHOTO-LITHO			OCT 28 1954	
BLUEPRINT STRIPPING, OPAQUING				NOV 19 1954
HAND COLOR PROOF				
ARTIST DEPT.	34	4	[illegible]	11-16-54

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

Pencil 5+1

NO. 4CH719

CITY NEWS AGENCY, SPARTANBURG, S. C.

ORDER NO. 87138

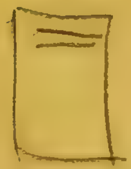
DATE 10-15-54

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL BETHEL METHODIST CHURCH, SPARTANBURG, SOUTH CAROLINA



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES ✓

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE: ELECTRIC LINES, SIGNAL LIGHTS, WATER SPRINKLER, BUS STOP POST, SIGNS ON RIGHT OF PICTURE, CAR, & WIRES. REPAIR STREET.

EXTEND TOP OF CHURCH BUILDING ON RIGHT AND ALSO THE "WET" LOOK ON THE FRONT ROOF.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			DEC 3 1954	
SKETCH				
RETOUCHING	/	3	NOV 29 1954	NOV 30 1954
REPHOTO			NOV 23 1954	NOV 25 1954
PHOTO-LITHO			DEC 10 1954	
BLUEPRINT STRIPPING, OPAQUING				JAN 6 1955
HAND COLOR PROOF				
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

NO. 4CH720

ANDERSON NEWS COMPANY, FLORENCE, ALA.

ORDER NO. 87163

DATE 10-19-54

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL MUNICIPAL BUILDING, FLORENCE, ALABAMA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

Take out Poles + wires + People

add sky to edge of pg.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

New Process

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			OCT 21 1954	
SKETCH				
RETOUCHING		3	OCT 19 1954	OCT 21 1954
REPHOTO				
PHOTO-LITHO			OCT 28 1954	
BLUEPRINT STRIPPING, OPAQUING				DEC - 1 1954
HAND COLOR PROOF				
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

NO. 4CH721

ANDERSON NEWS COMPANY, FLORENCE, ALA.

ORDER NO. 87163

DATE 10-19-54

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL THE FORKS OF CYPRESS,
FLORENCE, ALABAMA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

New Process

Executive OK of Estimate
By ....
Date ....

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By ....
Date ....

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			OCT 21 1954	
SKETCH				
RETOUCHING		1½	OCT 19 1954	OCT 21 1954
REPHOTO				
PHOTO-LITHO			OCT 28 1954	
BLUEPRINT STRIPPING, OPAQUING				DEC - 1 1954
HAND COLOR PROOF				
ARTIST DEPT.		6¾		

DATE BLUEPRINT OK'D ....
By ....

DATE HAND COLOR PROOF OK'D
....
....

DATE Filed ....
By ....

DATE Photo Returned to Customer ....
....

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4CH722 ORDER NO. 87170 DATE 10-19-54

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER
BELK STORES BUYING SERVICE
CHARLOTTE, NORTH CAROLINA

50 M POST CARDS SIZE $3\frac{1}{2}$ X $5\frac{1}{2}$ STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full
BELK'S CHILDRENS DEPARTMENT

Paper Proof see Sht

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint ✓
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

PHOTO RETURNED TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

3M—4-15-52

new proofs

5×7 [illegible]

Red. 6
L. A. 8

no proofs 4
R

[illegible]
[illegible] to ______ Dept.
EST. [illegible] Completed
RETOUCHING
PHOTO LITHO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 4CH723 ORDER NO. 87185 DATE 10-19-54

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER CLOVER MOTEL
LANGHORNE 3, PENNA.

25 M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE-WHITE BORDER

PLACE OF TITLE: [✓ Upper, Lower, Center] — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full Upper: ON U.S.#1 - ONE MILE N.E. OF PHILADELPHIA
Lower: AT THE PENNSYLVANIA TURNPIKE

(All of this on address side)

FRONT NO. 5 R. M. [✓ Yes] No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

PHOTO RETURNED TO

PHOTO USED FOR

RETURN PHOTO YES NO

X

3M—4-15-52

P.L. [illegible]
Y.C. 1½
L.A. 7

New process

as quoted

RUSH

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 4CH724 ORDER NO. 87192 DATE 10-20-54

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

PHOTO RETURNED TO

CUSTOMER ARAGON MOTEL
FRANKLIN PARK, ILLINOIS

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full ARAGON MOTEL
FRANKLIN PARK, ILL.

(All of this on address side)

FRONT NO. 5 R. M. [✓ Yes] No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer [✓ C. T. Imprint] No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

RETURN PHOTO YES NO

PHOTO USED FOR

3M—4-15-52

red & Blue slightly off —
Too heavy on left side
wrong color on right
H

as proofed.

RUSH MUST HAVE PROOF
10/30/54

COL. ART II

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 4CH725 ORDER NO. 87202 DATE 10-20-54

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

PHOTO RETURNED TO

CUSTOMER GAULT'S TOURIST COURT & RESTAURANT
MOREHEAD CITY, NORTH CAROLINA

25 M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE-FULL FACE ✓

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full
GAULT'S RESTAURANT COURT

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: [✓ Customer] [✓ C. T. Imprint] No Imprint
[✓ Side] — Center
PHOTOS BY JERRY SCHUMACHER
MOREHEAD CITY, N. C.

MAR 14 19[illegible]

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH FOR LAYOUT
ALSO TISSUE OVERLAYS ON PHOTOS

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAYS FOR COLORS
ALSO KODACHROME TRANSPARENCY ENCLOSED

RETURN PHOTO YES NO

PHOTO USED FOR

M—4-15-52

4 [illegible]

L.O. 1½
Ret. 8
H.C. 2¼
L.A. 11½

as quoted
L

F

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 4CH726 ORDER NO. 87205 DATE 10-20-54

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER CLIFF FRANCO'S COLONIAL RESTAURANT
JACKSONVILLE, FLORIDA

6½ M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint ✓
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

(Restaurant-exterior)

FOLLOW SKETCH - EXCEPT: PLACE ANOTHER BENCH
AT RIGHT OF ENTRANCE, JUST LIKE THE ONE ON THE LEFT (SEE PHOTO)

COLOR DESCRIPTION

FOLLOW SKETCH

PHOTO RETURNED TO

PHOTO USED FOR

RETURN PHOTO YES NO

X

3M—4-15-52

New P

yell Red &
Blue out of
register &
Brick has too
much yell 10/16

Ret. 5
L. A. 7

KWH MUST HAVE PROOF
10/30/54

NO. 4CH727

RAY, DAVIDSON & RAY, SILVER SPRINGS, FLA.

ORDER NO. 87206

DATE 10-20-54

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL COLORFUL ENTRANCE
TO FLORIDA'S SILVER
SPRINGS, Script

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT PHOTO BY MOZERT

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

THE WORDS "FLORIDA'S SILVER SPRINGS" IN TITLE AND R.M. MUST BE IN SCRIPT TYPE.
FOLLOW SMALL KODACHROME TRANSPARENCY FOR COLOR GUIDE ONLY.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ YES HANDCOL PROOF] RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 28 1954	NOV 5 - 1954
SKETCH				
RETOUCHING			OCT 22 1954	OCT 28 1954
~~REPHOTO~~		2		
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			NOV 5 - 1954	DEC - 1 1954
HAND COLOR PROOF				
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 4CH728

NORTHERN MINNESOTA NOVELTIES, CROSSLAKE, MINN. ORDER NO. 87216

DATE 10-21-54

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER-BORDER

TITLE IN FULL GR-26. THE WELCOME HOUSE, GRAND RAPIDS, MINN.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

MAKE PRINT FROM NEGATIVE: REMOVE SCHOOL BUILDING IN RIGHT BACKGROUND AND CARS AND BUILDING ON LEFT.

FOLLOW KODACHROME TRANSPARENCY FOR COLORS ONLY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO YES

ENVELOPE PHOTO TICKET

1 Print

New Process

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 1 1954	NOV 2 - 1954
SKETCH				
RETOUCHING		1½	OCT 28 1954	OCT 29 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			NOV 5 - 1954	DEC 15 1954
HAND COLOR PROOF				
ARTIST DEPT.		7½		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 4CH729

NORTHERN MINNESOTA NOVELTIES, CROSSLAKE, MINN. ORDER NO. 87216

DATE 10-21-54

12½ M POST CARDS C.T.ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL GR-27. PUBLIC BATHING BEACH, GRAND RAPIDS, MINN.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES ✓

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

MAKE PRINT FROM NEGATIVE:

FOLLOW KODACHROME TRANSPARENCY FOR COLORS ONLY.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO YES

ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

1 Print

Executive OK of Estimate

By

Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			NOV 1 1954	NOV [illegible] 1954
SKETCH				
RETOUCHING	/	/	OCT 28 1954	OCT 29 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			NOV 5 - 1954	
HAND COLOR PROOF				
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

NO. 4CH730

NORTHERN MINNESOTA NOVELTIES, CROSSLAKE, MINN.

ORDER NO. 87217

DATE 10-21-54

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL BM-19. PAUL BUNYAN AND BABE,
HIS BLUE OX, BEMIDJI,
MINN.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES-same as 8BH1052

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

KEEP BACKGROUND ACROSS THE LAKE AS MUCH LIKE THE PICTURE AS POSSIBLE.

FOLLOW TRANSPARENCY (BMK-10) FOR COLORS ONLY (4CK1508)

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

/ Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			OCT 25 1954	[illegible]
SKETCH				
RETOUCHING	3	1	OCT 22 1954	OCT 25 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			NOV 5 1954	NOV 19 1954
HAND COLOR PROOF				
ARTIST DEPT.	35		11-[illegible]-54	11-17-54

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer

RETURN KOD TO
SEPARATION DEPT
4CK 1508

Col. Set II

NO. 4CH731

NORTHERN MINNESOTA NOVELTIES, CROSSLAKE, MINN. ORDER NO. 87217

DATE 10-21-54

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER-BORDER

TITLE IN FULL BM-21. MUNICIPAL BATHING BEACH, ON LAKE BEMIDJI, BEMIDJI, MINN.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES- ~~to come~~

IMPRINT SAME AS ABOVE

JAN 28 1955

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

LIGHT BROWN LOG BUILDING, WITH GRAY ROOF. WHITE STRUCTURES IN WATER. BLUE WATER. GREEN FOLIAGE. WATCH TALL PINES TO EXTREME RIGHT & LEFT OF PICTURE. PUT IN A GOOD SAND COLOR ON ALL OF THE BEACH.

SUBMIT:	RET. PHOTO	REPHOTO	B. L. & W. PROOF	HANDCOL PROOF	RETURN PHOTO
				YES	

ENVELOPE PHOTO TICKET

ATTENTION

13 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked ✓
By
Date

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			OCT 25 1954	[illegible] 1954
SKETCH				
RETOUCHING	3	1	OCT 22 1954	OCT 25 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			NOV 5 - 1954	DEC 15 1954 JAN 6 1955
HAND COLOR PROOF				
ARTIST DEPT.		6		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 4CH732

NORTHERN MINNESOTA NOVELTIES, CROSSLAKE, MINN.

ORDER NO. 87217

DATE 10-21-54

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL IP-20. HEADWATERS OF THE MISSISSIPPI RIVER-ITASCA STATE PARK, MINN.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES-same as 20H1274

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE ALL WILD RICE IN LAKE IN BACK & BOTH SIDES OF MARKER, ALSO 2 LARGE BUNCHES JUST ACROSS THE DAM-FILL IN WITH WATER. BE SURE EACH WORD ON MARKER CAN BE EASILY READ. FOLLOW (4CK1507) TRANSPARENCY #13 FOR COLOR GUIDE. MARKER IS A REDDISH BROWN, LETTERING IN WHITE.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTIO

13 Subjects o

order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Pos. shot in Camera #I

Camera R. 57-061
Board R. 19-201

20 × 30 - 2
12 × 40 - 2
30 × 25 - 2
30 × 25 - 2
30 × 30 - 2

RETURN

KOD - TO ENV. 4CK 1507

SEP DEPT G497

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			OCT - 7 1954	[illegible] 1954
SKETCH				
RETOUCHING	1	2	OCT 22 1954	
REPHOTO				OCT - 7 1954
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			NOV 5 - 1954	
HAND COLOR PROOF				
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 4CH733

NORTHERN MINNESOTA NOVELTIES, CROSSLAKE, MINN.

ORDER NO. 87217

DATE 10-21-54

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER] LOWER, CENTER-BORDER

TITLE IN FULL BR-21. MINNESOTA'S ANIMATED PAUL BUNYAN, BRAINERD, MINN.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES-same as OCH1735.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

BE SURE PAUL'S HANDS AND FACE ARE NOT SHADED, REMOVE ANY SHADOWS.

FOLLOW TRANSPARENCY #19. FOR COLOR GUIDE(4CK1518)
GIRL ON PLATFORM WITH FIGURE IS WEARING
A RED BLOUSE.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

1 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Pos. shot in camera # I
camera R, 57-061
Board R, 19-201

Reproof

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 2 1954	NOV 2 - 1954
SKETCH				
RETOUCHING		2	OCT 22 1954	OCT 2 1954
REPHOTO				
PHOTO-LITHO			NOV 5 - 1954	
BLUEPRINT STRIPPING, OPAQUING				DEC 24 1954 JAN 12 1955
HAND COLOR PROOF				
ARTIST DEPT.		7½		

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer

NO. 4CH734

NORTHERN MINNESOTA NOVELTIES, CROSSLAKE, MINN. ORDER NO. 87217

DATE 10-21-54

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL BR-22. PAUL BUNYAN PLAYGROUND, BRAINERD, MINN.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES- ~~no cons~~

IMPRINT SAME AS ABOVE

JAN 2? 1955

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

BRING OUT AND LIGHTEN UP THE FIGURE OF PAUL BUNYAN AS HE IS MAIN SUBJECT.

FOLLOW KODACHROME TRANSPARENCY AS COLOR GUIDE

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

____________ Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Pos. stat in Lamont # I

Lamont R. 57-061 Board R. PA-201

20× 30×2
12× 40×2
30× 25×2
30× 25×2
30× ~~25~~× 2

Executive OK of Estimate
By ....
Date ....

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By ....
Date ....

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			OCT 26 1954	NOV [illegible] 1954
SKETCH				
RETOUCHING		2	OCT 22 1954	OCT 25 1954
REPHOTO	–			
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			NOV 5 - 1954	
HAND COLOR PROOF				
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D ....
By ....
DATE HAND COLOR PROOF OK'D
....
....

DATE Filed ....
By ....
DATE Photo Returned to Customer ....

NO. 4CH735

NORTHERN MINNESOTA NOVELTIES, CROSSLAKE, MINN.

ORDER NO. 87217

DATE 10-21-54

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL BR-23. OVERLOOKING GULL LAKE FROM GRAND VIEW LODGE, BRAINERD, NISSWA AREA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES ✓

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

CLOUDS IN SKY. DARKEN BACKGROUND ACROSS LAKE TO BREAKWATER LINE WITH SKY. COLORS STRONG ON PINE NEEDLE SILVER GREEN, AND DARK EVERGREEN, ALL THRU THE LANE. LIGHT GREEN GRASS ALONG SIDE OF WALK, SAND COLOR WALK. CAR IN DISTANCE IS RED. BLUE WATER. BATHING SUIT ON GIRL IN CENTER IS RED. BLUE & WHITE SUIT ON GIRL TO LEFT.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION!

12 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

New Prices

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate

By

Date

Cost Dept. Checked ✓

By

Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up				NOV - - 1954
SKETCH			OCT 28 1954	
RETOUCHING	/	2	OCT 22 1954	OCT 28 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			NOV 10 1954	
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

[illegible]

NO. 4CH736

NORTHERN MINNESOTA NOVELTIES, CROSSLAKE, MINN.

ORDER NO. 87217

DATE 10-21-54

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER-BORDER

TITLE IN FULL BR-24. GRAND VIEW LODGE, BRAINERD - NISSWA AREA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES- ~~to come~~

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

NOTE KODACHROME TRANSPARENCY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

1 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Re. Camera #I
Camera R. 57-061
Board R. 19-201

ESTIMATE AND WORK SCHEDULE

Executive OK of Estimate
By
Date

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			OCT 27 1954	NOV 2 - 1954
SKETCH				
RETOUCHING	1	2	OCT 22 1954	OCT 27 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			NOV 2 - 1954	
HAND COLOR PROOF				
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer

NO. 4CH737

NORTHERN MINNESOTA NOVELTIES, CROSSLAKE, MINN. ORDER NO. 87217

DATE 10-21-54

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL G-20. STARTING CAMP
AFTER A DAYS
CANOEING,

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION REMOVE 3 ROCKS ACROSS LAKE IN THE WATER.

FOLLOW TWO TRANSPARENCIES ENCLOSED FOR COLORS ONLY.

THE BOAT ON SHORE IS A GOOD RED COLOR, THE BOAT IN THE WATER IS PURE WHITE, FOR CONTRAST. SHOW A SANDY BEACH INSTEAD OF ROCKS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

______ Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By ______
Date ______

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By ______
Date ______

OPERATION	EST. TIME Clock No.	 Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			OCT 26 1954	[illegible]
SKETCH				
RETOUCHING		/	OCT 22 1954	OCT 25 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			NOV 5 - 1954	DEC - 1 1954
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D ______
By ______

DATE HAND COLOR PROOF OK'D
______
______

DATE Filed ______
By ______
DATE Photo Returned to Customer ______

NO. 4CH738

NORTHERN MINNESOTA NOVELTIES, CROSSLAKE, MINN. ORDER No 87217

DATE 10-21-54

12½ M POST CARDS C.T.ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL G-21. SCENIC DRIVE ALONG A NORTHERN LAKE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T .

RETOUCHING AND COLOR DESCRIPTION

FOLLOW KODACHROME TRANSPARENCY.

WATCH PROPER DISTINCTION FROM BIRCH IN FOREGROUND TO SOLID PINE IN BACKGROUND.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO YES

ENVELOPE PHOTO TICKET

ATTENTION

13 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Mr Brown

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			NOV 1 1954	NOV [illegible]
SKETCH				
RETOUCHING		1	OCT 22 1954	OCT 29 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			NOV 5 - 1954	NOV 19 1954
HAND COLOR PROOF				
ARTIST DEPT.	34	6 3/4	11-9-54	11-11-54

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

Core Art II

NO. 4CH739

NORTHERN MINNESOTA NOVELTIES, CROSSLAKE, MINN. ORDER NO. 87217

DATE 10-21-54

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL G-22. CANOEING SCENE IN NORTHERN MINNESOTA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE ROCKS FROM WATER. SAND COLORED BEACH.
RED CANOE. WHITE PINE RIGHT AND CEDAR LEFT [illegible]
FOREGROUND. FULL PINE FOREST IN BACKGROUND.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

15 Subjects on order for this customer. Please see to it that all [illegible] or negatives are uniform and colors are in harmony with each other to make an attractive set.

New Proof

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			NOV 1 1954	NOV [illegible]
SKETCH				
RETOUCHING		1	OCT 22 1954	OCT 29 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			NOV 5 1954	DEC 15 1954
HAND COLOR PROOF				JAN 6 1955
ARTIST DEPT.		6½		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

No att

NO. 4CH740

NORTHERN MINNESOTA NOVELTIES, CROSSLAKE, MINN. ORDER NO. 87217

DATE 10-21-54

12½ M POST CARDS C.T. ART COLORTONE ~~XXXXX~~ WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER-BORDER

TITLE IN FULL G-23. SPOTTED FAWN IN ITS' NATURAL HABITAT

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES-same as 7BH1287

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW CARD 7BH1287 FOR COLORING OF FAWN.
GRASS IN A GOOD WILD COLORED GREEN.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ HANDCOL PROOF] YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

12 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked ✓
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			OCT 25 1954	NOV 2 - 1954
SKETCH				
RETOUCHING		6	OCT 22 1954	OCT 25 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			NOV 5 - 1954	DEC - 1 1954
HAND COLOR PROOF				
ARTIST DEPT.		6		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

9

NO. 4CH741

NORTHERN MINNESOTA NOVELTIES, CROSSLAKE, MINN.

ORDER NO. 87217

DATE 10-21-54

12½ M POST CARDS   C.T. ART COLORTONE   FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL G-24.CANOEIST VIEWING MINNESOTA'S WILD LIFE.

F

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1   R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE OLD STANDING STUMP IN UPPER RIGHT AND ALSO OVER LADY'S RIGHT ARM. BRING OUT THE DEER(ACROSS THE LAKE)[redacted]

FOLLOW KODACHROME TRANSPARENCIES FOR COLOR GUIDE(WITH SUBJECT 4CH737)

SUBMIT: RET. PHOTO   REPHOTO   B. L. & W. PROOF   HANDCOL PROOF YES   RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTIO

13 Subjects o rder for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			OCT 2[illegible] 1954	NOV [illegible] 1954
SKETCH				
RETOUCHING		1	OCT 22 1954	OCT 25 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			NOV 5 - 1954	DEC - 1 1954
HAND COLOR PROOF				
ARTIST DEPT.		6½		

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer

NO. 4CH742

NORTHERN MINNESOTA NOVELTIES, CROSSLAKE, MINN. ORDER No. 87217

DATE 10-21-54

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL G-25. NATURE'S BATH-TUB IN MINNESOTA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES ✓

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE SIGN & POST ON LEFT. BLUE WATER. DIVING BOARD IS WHITE AND BROWN. PINE TREES ON BOTH SIDES. SAND COLOR BEACH, WITH SOME GRASS IN LEFT FOREGROUND.
SHOW SOME RED IN CLOTHING.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

16 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked ✓
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			OCT 27 1954	NOV [illegible] - 1954
SKETCH				
RETOUCHING	1	2	OCT 22 1954	OCT 27 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			NOV 5 - 1954	
HAND COLOR PROOF				
ARTIST DEPT.		6 31		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

OCT 2 1954 – 2^{30} oclock

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 4CH743 ORDER NO. 87226 DATE 10-22-54

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

PHOTO RETURNED TO

CUSTOMER HAYDEN ORD MERRILL
BYWOOD, UPPER DARBY, PENNA.

6½ M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

(All of this on address side)
FRONT NO. 5 R. M. Yes [✓ No]
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

(The Tavern)

USE NEGATIVE ENCLOSED AND MAKE REPHOTO:

THE BLACK AIR CONDITIONER SHOWING ON ROOF TO LEFT TO BE REMOVED. REMOVE POLE IN FRONT OF WINDOW AND WORD "THE". OPEN SHADES OR DRAPES AT FAR LEFT WINDOW TO LOOK LIKE THE OTHERS. ADD MORE SNOW ON THE ROOF.

SEE ALSO KODACOLOR PRINT.

COLOR DESCRIPTION

WHITE BUILDING, BLACK TRIM. GREEN HEDGE, AND SNOW.

THE SIGN IN FRONT OF BUILDING IS BLACK, WITH WHITE LETTERS. ALL LETTERING IS BLACK.

SEE KODACOLOR PRINT.

PHOTO USED FOR

RETURN PHOTO YES NO

X

3M—4-15-52

Red & Blue out of register
HJ

New Process

5

Ret. 2½
L.A. 7

waw

as proofed

New Process

New Process

RUSH. MUST HAVE PROOF 10/29/54

Corr. Art II

NO. 4CH744

SUPPLY DEPT., LOYAL ORDER OF MOOSE,
MOOSEHEART, ILL.

ORDER NO. 87241

DATE 10-25-54

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL MALCOLM R. GILES
MEMORIAL HIGH SCHOOL,
MOOSEHEART, ILLINOIS,

JAN 24 1956 B

JAN 24 1956

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES Same as 5BH1314

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY - CROP AS MARKED.

LIGHT TAN BRICK BUILDING. TOP TRIM LIGHT BROWN.
ALUMINUM WINDOWS AND FRAMES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

[illegible] Camera #I
Camera R. 57-061
Board R. 19-201

New Process

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			NOV 1 1954	[illegible] 1954
SKETCH				
RETOUCHING		2	OCT 25 1954	OCT 29 1954
REPHOTO			NOV 4 1954	
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			NOV 8 1954	
HAND COLOR PROOF				
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

~~[illegible] Schiato~~

10th [illegible]

5 X 7.
Ret 3¼
~~Bt.~~ 41 H.C 1¾ 41
L.A 9. 41

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 4CH745 ORDER NO. 87250 DATE 10-25-54

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER ROCK ISLAND RAILROAD
CHICAGO, ILLINOIS

6½ M ~~DOUBLE P.~~C. POST CARD SIZE ~~3½ X 11"~~ 3½ x 5½ STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

(All of this on address side)
FRONT NO. 5 R. M. Yes No 2
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

(Rocky Mountain Rocket)

MAKE REPHOTO FROM ART WORK

FOLLOW LARGE ART WORK
- CROP AT TOP -

COLOR DESCRIPTION

FOLLOW LARGE ART WORK

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M-11-23-53

R

as proofed

VERY RUSH

NO. 4CH746

DISTRIBUTED BY DIXIE NEWS CO., SAVANNAH, GA.

ORDER NO. 87260

PHOTO COMPLIMENTS OF CHAMBER OF COMMERCE

DATE 10-26-54

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL EUGENE TALMADGE
MEMORIAL BRIDGE,
SAVANNAH, GEORGIA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

Cut as marked

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

Pos. in Camera #I
Camera R. 57-061
Board R. 19-201

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			OCT 2[illegible] 1954	[illegible]
SKETCH				
RETOUCHING		0	OCT 27 1954	OCT 27 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			NOV 5 1954	DEC 24 1954 JAN 12 1055
HAND COLOR PROOF				
ARTIST DEPT.	35	8		Dec. 14/1954

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer

Corr Art II

NO. 4CH747

DUVAL NEWS COMPANY, JACKSONVILLE, FLA.

ORDER NO. 87263

PHOTO BY CHARLES SMITH STUDIO, JACKSONVILLE, FLA.

DATE 10-26-54

25 M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL #33- AERIAL VIEW OF JACKSONVILLE, FLORIDA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES ✓

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

New Process

Pos. shot in Camera #I

Camera R. 57-061

Board R. 14-201

20 x 40 - 2

10 x 60 - 2

ESTIMATE AND WORK SCHEDULE

Executive OK of Estimate

By

Date

Cost Dept. Checked

By

Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			NOV 1 1954	[illegible]
SKETCH				
RETOUCHING		2-	OCT 27 1954	OCT 29 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			NOV 5 - 1954	
HAND COLOR PROOF				
ARTIST DEPT.		8		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

NO. 4CH748

NORTHERN MINNESOTA NOVELTIES, CROSSLAKE, MINN.

ORDER NO. 87277

DATE 10-26-54

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER], LOWER, CENTER-BORDER

TITLE IN FULL
GR-23. PAPER MILL,
GRAND RAPIDS, MINN.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES ✓

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

MAKE PRINT FROM NEGATIVE ENCLOSED:

TOUCH UP HOLE IN THE WALL TO MATCH CORRESPONDING PANELS.
~~REMOVE BUILDING IN RIGHT BACKGROUND.~~
FOLLOW KODACHROME TRANSPARENCY FOR COLORS ONLY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO YES

ENVELOPE PHOTO TICKET

Pos. shot in Camera #I

Camera R. 57-061 Board R. 19-201

20×30-2
12×40-2
30×25-2
30×25-2
20×40-2

Executive OK of Estimate
By ....
Date ....

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By ....
Date ....

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			NOV 2 1954	NOV [illegible] 1954
SKETCH				
RETOUCHING		1½	NOV 1 1954	NOV 2 1954
REPHOTO			OCT 26 1954	10-29-54
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			NOV 10 1954	
HAND COLOR PROOF				
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D ....
By ....
DATE HAND COLOR PROOF OK'D ....

DATE Filed ....
By ....
DATE Photo Returned to Customer ....

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 4CH749 ORDER NO. 87295 DATE 10-27-54

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER YE OLDE VIRGINNIE RESTAURANT
McKENNEY, VIRGINIA

12½ M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full YE OLDE VIRGINNIE
ONE OF OUR FAMILY TYPE COTTAGES

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

PHOTO RETURNED TO

COLOR DESCRIPTION

RED BRICK BUILDING. WHITE WOODWORK.

GRAY-GREEN SHINGLES

PHOTO USED FOR

RETURN PHOTO YES NO

X

3M-11-23-53

New Process

Ret. 2
L.A. 7½

R

B 569

NO. 4CH750

DISTRIBUTED BY FRANK DUSTIN, GAINESVILLE, TEXAS ORDER NO. 87296

DATE 10-27-54

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

FIRST BAPTIST CHURCH,
GAINESVILLE, TEXAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE ALL CARS, POSTS AND WIRES. ALSO TAKE OUT SMALL WHITE BUILDING FAR LEFT. SHOW GRASS IN PARKING AREA.
NEW BUILDING IS LIGHT BUFF WITH GREY ROOF AND CONCRETE WINDOW FRAMES. STAINED WINDOWS. BUILDING ON RIGHT IS RED-BROWN BRICK.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

New Process

Executive OK of Estimate
By ....
Date ....

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By ....
Date ....

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 1 1954	[illegible]
SKETCH				
RETOUCHING		3½ ✓	OCT 28 1954	OCT 29 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			NOV 5 - 1954	DEC 15 1954
HAND COLOR PROOF				
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D ....
By ....

DATE HAND COLOR PROOF OK'D ....

DATE Filed ....
By ....

DATE Photo Returned to Customer ....

NO. 4CH751

DISTRIBUTED BY THE L.L. COOK CO.,MILWAUKEE,WIS. ORDER NO. 87312

DATE 10-28-54

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. ~~11~~ 1 R. M. ~~NO~~ Yes Incl

IMPRINT SAME AS ABOVE

CHICAGO ~~MILWAUKEE STATION~~ NORTH WESTERN DEPOT,
MILWAUKEE, WISCONSIN.

Put Plate No.on front

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW NEGATIVE AND PHOTO POST CARD

FOLLOW KODACHROME TRANSPARENCY FOR COLOR
OF BUILDING AND SIGN ONLY
(NORTHWESTERN STATION)

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO YES

ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

1 Print

New Process

wsk

Executive OK of Estimate
By ....
Date ....

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By ....
Date ....

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			[illegible] 2 1954	NOV [illegible]
SKETCH				
RETOUCHING		2	NOV 2 1954	NOV 2 1954
REPHOTO			NOV 8 1954	
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D ....
By ....

DATE HAND COLOR PROOF OK'D ....

DATE Filed ....
By ....

DATE Photo Returned to Customer ....

NO. 4CH752

DISTRIBUTED BY THE L.L.COOK CO.,MILWAUKEE,WIS. ORDER NO. 87312

DATE 10-28-54

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 11 R. M. NO

IMPRINT SAME AS ABOVE

MARQUETTE UNIVERSITY,
MILWAUKEE, WISCONSIN

Put Plate No. on front

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO POST CARD. PUT IN FLAG AS ON 5X7 PICTURE. REMOVE SIGN IN STREET,

FOLLOW KODACHROME TRANSPARENCY FOR COLORS ONLY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO YES

ENVELOPE PHOTO TICKET

ATTENTION

______ Subjects in order for this customer. Please see to it that all cuts or negatives are uniform and [illegible] in harmony with each other to make an attractive set.

New Brass

Rush

ESTIMATE AND WORK SCHEDULE

Executive OK of Estimate
By
Date

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	 Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			Nov 2. 1954	NOV [illegible] 1954
SKETCH				
RETOUCHING	2	2	OCT 29 1954	OCT 29 1954
REPHOTO				
PHOTO-LITHO			NOV 8 - 1954	
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		8		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 4CH753

DISTRIBUTED BY THE L.L. COOK CO., MILWAUKEE, WIS. ORDER NO. 87313

DATE 10-28-54

50 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. ~~11~~ R. M. YES encl.

IMPRINT SAME AS ABOVE

MILWAUKEE COUNTY STADIUM,
MILWAUKEE, WISCONSIN

Put Plate No. on front

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

CROP PHOTOGRAPH AS MARKED

See colored card enclosed

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

TTENTIO

..................Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

New Proof

Rush

Reproof

Executive OK of Estimate
By ....
Date ....

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By ....
Date ....

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			OCT 2[illegible] 1954	NOV 5 - 1954
SKETCH				
RETOUCHING		0	OCT 29 1954	OCT 29 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			NOV 10 1954	Dec 17-54 JAN 12 1955
HAND COLOR PROOF				
ARTIST DEPT.	34	7	[illegible]	DEC. 8

DATE BLUEPRINT OK'D ....
By ....

DATE HAND COLOR PROOF OK'D
....
....

DATE Filed ....
By ....

DATE Photo Returned to Customer ....
....

NO. 4CH754

ZIMMERMAN & TORBETT NEWS AGENCY, JOHNSON CITY,
TENN.

ORDER NO. 87402

DATE 11-3-54

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL NATIONAL CEMETERY, U. S. VETERANS ADMINISTRATION CENTER, MOUNTAIN HOME, TENNESSEE.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES-same as 4CH632

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			NOV 10 1954	NOV 1[illegible] 1954
SKETCH				
RETOUCHING	5	1	NOV 3 1954	NOV 10 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			NOV 16 1954	DEC 15 1954
HAND COLOR PROOF				
ARTIST DEPT.		7		

DEC 24 1954

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 4CH755 ORDER NO. 87406 DATE 11-3-54

DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER GOLDEN STATE HOTEL
SAN FRANCISCO, CALIFORNIA

25 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PHOTO RETURNED TO

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full ENTRANCE TO GOLDEN STATE HOTEL-
ON FAMOUS POWELL STREET AT ELLIS -
SAN FRANCISCO.

(see copy enclosed for balance of type)

(All of this on address side)

FRONT NO. 5

Same as 7AH2854

R. M. [✓ Yes] No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer [✓ C. T. Imprint] No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

GROUP OF 3 VIEWS: MAKE REPHOTO FROM COLOR PRINT (8X10)

USE BOTTOM VIEW OF ENTRANCE AS ON OLD CARD-7AH2854, SAME LAYOUT AS CARD 7AH2854. LOBBY VIEW IN UPPER LEFT CORNER REPLACED WITH COLOR PRINT VIEW. AND BEDROOM VIEW REPLACED WITH NEW PHOTOGRAPH ENCLOSED. USE YOUR JUDGMENT IN COLORING OF BEDROOM.

COLOR DESCRIPTION

SEE ABOVE

RETURN PHOTO YES NO

PHOTO USED FOR

3M-11-23-53

3 Rephotos

L.O. 1½

Ret. 6½

L.A. ~~7~~ 11

hc 2¼

as quoted

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 4CH756 ORDER NO. 87408 DATE 11-3-54

CUSTOMER BAL-RAY APARTMENTS
COCOA BEACH, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

PHOTO RETURNED TO

12½ M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

✓

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue
(Bal-Ray Apts.)

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

PHOTO USED FOR

RETURN PHOTO YES NO

X

3M-11-23-53

Mac Greens

Ret. 3½
L.A. 7.

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 4CH757 ORDER NO 87409 DATE 11-3-54

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER
CHICAGO METROPOLITAN MUTUAL ASSURANCE CO.
CHICAGO, ILLINOIS

25 M POST CARDS SIZE $3\frac{1}{2}$ X $5\frac{1}{2}$ STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full
(across bottom of card)
CHICAGO METROPOLITAN MUTUAL ASSURANCE CO., CHICAGO, ILL.

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: [✓ Customer] [✓ C. T. Imprint] No Imprint
[✓ Side] — Center
WRIGHT'S PHOTOGRAPHIC STUDIO,
538 E. 61st ST., CHICAGO, ILL.

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

PHOTO RETURNED TO

(NEGATIVE ENCLOSED) REMOVE PARKING HORSES AND LAMP POST ON RIGHT. LEAVE IN CARS - BUT TAKE OUT MAN'S HEAD SHOWING ABOVE CENTER CAR. LEAVE IN BALL ROOM SIGN ON RIGHT. WHITE LIME PORTION TREE TRUNKS.
BRING OUT LETTERING ON BUILDING TO RIGHT OF ENTRANCE.

COLOR DESCRIPTION

BUILDING- CONCRETE POURED - TOWARD BUFF IN COLOR. FIGURES ON CLOCK IN RED #2. LETTERS IN SIGN #38 - FRAME IS NAVY BLUE. AWNING OVER DOORWAY IS STAINLESS STEEL. GREEN GRASS IN FOREGROUND. SHOW PRIVATE DRIVE
AWNINGS #4, INITIALS ARE WHITE.

Show clouds

RETURN PHOTO YES NO

PHOTO USED FOR

3M-11-23-53

wg

New Process

Ret. 4½
L.A. 7½

Rush

G505

Cors. Art II

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4CH758 ORDER NO. 87409 DATE 11-3-54

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

2
Photos for this Customer

CUSTOMER CHICAGO METROPOLITAN MUTUAL ASSURANCE CO.
CHICAGO, ILLINOIS

25 M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full (across bottom of card)

METROPOLITAN FUNERAL PARLORS

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: [✓ Customer] [✓ C. T. Imprint] No Imprint
[✓ Side] — Center
WRIGHT'S PHOTOGRAPHIC STUDIO,
538 E. 61st ST., CHICAGO, ILL.

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

(NEGATIVE ENCLOSED) - USE BEST OF 2 PHOTOGRAPHS OR MAKE REPHOTO.

CUT SHRUBS OR HEDGE IN FOREGROUND TO SHOW THE WHITE "METROPOLITAN". REMOVE CARS. LEAVE IN CLINGING VINES. SHOW DRIVEWAY. LEAVE TREE TRUNKS LIMED.

COLOR DESCRIPTION

BUILDING - CONCRETE POURED, TOWARD BUFF COLOR.
FOLLOW (KROPP) CARD ENCLOSED FOR COLORING GUIDE.

X

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M-11-23-53

my

New Process

Ref. 4½
L.A. 7½

Very Real

G 505

Con. Art =

LAKELAND NEWS CO., LAKELAND, FLA.

NO. 4CH759

ORDER NO. 87411

DATE 11-3-54

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL S.13 - TROPICAL CITY PIER PARK ON REX BEACH LAKE, SEBRING, FLORIDA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTIO

3 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

opaquing on lamp post is lousy. red spot near base. Couple of spots in sky

New Process

Photo ~~[illegible]~~

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			NOV 11 1954	
SKETCH				
RETOUCHING	✓	2	NOV 5 1954	NOV 11 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			NOV 17 1954	DEC 15 1954
HAND COLOR PROOF				
ARTIST DEPT.		1½		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 4CH760

LAKELAND NEWS CO.,LAKELAND,FLA.

ORDER NO. 87411

DATE 11-3-54

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL S.14- AERIAL VIEW OF THE CIRCLE PARK AND BUSINESS SECTION, SEBRING, FLORIDA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

CROP AS MARKED - AND FOLLOW TISSUE OVERLAY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects on order for this customer. Please see to it that all [illegible] or negatives are uniform and colors are in harmony with each other to make an attractive set.

New Process

Executive OK of Estimate

By

Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			NOV 1 0 1954	[illegible]
SKETCH				
RETOUCHING		2	NOV 5 1954	NOV 1 0 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			NOV 1 6 1954	DEC 1 5 1954
HAND COLOR PROOF				
ARTIST DEPT.		8		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

NO. 4CH761

LAKELAND NEWS CO., LAKELAND, FLA.

ORDER NO. 87411

DATE 11-3-54

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL S.15 - HIGHLANDS COUNTY COURT HOUSE, SEBRING, FLORIDA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

New Process

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			NOV 10 1954	
SKETCH				
RETOUCHING	1	2	NOV 5 1954	NOV 10 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			NOV 16 1954	DEC 15 1954
HAND COLOR PROOF				
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 4CH762

DISTRIBUTED BY CONNEAUT LAKE PARK, INC.,
CONNEAUT LAKE PARK, PA.

ORDER NO. 87425

DATE 11-4-54

6½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL THE WORLD'S ONLY
MINIATURE PARK IN MOTION,
CONNEAUT LAKE PARK, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

REMOVE FENCE IN FRONT OF MINIATURE PARK, ALSO CEILING SHOWING THE BEAM AND LIGHTS. TAKE OUT SIGN "YOUR DONATION WILL BE...ETC"

SEE ENCLOSED CARD FOR AN IDEA FOR COLORS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

New Process

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked ✓
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 10 1954	NOV [illegible] 1954
SKETCH				
RETOUCHING	1	2½	NOV 5 1954	NOV 10 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			NOV 16 1954	DEC 15 1954
HAND COLOR PROOF				
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 4CH763

DISTRIBUTED BY CONNEAUT LAKE PARK, INC.,
CONNEAUT LAKE PARK, PA.

ORDER NO 87425

DATE 11-4-54

6½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL
BEAUTIFUL LAKE FRONT CAFETERIA,
CONNEAUT LAKE PARK, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION ELIMINATE AS MANY BEAMS IN THE CEILING AS POSSIBLE, WITHOUT REMOVING ANY TABLES. LIGHT TOP TABLES-BLOND #13. DARK TOP TABLES-WALNUT #57. CHAIRS-BLOND, LIGHT OAK#46. DARK OAK FLOOR #59. CENTER POSTS-LIGHT GREY #17. CEILING BEAMS-DARK OAK #61. LIGHT GREY WALLS #17. RAILING IN BACKGROUND #61. FLOWERS IN BOXES ARE #65, AND IN HANGING BASKETS. DOORS IN BACKGROUND #26.
CAFETERIA TOP IS STAINLESS STEEL.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

New Process

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 10 1954	NOV
SKETCH				
RETOUCHING	2	1	NOV 5 1954	NOV 10 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			NOV 16 1954	DEC 15 1954 JAN 6 1955
HAND COLOR PROOF				
ARTIST DEPT.		7½		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 4CH764

ORANGE NEWS CO., ORLANDO, FLA.

ORDER NO. 87426

DATE 11-4-54

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL M.18- NEW HAVEN AVENUE, LOOKING EAST, MELBOURNE, FLORIDA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

New Process

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 9 1954	[illegible] 1954
SKETCH				
RETOUCHING		3	NOV 5 1954	NOV 9 1954.
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			NOV 16 1954	DEC 15 1954 DEC 24 1954
HAND COLOR PROOF				
ARTIST DEPT.		7½		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 4CH765 ORDER NO. 87442 DATE 11-5-54

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER CRESCENT LAKE HOTEL COURTS
MEMPHIS, TENN.

12½ M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full CRESCENT LAKE HOTEL COURTS
LOOK FOR THE SIGN WITH THE BELL BOY
(see layout for balance of type)

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center
in white [illegible]
Top + Bottom

MAY 2 - 1955

APR 27 1955 2 [illegible]

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

GROUP OF 3 VIEWS:

NOTE LAYOUT AND COLOR INSTRUCTIONS
ENCLOSED

COLOR DESCRIPTION

NOTE LAYOUT AND COLOR INSTRUCTIONS
ENCLOSED

Returned Photographs to customer
7/5/55

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M-11-23-53

3-P.C.

[illegible]

5½

9

Grouping [illegible]

Add'l Artwork
4.-

F

KRAMER NEWS CO., PORT HURON, MICHIGAN

NO. 4CH766
ORDER NO. 87496
DATE 11-8-54

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PORT HURON BUSINESS SECTION, THE ST. CLAIR AND BLACK RIVERS AS SEEN FROM THE AIR.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

CROP AS MARKED. BE SURE TO MAKE WATER BLUE (NOT GREEN)... FREIGHTER IS BLACK WITH WHITE TRIM AND YELLOW DECK. WHITE LETTERS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

4 Subjects on order for this customer. Please see to it that a[illegible] or negatives are uniform [illegible] colors are in harmony with each other to make an attractive set.

New Process

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	 Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			NOV 16 1954	NOV 19 1954
SKETCH				
RETOUCHING	/	2	NOV 9 1954	NOV 16 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			NOV 23 1954	DEC 24 1954
HAND COLOR PROOF				JAN 21 1955
ARTIST DEPT.		7.		

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer

NO. 4CH767

KRAMER NEWS CO., PORT HURON, MICHIGAN

ORDER NO. 87496

DATE 11-8-54

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE
MACKINAW RACER UNDER FULL SAIL,
PORT HURON, MICHIGAN.
INSET: Racing Craft in Black River
on eve of Port Huron-
Mackinaw Race.

?

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

CROP AS MARKED-VERTICAL CARD. ADD CLOUDS. BOAT IS YELLOW WITH WHITE SAILS. NATURAL COLORED MAST. BRIDGE IS SILVER COLOR. WATER IS BLUE. SMOKESTACK ON LEFT IS WHITE. BUILDING IS GREY(LIGHT).

INSET: PUT INSET IN UPPER RIGHT CORNER-NIGHT VIEW. DIFFERENT COLORED BOATS. CENTER BOAT IS WHITE. SHOW DIFFERENT COLORED LIGHTS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

✓

.... Subjects on order for this customer. Please see to it that [illegible] or negatives [illegible] are [illegible] other to make an attractive set.

New Process

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By ....
Date ....

Cost Dept. Checked
By ....
Date ....

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			NOV 11 1954	
SKETCH				
RETOUCHING	2	3	NOV 11 1954	NOV 11 1954
REPHOTO			NOV 9 1954	NOV 10 1954
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			NOV 17 1954	DEC 15 1954
HAND COLOR PROOF				
ARTIST DEPT.		8		

DATE BLUEPRINT OK'D ....
By ....

DATE HAND COLOR PROOF OK'D
....
....

DATE Filed ....
By ....

DATE Photo Returned to Customer ....
....

NO. 4CH768

KRAMER NEWS CO., PORT HURON, MICHIGAN

ORDER NO. 87496

DATE 11-8-54

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

BEAUTIFUL COUNTY-CITY BUILDING,
PORT HURON, MICHIGAN

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY. CROP AS MARKED.

TAKE OUT ALL HOUSES MARKED WITH AN "X" AND PLANT TREES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HAND COLOR PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

4 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

New Process

Executive OK of Estimate
By ....
Date ....

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By ....
Date ....

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			NOV 12 1954	
SKETCH				
RETOUCHING		2½	NOV 9 1954	NOV 12 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			NOV 17 1954	DEC 15 1954
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D ....
By ....

DATE HAND COLOR PROOF OK'D
....
....

DATE Filed ....
By ....

DATE Photo Returned to Customer ....
....

NO. 4CH769

KRAMER NEWS CO., PORT HURON, MICHIGAN

ORDER NO. 87496

DATE 11-8-54

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

THE FAMOUS BLUE WATER INTERNATIONAL BRIDGE, SPANNING THE SCENIC ST. CLAIR RIVER AT PORT HURON, MICHIGAN

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

CROP AS MARKED. TO BE A VERTICAL VIEW. ADD CLOUDS.
TAKE OUT SMOKE ON LOWER RIGHT.
WATER IS BLUE. BRIDGE IS SILVER COLOR. FREIGHTER IS BLACK HULL WITH WHITE TRIM AND **RED DECK.**

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION!

4 Subjects on order for this customer. Please see to it that all copy or negatives are uniform and colors are in harmony with each other to make an attractive set.

New Process

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			NOV 11 1954	
SKETCH				
RETOUCHING		2	NOV 9 1954	NOV 11 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF			NOV 17 1954	DEC 15 1954
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 4CH770 ORDER NO. 87506 DATE 11-9-54

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

PHOTO RETURNED TO

CUSTOMER COLOR VIEW INC.
ROCKFORD, ILLINOIS

25 M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

(Colony Motel)

FOLLOW ROUGH SKETCH FOR LAYOUT OF 3 VIEWS

COLOR DESCRIPTION

FOLLOW SKETCH FOR SOME COLORING. BEDROOM INTERIOR:- "COLONY MOTEL" ON BEDSPREAD #2 -- BEDSPREAD #45. FURNITURE #17. WOOD TRIM & DOORS#13. FLOOR #16. LAMP SHADES #2. CHAIR UPHOLSTERING #29. BIG EXTERIOR SIGN:- "BEST WESTERN MOTELS" BLACK-BACKGROUND #1. "APPROVED MOTEL" #13. AAA AND BORDER #6-BACKGROUND #13. COLONY - VACANCY - TV - BACKGROUND #8 - LETTERS #13. ARROW - MOTEL - BACKGROUND #6 - LETTERS #13. MAIN ENTRANCE-BACKGROUND #6- LETTERS #13. AIR CONDITIONED - BLACK ON #13. EXTERIOR OF MOTEL:- SIGN ON TOP "COLONY MOTEL "#6. ROOF #2. CHIMNEY #2. MOTEL #3. PLAY RACK #2. LAWN FURNITURE - 1 SET - #13 & #29. LAWN FURNITURE - 1 SET - #1 & #13. TREES #60. GRASS #45. ROADWAY #17. /

RETURN PHOTO YES NO

PHOTO USED FOR

X

3M-11-23-53

New process

3 Rejections
L.O 1½
R.E. 6
L.A. 8

R

as quoted

NO. 4CH771

KINSELLA NEWS CO., AUGUSTA, GA.

ORDER NO. 87814

DATE 11-22-54

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ST. JOSEPH'S HOSPITAL,
AUGUSTA, GA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES same as 2CH1606

IMPRINT SAME/AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate
By ....
Date ....

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked
By ....
Date ....

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING		4½		
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			DEC -2 1954	DEC 24 1954
HAND COLOR PROOF				
ARTIST DEPT.		7½		

DATE BLUEPRINT OK'D ....
By ....
DATE HAND COLOR PROOF OK'D
....
....

DATE Filed ....
By ....
DATE Photo Returned to Customer ....
....

New Process

DEC - 3 1954

Allis Press
BK5
[illegible]

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 4CH772 ORDER NO. 87585 DATE 11-12-54

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

PHOTO RETURNED TO

CUSTOMER THE ALLIS PRESS
KANSAS CITY, MISSOURI

12½ M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full MOTEL SHANGRILA
ON U. S. HIGHWAY SEVENTY-ONE
SAINT JOSEPH, MISSOURI
(AAA)
MISSOURI'S MOST BEAUTIFUL MOTEL (at bottom)

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: [✓ Customer] C. T. Imprint No Imprint
Side — [✓ Center]
THE ALLIS PRESS, KANSAS CITY, MO.

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

CROP AT BOTTOM JUST SO WHITE LINE SHOWS IN HIGHWAY.
TAKE OUT CURBS AT BOTH ENTRANCES.
EXTREME RIGHT & LEFT CORNERS OF PHOTO IN FRONT OF BUILDINGS ARE CANNA BEDS. ROSE BUSHES AT BASE OF TOWER.
SHOW SOME BLOOMS.
HIGHWAY AND DRIVES ARE BLACK-TOP. ✓

COLOR DESCRIPTION

FOLLOW CARD ENCLOSED FOR COLOR GUIDE.

ALSO SEE ABOVE ✓

RETURN PHOTO YES NO

PHOTO USED FOR

3M-11-23-53

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 4CH773 ORDER NO. 87587 DATE 11-12-54

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER POWELL - MATTHEWS CO.
TERRE HAUTE, INDIANA

6½ M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

(T.H.Barbecue & Supply)

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

RETURN PHOTO YES NO

X

PHOTO RETURNED TO

PHOTO USED FOR

3M-11-23-53

New Process

Res. 4½
L.A. 7

NO. 4CH774

DISTRIBUTED BY SOUTHWEST POST CARD CO., BOX 685,
ALBUQUERQUE, N. M.

ORDER NO. 87617

DATE 11-15-54

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES ENCL

IMPRINT SAME AS ABOVE

A-63. BERNALILLO COUNTY-INDIAN HOSPITAL, ALBUQUERQUE, NEW MEXICO ...etc

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW KODACHROME TRANSPARENCY FOR COLORS ONLY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

.... Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

New Process

Executive OK of Estimate
By ....
Date ....

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By ....
Date ....

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			NOV 17 1954	[illegible]
SKETCH				
RETOUCHING	1	2	NOV 15 1954	NOV 16 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			NOV 23 1954	DEC 24 1954
HAND COLOR PROOF				
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D ....
By ....

DATE HAND COLOR PROOF OK'D
....
....

DATE Filed ....
By ....

DATE Photo Returned to Customer ....
....

NO. 4CH775

DISTRIBUTED BY SOUTHWEST POST CARD CO.,BOX 685,
ALBUQUERQUE, N. M.

ORDER NO. 87617

DATE 11-15-54

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES ENCL.

IMPRINT SAME AS ABOVE

A-64. FOURTH STREET, LOOKING SOUTH FROM CENTRAL AVE., ALBUQUERQUE, NEW MEXICO ...etc

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

REMOVE PENNANTS HANGING ABOVE THE STREET. ALSO TAKE OUT SIGN: "BLUE ROOM COCKTAIL LOUNGE".

LEFT SIDE: WOOLWORTH BLDG.LIGHT BUFF, SIGN: RED BACKGROUND WITH GOLD LETTERS. NEXT BUILDING IS LIGHT STONE.

RIGHT SIDE: 1st BLDG. BLACK & WHITE. BUILDING WITH INDIAN DISPLAYS IS DARK BUFF-BRIGHTEN UP INDIAN DISPLAYS. SKYSCRAPER IS LIGHT STONE.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION.

2 Subjects on order for this customer. Please see to it that all copy or negatives are uniform and colors are in harmony with each other to make an attractive set.

New Process

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			NOV 17 1954	[illegible]
SKETCH				
RETOUCHING	2	3		NOV 16 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			NOV 23 1954	DEC 24 1954
HAND COLOR PROOF				
ARTIST DEPT.		8½		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER — PHOTO PROPERTY OF C. T. & CO.

DIAL NO. 4CH776 ORDER NO. 87635 DATE 11-15-54

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER BAXTER HOTEL
DENVER, COLORADO

12½ M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

(Baxter Hotel)

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

RETURN PHOTO YES NO
X

PHOTO RETURNED TO

PHOTO USED FOR

3M-11-23-53

0.11½

new process

Ret. 5

N.A. 7

NO. 4CH777

ST. LOUIS GREETING CARD CO.,ST.LOUIS, MO.

ORDER NO. 87642

PHOTO BY MASSIE--MISSOURI RESOURCES DIV.

DATE 11-16-54

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL 192- MISSISSIPPI RIVER FRONT, ST. LOUIS, MISSOURI

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES

IMPRINT SAME AS ABOVE

At bottom of message space:
ST.LOUIS, "THE CITY OF A THOUSAND SIGHTS"

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

RETAIN THE CLOUD FORMATION

REVERSE TYPE TITLE AT BOTTOM

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION.

2 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

New Process

Reproof

Executive OK of Estimate
By ....
Date ....

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By ....
Date ....

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			NOV 17 1954	[illegible]
SKETCH				
RETOUCHING	2	1½	11-16-54	NOV 17 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			NOV 23 1954	DEC 24 1954 JAN 12 1955
HAND COLOR PROOF				
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D ....
By ....

DATE HAND COLOR PROOF OK'D ....

DATE Filed ....
By ....

DATE Photo Returned to Customer ....

NO. 4CH778

ST. LOUIS GREETING CARD CO., ST. LOUIS, MO.

ORDER No 87642

PHOTO BY MASSIE--MISSOURI RESOURCES DIV.

DATE 11-16-54

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL 193- FLORAL CLOCK,
FOREST PARK,
ST. LOUIS, MISSOURI

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. [redacted] YES ✓

IMPRINT SAME AS ABOVE

At bottom of message space):
ST. LOUIS, "THE CITY OF A THOUSAND SIGHTS".

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

New Process

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			NOV 17 1954	NOV [illegible] 1954
SKETCH				
RETOUCHING		2½	11-16-54	NOV 17 1954
REPHOTO		—		
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			NOV 23 1954	DEC 24 1954
HAND COLOR PROOF				
ARTIST DEPT.		7½		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

47

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 4CH779 ORDER NO. 87650 DATE 11-16-54

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER
ISLAND GROVE MOTEL
WATERFORD, WISCONSIN

12½ M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full
ISLAND GROVE MOTEL,
WIND LAKE, WISCONSIN

See Skt

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

new process

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

RETURN PHOTO YES NO
X

PHOTO RETURNED TO

PHOTO USED FOR

3M-11-23-53

Ret. 2½
Lit. 7½

Reproduce Emblem of
The National [illegible]
[illegible] $ 5.75
incl. [illegible]

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4CH780 **ORDER NO.** 87656 **DATE** 11-16-54

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER ST.MARK METHODIST CHURCH
ATLANTA, GEORGIA

12½ M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full
ST. MARK METHODIST CHURCH) old English
781 PEACHTREE ST N E.
ATLANTA, GA. 1¼" Panel as on attached

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue
(St.Mark Meth.Church)

REMOVE: CARS, PEOPLE, WIRES, ELECTRIC POLES, SMALL POSTS AROUND YARD, SMOKESTACK AND ITS CONNECTIONS ON BUILDING TO EXTREME RIGHT.

BALANCE OF INSTRUCTIONS ENCLOSED

COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ENCLOSED

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

PHOTO RETURNED TO

PHOTO USED FOR

RETURN PHOTO YES NO

3M-11-23-53

Non-Process?

R.L. 4
L.A. 7/2

R

as [illegible]

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4CH781 ORDER NO. 87672 DATE 11-17-54

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER
LOUIS DOLINS
CHICAGO, ILLINOIS

12½ M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

(New Windsor Hotel)

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

X

PHOTO RETURNED TO

PHOTO USED FOR

3M-11-23-53

New Process Ret. 4½
L.A. 7½

R

RUSH

NO. 4CH782

GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA

ORDER NO. 87674

MIAMI BEACH NEWS BUREAU PHOTO

DATE 11-18-54

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL M.161- HOTELS ALONG THE FABULOUS GOLDEN MIAMI BEACH

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

3 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

New Process

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 19 1954	NOV [illegible] 1954
SKETCH				
RETOUCHING		0	NOV 19 1954	NOV 19 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			DEC -2 1954	JAN 6 1955
HAND COLOR PROOF				
ARTIST DEPT.		8-1		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 4CH783

GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA
MIAMI BEACH NEWS BUREAU PHOTO

ORDER NO. 87674

DATE 11-18-54

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL M.162- MIAMI BEACH AUDITORIUM, WITH OCEAN FRONT HOTELS IN BACKGROUND, MIAMI BEACH, FLORIDA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

DEC 2

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOLOR PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

F4

ATTENTION

3 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

New Process

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			[illegible]	[illegible]
SKETCH				
RETOUCHING		2		[illegible]
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			DEC - 2 1954	JAN 6 1955
HAND COLOR PROOF				
ARTIST DEPT.		8		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 4CH784

GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA

ORDER NO. 87674

MIAMI BEACH NEWS BUREAU PHOTO

DATE 11-18-54

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL M.163- NEW 41st STREET BRIDGE, SHOWING SAN MARINO, LORD TARLETON, CADILLAC AND PRESIDENT MADISON HOTELS, MIAMI BEACH, FLORIDA.

FRONT NO. 1

R. M. NO

IMPRINT SAME AS ABOVE

DEC 28 1954

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

3 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

New Process

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			NOV 19 1954	
SKETCH				
RETOUCHING	2	1½	NOV 19 1954	NOV 19 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			DEC - 2 1954	JAN 6 1955
HAND COLOR PROOF				
ARTIST DEPT.		7½		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 4CH785

BENJAMIN OF MACKINAC ISLAND, MICHIGAN

ORDER NO. 87796

DATE 11-18-54

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

OTTAWA, CHIPPEWA, AND IROQUOIS
AT MACKINAC ISLAND.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

THE THREE BOATS ARE WHITE

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

4 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

X

2

Mrs Rogers

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By C
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			NOV 24 1954	NOV [illegible] 1954
SKETCH				
RETOUCHING	2	1½	NOV 19 1954	NOV 23 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			DEC 2 1954	DEC 24 1954
HAND COLOR PROOF				
ARTIST DEPT.	35	1		Dec. 17, 1954

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

Corr. Art II

NO. 4CH786

BENJAMIN OF MACKINAC ISLAND, MICHIGAN

ORDER NO. 87796

DATE 11-18-54

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL
GRAND HOTEL, MACKINAC ISLAND,
MICHIGAN

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW KODACHROME TRANSPARENCY
FOR COLOR GUIDE ONLY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

4 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			NOV 23 1954	[illegible]
SKETCH				
RETOUCHING	2	1½	NOV 19 1954	NOV 23 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			DEC 2 1954	DEC 24 1954
HAND COLOR PROOF				
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 4CH787

BENJAMIN OF MACKINAC ISLAND, MICHIGAN

ORDER NO. 87796

DATE 11-18-54

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. 1 R. M. YES

TITLE IN FULL
GRAND HOTEL,
MACKINAC ISLAND, MICHIGAN

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW KODACHROME TRANSPARENCY FOR COLOR
GUIDE ONLY (WITH SUBJECT 4CH786)

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

4 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

New Process

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 2[illegible] 1954	NOV 2[illegible] 1954
SKETCH				
RETOUCHING	2	1-	NOV 19 1954	NOV 23 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			DEC 2 1954	DEC 24 1954
HAND COLOR PROOF				
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 4CH791

HILLSBORO NEWS CO., TAMPA, FLA.

ORDER NO. 87801

DATE 11-19-54

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL 16-HORSE RACING AT
SUNSHINE PARK,
OLDSMAR, FLORIDA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ YES HANDCOL PROOF] RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects on order for this customer. Please see to it that all prints or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By ....
Date ....

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By ....
Date ....

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING		2	NOV 19 1954	NOV 23 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			DEC 14 1954	
HAND COLOR PROOF				JAN 21 1955
ARTIST DEPT.		7½		5½

DATE BLUEPRINT OK'D ....
By ....

DATE HAND COLOR PROOF OK'D ....

DATE Filed ....
By ....

DATE Photo Returned to Customer ....

NO. 4CH792

DAN GRIGG ENTERPRISE CO.,MITCHELL, SO. DAK.

ORDER NO. 87804

PHOTO BY RODNEY E. PRATHER

DATE 11-19-54

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL THE WORLD'S ONLY CORN PALACE, MITCHELL, SOUTH DAKOTA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES-~~to come~~ ✓

IMPRINT SAME AS ABOVE

~~[illegible] 1954~~

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW KODACHROME TRANSPARENCY OF SUBJECT 4CK1765 FOR COLORS ONLY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			NOV 23 1954	NOV 2[illegible] 1954 JAN 20 1955 cello
SKETCH				
RETOUCHING		2-		NOV 23 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			DEC 2 1954	JAN 6 1955
HAND COLOR PROOF				
ARTIST DEPT.		1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

NO. 4CH793

BARTON'S NEWS AGENCY, TEMPLE, TEXAS

ORDER NO. 87806

DATE 11-19-54

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER] LOWER, CENTER-BORDER

TITLE IN FULL MAIN STREET LOOKING SOUTH, TEMPLE, TEXAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION MAKE REPHOTO:

REMOVE POEPLE AND MODERNIZE OLD CARS. REMOVE STOP LIGHT AND WIRES.

REFER TO KODACHROME TRANSPARENCY FOR COLOR GUIDE ONLY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

New Process

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			[illegible]	[illegible]
SKETCH				
RETOUCHING		2½	NOV 23 1954	NOV 29 1954
REPHOTO			NOV 19 1954	11-22-54
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			DEC -3 1954	JAN 6 1955
HAND COLOR PROOF				
ARTIST DEPT.		8		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 4CH794

BARTON'S NEWS AGENCY, TEMPLE, TEXAS

ORDER NO. 87806

DATE 11-19-54

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER-BORDER

TITLE IN FULL MUNICIPAL BUILDING,
TEMPLE, TEXAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION MAKE REPHOTO:

REMOVE MAN IN PICTURE.

REFER TO KODACHROME TRANSPARENCY
FOR COLOR GUIDE ONLY

SUBMIT:	RET. PHOTO	REPHOTO	B. L. & W. PROOF	HANDCOL PROOF	RETURN PHOTO
				YES	YES

ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

New Proof

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			DEC 3 1954	
SKETCH				
RETOUCHING	7	3	NOV 29 1954	DEC 3 1954
REPHOTO			NOV 19 1954 DEC 10 1954	NOV 25 1954
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				JAN 21 1955
ARTIST DEPT.		6½		10

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 4CH795

PUBLISHED EXCLUSIVELY FOR THE HENRY FORD MUSEUM AND GREENFIELD VILLAGE, DEARBORN, MICHIGAN

ORDER NO. 87724

DATE 11-19-54

6½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, [✓ LOWER] CENTER-BORDER

TITLE IN FULL

COTSWOLD FORGE, GREENFIELD
VILLAGE, DEARBORN, MICHIGAN

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

New Proof

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By C
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			NOV 23 1954	NOV [illegible] 1954
SKETCH				
RETOUCHING	1	2	NOV 22 1954	NOV 23 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			DEC 2 1954	JAN 6 1955 FEB 10 1955 FEB 17 1955
HAND COLOR PROOF				
ARTIST DEPT.		1		

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer

NO. 4CH796

PUBLISHED EXCLUSIVELY FOR THE HENRY FORD MUSEUM
AND GREENFIELD VILLAGE, DEARBORN, MICHIGAN

ORDER NO. 87724

DATE 11-19-54

6½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER [✓ LOWER] CENTER-BORDER

TITLE IN FULL
CARDING MILL, GREENFIELD VILLAGE,
DEARBORN, MICHIGAN

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

DISGUISE CLEAT ON FLOOR AND SHADE IN THE WEAVER'S FEET.
FOLLOW TISSUE OVERLAY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

JAN 10 1955

ATTENTION

3 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

New Screen

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	3	1	NOV 22 1954	NOV 29 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			DEC 14 1954	JAN 21 '55
HAND COLOR PROOF				
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 4CH797

PUBLISHED EXCLUSIVELY FOR HENRY FORD MUSEUM
AND GREENFIELD VILLAGE, DEARBORN, MICHIGAN

ORDER NO. 87724

DATE 11-19-54

6½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, [✓ LOWER], CENTER-BORDER

TITLE IN FULL
THE FIRST FORD, GREENFIELD
VILLAGE, DEARBORN, MICHIGAN

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By ....
Date ....

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By ....
Date ....

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			[illegible]	[illegible]
SKETCH				
RETOUCHING	5-3½ -1½	1	NOV 22 1954	NOV 29 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			DEC 14 1954	JAN 21 1955
HAND COLOR PROOF				
ARTIST DEPT.		7		

FEB 10 1955

FEB 17 1955

DATE BLUEPRINT OK'D ....
By ....
DATE HAND COLOR PROOF OK'D
....
....

DATE Filed ....
By ....
DATE Photo Returned to Customer ....

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4CH798 ORDER NO. 87813 DATE 11-22-54

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER MARPLE'S LAUREL COURT MOTEL
SUTTON, WEST VIRGINIA

12½ M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full
MARPLE'S LAUREL COURT MOTEL
3 MILES NORTH OF SUTTON, WEST VIRGINIA

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: [✓ Customer] [✓ C. T. Imprint] No Imprint
[✓ Side] — Center
GRAFTON SOUVENIR, GRAFTON, W. VA.

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

X

PHOTO RETURNED TO

PHOTO USED FOR

3M-11-23-53

Reprint

47

new prices

Ret. 4½
L.A. 7½

as quoted

R

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4CH799 ORDER NO. 87834 DATE 11-23-54

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER WILLIAM WOLLIN STUDIO
MADISON, WISCONSIN

25 M POST CARDS SIZE $3\frac{1}{2}$ X $5\frac{1}{2}$ STYLE ART COLORTONE-FULL FACE

(All of this on address side) 3 SIDES

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full THE MID-VIEW MOTEL
HWYS. 12 - 13 - 14 5 MI. N.W. OF MADISON, WIS.
MIDDLETON, WISCONSIN

FRONT NO. 5 R. M. [✓ Yes] No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer [✓ C. T. Imprint] No Imprint

Side — Center

FEB 3 - 1955

New Process

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH - BE SURE THE ROUND BLUE SIGN WITH WHITE LETTERING ON LEFT IS READABLE.

COLOR DESCRIPTION

FOLLOW SKETCH

Strip front in panel

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M-11-23-53

Ret. 3 1/2
L.A. 7 3/4

R

as quoted

NO. 4CH800

F.E.C. NEWS CO., WEST PALM BEACH, FLA.

ORDER NO. 87835

DATE 11-23-54

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL BR.6-FEEDING "JUMPING ALLIGATOR" ON JUNGLE CRUISE AT AFRICA, U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES ✓

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY AND COLOR CLIPPING ATTACHED

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

New Process

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			[illegible]	[illegible]
SKETCH				
RETOUCHING		2	NOV 25 1954	NOV 29 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			DEC -3 1954	JAN 6 1955
HAND COLOR PROOF				
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 4CH801 ORDER NO. 87837 DATE 11-23-54

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER MARILYNN APARTMENTS
MIAMI BEACH, FLORIDA

12½ M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

✓

JAN 28 1955

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

(Marilynn Apts.)

FOLLOW TISSUE OVERLAY

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M-11-23-53

[illegible] wg

[illegible]

[illegible] 7

wcw

5

NO. 4CH805

W. N. CALDWELL, LAKESIDE, OHIO, DISTRIBUTOR

ORDER NO. 87855

DATE 11-24-54

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL 297-LAKESIDE ASSOCIATION ADMINISTRATION BUILDING AND AUDITORIUM HOTEL, LAKESIDE, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. Yes ~~TO COME~~

IMPRINT SAME AS ABOVE

JAN 10 1955

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE BOTTOM VIEW FROM PHOTO 3BH1317(HOTEL & AD.BLDG. ARE IN SAME BLDG.).

FOLLOW CARD 3BH1317 FOR COLORS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

4 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By ....
Date ....

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By ....
Date ....

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			DEC 3 1954	[illegible]
SKETCH				
RETOUCHING	3	1½	DEC 1 1954	DEC 3 1954
REPHOTO			NOV 29 1954	NOV 30 1954
PHOTO-LITHO			DEC 10 1954	JAN 21 1955
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D ....
By ....
DATE HAND COLOR PROOF OK'D ....

DATE Filed ....
By ....
DATE Photo Returned to Customer ....

NO. 4CH807

W. N. CALDWELL, LAKESIDE, OHIO, DISTRIBUTOR

ORDER NO. 87855

DATE 11-24-54

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL 295-EPWORTH LODGE,
LAKESIDE, OHIO ON
LAKE ERIE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES ~~to come~~ ✓

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF [illegible] C.T.

RETOUCHING AND COLOR DESCRIPTION CROP AT BOTTOM AS MARKED. TAKE OUT POLE & LIGHT, WIRES, COKE CASES ON PORCH, SIGN ON PORCH POST & PIECE OF WALL BOARD LEANING AGAINST FRONT OF BUILDING. LEAVE IN FIRE PLUG. ADD CLOUDS. SMALL NATIVE STONE BASE OR FOUNDATION OF BUILDING. STUCCO BETWEEN FOUNDATION & RAILING. CONCRETE STEPS AND RAILING. BALANCE OF BUILDING IS WHITE WOOD. SLATE ROOF. LOW CUT SHRUBBERY. FIRE PLUG IS RED. BLACK TOP STREETS. CONCRETE WALK. NICE LAWN.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

4 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

New Process

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			DEC 7 1954	[illegible] 1954
SKETCH				
RETOUCHING	1	2 ✓	NOV 29 1954	DEC 3 1954
REPHOTO				
PHOTO-LITHO			DEC 10 1954	
BLUEPRINT STRIPPING, OPAQUING				JAN 21 1955
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 4CH808

W.N. CALDWELL, LAKESIDE, OHIO, DISTRIBUTOR

ORDER NO. 87855

DATE 11-24-54

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL 296-TWO OF THE CHARTER FLEET OF BOATS OPERATED BY BROWN'S MARINA, LAKESIDE, OHIO

½" center Panel

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES-

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION TITLE IN CENTER PANEL BETWEEN TWO VIEWS ON A VERTICAL CARD. FOR TOP VIEW-USE PHOTO FROM 5BH1365 "LAKESIDE 111" AND BOTTOM VIEW OF ENCLOSED PHOTO. CENTER PANEL TO BE CANARY YELLOW ABOUT ½" DIVIDING THE 2 BOATS. FOLLOW CARD 5BH1365 FOR COLORS OF "LAKESIDE" BOAT. ON "ALMA" BOAT - ADD PLENTY OF PEOPLE. BOAT IS WHITE WITH GREEN TRIM. BLACK LETTERS. ADD CLOUDS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

4 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

2 Vig

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 17 1954	[illegible]
SKETCH		3/4	DEC 1 1954	DEC 7 1954
RETOUCHING		2½	NOV 29 1954	
REPHOTO				NOV 30 1954
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			DEC 20 1954	FEB -1 1955
HAND COLOR PROOF				
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

F

NO. 4CH809

W. N. CALDWELL, LAKESIDE, OHIO, DISTRIBUTOR

ORDER NO. 87855

DATE 11-24-54

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL 294-HOTEL LAKESIDE, LAKESIDE, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION TAKE OUT SHADOWS ON LAWN & REFLECTIONS IN WINDOWS. CROP AS MARKED. ADD CLOUDS. BRING OUT PORCH IN CENTER & TOUCH UP WINDOWS ON 2nd FLOOR AT LEFT SIDE. REMOVE DEAD BRANCHES ON TREES, POLE, CAR, & SOME OF FOLIAGE IN CENTER. NICE LAWN SHOWING. BUILDING IS ALL WHITE WITH GREEN TRIM AROUND DOORS & WINDOWS. RED ROOF OVER SCREENED IN PORCH ON RIGHT. GREEN TRIM AT BOTTOM OF PORCH POSTS. CONCRETE SIDEWALKS. BLACK TOP STREET. SIGN IS WHITE LETTERS ON GREEN. POSTS ARE BLACK. PUT IN SHORT SHRUBS AT FOUNDATION OF BUILDING AND FLOWERS IN BOXES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

4 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			DEC 3 1954	[illegible]
SKETCH				
RETOUCHING	2	3	NOV 29 1954	NOV 30 1954
REPHOTO				
PHOTO-LITHO			DEC 10 1954	
BLUEPRINT STRIPPING, OPAQUING				JAN 21 1955
HAND COLOR PROOF				
ARTIST DEPT.		1½		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 4CH810 ORDER NO. 87857 DATE 11-24-54

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

3
Photos for this Customer

CUSTOMER RAYBILL, INC.
CINCINNATI, OHIO

25 M POST CARDS SIZE $3\frac{1}{2}$ X $5\frac{1}{2}$ STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — [✓ Follow Layout]

Title in Plate Yes No Copyright in Plate Yes — No

Title in full HERE IS ONE OF THE NEWEST MODELS APPROVED BY LEADING STYLE AUTHORITIES OF AMERICA. ....etc
(see layout for balance of type)

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

FOLLOW INSTRUCTIONS ENCLOSED

COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ENCLOSED

PHOTO RETURNED TO

PHOTO USED FOR

RETURN PHOTO YES NO

3M-11-23-53

MUST HAVE

HC Proof 12/6/54

Red Impression

Red Impression

Red Impression

47

5×7 [illegible]

L. O. 1
Ret. 3
L. C. 41 13/4
L. A. 9

as you find

F

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 4CH811 ORDER NO. 87857 DATE 11-24-54

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

3 Photos for this Customer

CUSTOMER RAYBILL, INC.
CINCINNATI, OHIO

25 M POST CARDS SIZE $3\frac{1}{2}$ X $5\frac{1}{2}$ STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full "YOU CAN LOOK NICE AT A REASONABLE PRICE " ...etc
(see layout for balance of type)

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

FOLLOW INSTRUCTIONS ENCLOSED

COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ENCLOSED

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M-11-23-53

Red Imprint

5×7 Rep

L.O. 1
Ret. 3
B.C. 1 3/4
40 12/15/54 L.A. 9

as proof

Red Impression

MUST HAVE
HC Proof 12/6/54

F

V

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 4CH812   ORDER NO. 87857   DATE 11-24-54

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER RAYBILL, INC.
CINCINNATI, OHIO

25 M POST CARDS SIZE 3½ X 5½   STYLE ART COLORTONE-FULL FAC

PLACE OF TITLE: Upper, Lower, Center — Border — [✓ Follow Layout]
Title in Plate Yes No   Copyright in Plate Yes No
Title in full OVER 300 NEW APPROVED STYLES
ARE OFFERED BY
SCHAEFER TAILORING COMPANY ..etc
(see layout for balance of type)

(All of this on address side)
FRONT NO. 5   R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No   Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof.   Titles — Red, Blue

FOLLOW INSTRUCTIONS ENCLOSED

COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ENCLOSED

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M-11-23-53

Red Impress

5x7 Rephoto

L.O. 1
Col. 4
U.C. 1 3/4
L.A. 9

[illegible]

Red Impress

MUST HAVE
HC Proof 12/1/54

F

NO. 4CH813

INTER-CITY NEWS AGENCY, LITTLE ROCK, ARKANSAS

ORDER NO. 87885

DATE 11-26-54

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

4-SENIOR HIGH SCHOOL, 14th AND PARK AVENUE, LITTLE ROCK, ARK.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES-same as 2AH1075

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

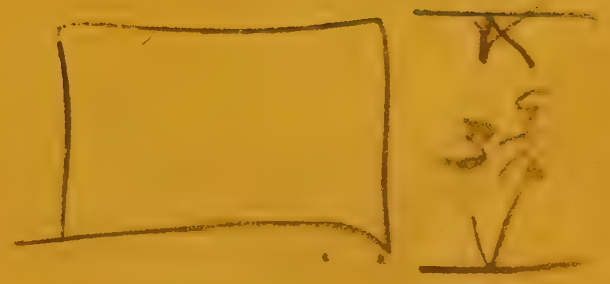
RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 2AH1075
ENLARGE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Mr. Ham
Set Drawing.
+
enlarge
Color
Black
+



Executive OK of Estimate
By ....
Date ....

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By ....
Date ....

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			DEC 3 1954	[illegible]
SKETCH				
RETOUCHING	3	1/2 ✓	NOV 29 1954	NOV 30 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		2		

DATE BLUEPRINT OK'D ....
By ....

DATE HAND COLOR PROOF OK'D ....

DATE Filed ....
By ....

DATE Photo Returned to Customer ....

NO. 4CH814

INTER-CITY NEWS AGENCY, LITTLE ROCK, ARKANSAS

ORDER NO. 87885

DATE 11-26-54

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

10-THE LITTLE ROCK FROM WHICH
THE CITY OF LITTLE ROCK TOOK
ITS NAME, LITTLE ROCK, ARK.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

JAN 25 1955

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 9AH1729
ENLARGE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Mr. H[illegible]
Get [illegible]
Enlarge colors
& Black

3½

On sheet

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			DEC 3 1954	
SKETCH				
RETOUCHING	3	1/2	NOV 29 1954	NOV 30 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

NO. 4CH815

INTER-CITY NEWS AGENCY, LITTLE ROCK, ARKANSAS

ORDER NO. 87887

PHOTO BY WM. HUGHES

DATE 11-26-54

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

9-BEAUTIFUL LAKE WINONA, SOURCE
OF LITTLE ROCK'S WATER SUPPLY

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM OBH681
ENLARGE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Mr Ham
Get Drawing Colors
Enlarge Plate

ESTIMATE AND WORK SCHEDULE

Executive OK of Estimate
By
Date

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			DEC 3 1954	[illegible]
SKETCH				
RETOUCHING	3	1/4	NOV 29 1954	NOV 30 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		2		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

3 9/16

On shelf 536

NO. 4CH816

INTER-CITY NEWS AGENCY, LITTLE ROCK, ARKANSAS

ORDER NO. 87887

DATE 11-26-54

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

1 -STATE CAPITOL AT NIGHT,
LITTLE ROCK, ARK.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES-SAME AS 9AH1730

IMPRINT SAME AS ABOVE

JAN 25 1955

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 9AH1730
ENLARGE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Mr. Ham
Set Color
Color
Enlarge
x Black

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			DEC 3 1954	
SKETCH				
RETOUCHING		6	NOV 29 1954	NOV 30 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		2		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

Show the size

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4CH817 ORDER NO. 88001 DATE 11-26-54

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER SACHS AUSTIN AVE.
WACO, TEXAS

25 M POST CARDS SIZE $3\frac{1}{2}$ X $5\frac{1}{2}$

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full NEW HOME ... DRIVE IN AND PARK ... UPTOWN AUSTIN AT 15th

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No 3 sides
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer Side — Center [✓ C. T. Imprint] No Imprint

MAR

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

X

3M-11-23-53

New Process

R.L. 4
L.A. 7½

as quoted

R

RUSH

F.W.WOOLWORTH CO.,BATAVIA, NEW YORK

NO. 4CH818

ORDER NO. 88005

DATE 11-29-54

6½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BATAVIA DOWNS, RT. 5, BATAVIA,
N.Y. HARNESS RACING NIGHTLY
AT 8:30 FROM AUGUST THROUGH
OCTOBER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

USE YOUR JUDGMENT FOR COLORS

PUT IN HORSES & SULKIES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

.... Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By ....
Date ....

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By ....
Date ....

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			DEC 14 1954	[illegible]
SKETCH				
RETOUCHING	2	2		DEC 7 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			DEC 20 1954	FEB 16 55
HAND COLOR PROOF				
ARTIST DEPT.		7'4		

DATE BLUEPRINT OK'D ....
By ....

DATE HAND COLOR PROOF OK'D
....
....

DATE Filed ....
By ....

DATE Photo Returned to Customer ....
....

Corr. Art II

NO. 4CH819

F. W. WOOLWORTH CO.,BATAVIA, NEW YORK

ORDER NO. 88005

DATE 11-29-54

6½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BATAVIA DOWNS, RT.5, BATAVIA,
N. Y. HARNESS RACING NIGHTLY
AT 8:30 FROM AUGUST THROUGH
OCTOBER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

USE YOUR JUDGMENT FOR COLORS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

New Process

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			DEC 3 1954	[illegible]
SKETCH				
RETOUCHING	3	1	NOV 30 1954	DEC 3 1954
REPHOTO				
PHOTO-LITHO			DEC 10 1954	
BLUEPRINT STRIPPING, OPAQUING				JAN 12 1955
HAND COLOR PROOF				
ARTIST DEPT.		7½		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

MRS. C. C. GRAHAM, PETOSKEY, MICH.

NO. 4CH820

ORDER NO. 87917

DATE 11-29-54

12½ M POST CARDS C. T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

180-GREETINGS FROM CHEBOYGAN, MICHIGAN

Small type ©CURT TEICH + Co. INC.

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

SUBMIT SKETCH

Use subject 4CH825 as ninth view

Samples enclosed

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO NO

ENVELOPE PHOTO TICKET

New Proofs

C — ✱ 6B-H2366 ✓

H — ✱ 6B-H2367 ✓

E — PETOSKEY 25017 N

B ✱ 1B-H2199 ✓

O — PETOSKEY 25015 N

Y ~~✱~~ 5B-H 1130 ✓

G ✱ 6A 615 " IN ✓

A ✱ 1B-H 2201 ✓

N ✱ 6B-H2367 ✓

BACKGROUND — 4CH 825 (CRUSHER) "MACKINAW"

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			JAN 7 1955	
SKETCH 20	3	7		
RETOUCHING		5		JAN 7 1955
REPHOTO			DEC 22 1954	
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			JAN 18 1955	FEB 15 55
HAND COLOR PROOF				
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

MRS. C. C. GRAHAM, PETOSKEY, MICH

NO. 4CH821
ORDER NO. 87917
DATE 11-29-54

12½ M POST CARDS C. T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER-BORDER

TITLE IN FULL

177-SHORE LINE OF LITTLE TRAVERSE BAY, PETOSKEY, MICHIGAN

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

COLOR OF TRAIN, TOP IS BLACK, SIDES OF COACHES HAVE THREE COLORS, #1 YELLOW, (top) BLUE (middle) & GRAY AT BOTTOM. THE BLUE STRIP IS WIDER THAN THE OTHER TWO. THE ENGINE IS BLUE (1) ON TOP, THEN YELLOW (2) THEN A NARROW BLUE (3) STREAK, THEN GRAY (4) AND YELLOW (5) / ADD CLOUDS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO NO

ENVELOPE PHOTO TICKET

ATTENTION

6 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Miss Brown

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			DEC 3 1954	
SKETCH				
RETOUCHING	3	1½	NOV 30 1954	DEC 3 1954
REPHOTO				
PHOTO-LITHO			DEC 10 1954	JAN 6 1955
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		6		

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer

NO. 4CH822

MRS. C. C. GRAHAM, PETOSKEY, MICH.

ORDER NO. 87917

DATE 11-29-54

12½ M POST CARDS C. T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER] LOWER, CENTER-BORDER

TITLE IN FULL

176-CROOKED LAKE, NORTHERN
MICHIGAN

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. no

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

PUT SOME CLOUDS IN SKY. BRING OUT THE BUILDINGS ALONG THE SHORE. IF POSSIBLE, MAKE THE WATER ROUGH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO NO

ENVELOPE PHOTO TICKET

ATTENTION

6 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 3 1954	[illegible]
SKETCH				
RETOUCHING	3	2	NOV 30 1954	DEC 3 1954
REPHOTO				
PHOTO-LITHO			DEC 10 1954	
BLUEPRINT STRIPPING, OPAQUING				JAN 21 1955
HAND COLOR PROOF				
ARTIST DEPT.		6'4		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 4CH823

MRS. C. C. GRAHAM, PETOSKEY, MICH.

ORDER NO. 87917

DATE 11-29-54

12½ M POST CARDS C. T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER-BORDER

TITLE IN FULL
175-LAKE SHORE DRIVE, NORTHERN
MICHIGAN.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

TREES ARE EVERGREENS. LEAVE UNDERBRUSH AS IT IS.

PUT A FEW CLOUDS IN SKY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO NO

ENVELOPE PHOTO TICKET

ATTENTION

6 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			DEC 7 1954	
SKETCH				
RETOUCHING	3	1	NOV 30 1954	DEC 3 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			DEC 10 1954	
HAND COLOR PROOF				JAN 21 1955
ARTIST DEPT.		6"		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

MRS. C. C. GRAHAM, PETOSKEY, MICH.

NO. 4CH824

ORDER NO. 87917

DATE 11-29-54

12½ M POST CARDS C. T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER] LOWER, CENTER-BORDER

TITLE IN FULL

174-ARLINGTON PARK, PETOSKEY,
MICHIGAN

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

PUT A FEW CLOUDS IN SKY. AMERICAN FLAG. BAY IN DISTANCE

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO NO

ENVELOPE PHOTO TICKET

ATTENTION

6 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By ....
Date ....

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By ....
Date ....

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			DEC 3 1954	[illegible]
SKETCH				
RETOUCHING	3	1½	NOV 30 1954	NOV 30 1954
REPHOTO				
PHOTO-LITHO			DEC 10 1954	JAN 6 1955
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D ....
By ....

DATE HAND COLOR PROOF OK'D
....
....

DATE Filed ....
By ....

DATE Photo Returned to Customer ....
....

MRS. C. C. GRAHAM, PETOSKEY, MICH.

NO. 4CH825
ORDER NO. 87917
DATE 11-29-54

12½ M POST CARDS C. T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER-BORDER

TITLE IN FULL

178-ICE CRUSHER "MACKINAW"

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. ~~NO~~ Yes same as 6BH83

IMPRINT SAME AS ABOVE

JAN 20 1955

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

#5 on color card--CRANES & SMOKE STACK WITH BLACK TIP & BLACK SPOTS NEAR TOP. THING ON TOP OF CAPTAIN'S CABIN LIFE BOAT HOISTS BLACK MIDDLE OF MAST ON TOP OF CABIN & WIRES ON TOP OF MAST
#5 on color card-- TWO POSTS IN FRONT OF CABIN. TAKE OUT EVERY THING AT RIGHT & LEFT OF BOAT (ALONG THE SHORE). PRINT MACKINAW ON STERN OF BOAT. 3 FLAGS PROW-STERN-MAST. REST OF BOAT IS WHITE

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO NO

ENVELOPE PHOTO TICKET

ATTENTION

6 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

New Process

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 14 1954	DEC [illegible]
SKETCH				
RETOUCHING	2	1½	NOV 30 1954	DEC 7 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			DEC [illegible] 1954	FEB -1 1955
HAND COLOR PROOF				
ARTIST DEPT.		6½		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

Corr made
B. P. 9-15-55

MRS. C. C. GRAHAM, PETOSKEY, MICH.

NO. 4CH826

ORDER NO. 87917

DATE 11-29-54

12½M POST CARDS C. T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER] LOWER, CENTER-BORDER

TITLE IN FULL

179-SUNSET ON AN INLAND LAKE,
NORTHERN MICHIGAN

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO ✓

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

IF POSSIBLE MAKE THE PICTURE A LITTLE LIGHTER

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO NO

ENVELOPE PHOTO TICKET

ATTENTION

6 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

New Process

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			DEC 7 1954	[illegible] 1954
SKETCH				
RETOUCHING	3	1	NOV 30 1954	DEC 3 1954
REPHOTO				
PHOTO-LITHO			DEC 1 - 1954	JAN 12 '55
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4CH827 ORDER NO. 88011 DATE 11-29-54

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER LINCOLN PARK WEST HOTEL
CHICAGO, ILLINOIS

25 M POST CARDS SIZE $3\frac{1}{2}$ X $5\frac{1}{2}$ STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full LINCOLN PARK WEST HOTEL
CHICAGO 14, ILL.

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

MAKE REPHOTO:

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

X

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

5M-11-23-53

Rephoto

Ret. 7½
L.A. 7½

New Process

as quoted

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 4CH828 ORDER NO. 88014 DATE 11-29-54

DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER THE KAHLER CORPORATION
ROCHESTER, MINNESOTA

25 M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE-FULL FACE

PHOTO RETURNED TO

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full KAHLER RANCHOTEL
JUNCTION HIGHWAYS 52 - 14 WEST
ROCHESTER, MINNESOTA.

FRONT NO. 5

(All of this on address side)

R. M. [✓ Yes] No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer [✓ C. T. Imprint] No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH'

COLOR DESCRIPTION

FOLLOW SKETCH'

PHOTO USED FOR

RETURN PHOTO YES NO

X

3M-11-23-53

New Process,

Ret. 3,
L.A. 7½
CP

SCENIC ART SERIES, B. S. REYNOLDS CO.,
WASHINGTON, D. C.

NO. 4CH829
ORDER NO. 87922
DATE 11-29-54

25 M POST CARDS C. T. ART COLORTONE ~~BUFF~~ WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER-BORDER

TITLE IN FULL

95-AERIAL VIEW OF POTOMAC RIVER,
SHOWING JEFFERSON MEMORIAL
AND WASHINGTON NATIONAL
AIRPORT

SMALL - PHOTO COPYRIGHT BY RIDEOUT + STAPP

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST

RETOUCHING AND COLOR DESCRIPTION

USE OWN JUDGMENT IN COLORING

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO YES

ENVELOPE PHOTO TICKET

New Process

ATTENTION

4 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date

Cost Dept. Checked
By
Date C

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			DEC 3 1954	
SKETCH				
RETOUCHING	3	2	DEC 1 1954	DEC 3 1954
REPHOTO				
PHOTO-LITHO			DEC 10 1954	JAN 6 1955
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

SCENIC ART SERIES, B. S. REYNOLDS CO.,
WASHINGTON, D. C.

NO. 4CH830
ORDER NO. 87922
DATE 11-29-54

25 M POST CARDS C. T. ART COLORTONE WHITE ~~BUFF~~ BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER-BORDER

TITLE IN FULL
96- THE MALL, LOOKING EAST FROM
THE MONUMENT, WASHINGTON, D.C.

SMALL- PHOTO COPYRIGHT BY RIDEOUT + STAPP

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

JAN 24 1956

PHOTO PROPERTY OF CUST

RETOUCHING AND COLOR DESCRIPTION

USE CARD NO. 1CP-793 ATTACHED FOR COLORING

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO YES

ENVELOPE PHOTO TICKET

ATTENTION

4 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other so make an attractive set.

Type set up

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			[illegible]	[illegible]
SKETCH				
RETOUCHING	2	3	DEC 1 1954	DEC 8 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			DEC 23 1954	FEB -1 1955
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

SCENIC ART SERIES, B.S.REYNOLDS CO.,
WASHINGTON, D.C.

NO. 4CH831

ORDER NO. 87922

DATE 11-29-54

25 M POST CARDS C. T. ART COLORTONE WHITE ~~BUFF~~ BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER], LOWER, CENTER-BORDER

TITLE IN FULL

97-SMITHSONIAN INSTITUTION,
WASHINGTON, D.C.

SMALL - PHOTO COPYRIGHT BY RIDEOUT - STAPP

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS A BOVE

PHOTO PROPERTY OF CUST

RETOUCHING AND COLOR DESCRIPTION

USE CARD NO. 1CP1792 attached FOR COLORING

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO YES

ENVELOPE PHOTO TICKET

ATTENTION

4 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

New Process

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 3 1954	[illegible]
SKETCH				
RETOUCHING	3	1½	DEC 1 1954	DEC 3 1954
REPHOTO				
PHOTO-LITHO			DEC 10 1954	
BLUEPRINT STRIPPING, OPAQUING				JAN 6 1955
HAND COLOR PROOF				
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

SH

NO. 4CH832

SCENIC ART SERIES, B.S.REYNOLDS CO.,
WASHINGTON, D. C.

ORDER NO. 87922

DATE 11-29-54

25 M POST CARDS C. T. ART COLORTONE WHITE ~~BUFF~~ BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER-BORDER

TITLE IN FULL

98-PENNSYLVANIA AVENUE,
WASHINGTON, D. C.

SMALL - PHOTO COPYRIGHT BY RIDEOUT + STAPP

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST

RETOUCHING AND COLOR DESCRIPTION

USE OWN JUDGMENT IN COLORING

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO YES

ENVELOPE PHOTO TICKET

ATTENTION 4

[illegible] ubjects [illegible]
[illegible] Please
[illegible] nega-
[illegible] colors are
[illegible] with each other
[illegible] as attractive set.

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			DEC 3 1954	
SKETCH				
RETOUCHING	3	2	DEC 1 1954	DEC 3 1954
REPHOTO				
PHOTO-LITHO			DEC 10 1954	
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				JAN 21 1955
ARTIST DEPT.		3		

FEB 10 1955

MAR 10 1955

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

B & W NEWS AGENCY, WACO, TEXAS
PHOTO BY WINDY DRUM

NO. 4CH833

ORDER NO. 87930

DATE 11-30-54

JAN 12 1955

$12\frac{1}{2}$ M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL
TIDWELL BIBLE BUILDING, BAYLOR UNIVERSITY, WACO, TEXAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST

RETOUCHING AND COLOR DESCRIPTION

MAKE BEAUTIFUL GRASS LAWN. SMOOTH UP SIDE WALK. FIX SHRUBBERY AROUND LONG POSTS. CUT OUT WEEDS BETWEEN LONG POSTS AND SHRUBBERY
Brick light tan color. Border + steps grey concrete. Silver window frames. Brass Caps.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO NO

ENVELOPE PHOTO TICKET

New Proof

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			DEC 3 1954	
SKETCH				
RETOUCHING	3	2	DEC 1 1954	DEC 3 1954
REPHOTO				
PHOTO-LITHO			DEC 10 1954	
BLUEPRINT STRIPPING, OPAQUING				FEB -1 1955
HAND COLOR PROOF				
ARTIST DEPT.		7		

FEB 15 1955

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

Reproof

PAUL MONROE COMPANY, ST. LOUIS, MISSOURI
PHOTO BY MASSIE--MISSOURI RESOURCES DIV.

NO. 4CK834

ORDER NO. 87948

DATE 11-30-54

25 M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

AIRVIEW OF MISSISSIPPI RIVER AND
DOWNTOWN ST. LOUIS, MISSOURI

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

RETOUCHING AND COLOR DESCRIPTION

IN RIVER PUT "MISSISSIPPI RIVER"
LETTERING

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

Mail Proof

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			DEC 3 1954	DEC [illegible] 1954
SKETCH				
RETOUCHING	3	2	DEC 1 1954	DEC 3 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			DEC 13 1954	
HAND COLOR PROOF				JAN 21 1955
ARTIST DEPT.		8½		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

RUSH

NO. 4CH835

L.L.COOK CO., MILWAUKEE,WIS.

ORDER NO. 87957

DATE 11-30-54

25 M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1. R. M. YES encl

FEB 3 - 1955

IMPRINT SAME AS ABOVE

MILWAUKEE ARENA, MILWAUKEE, WISCONSIN

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

TAKE OUT CITIES SERVICE SIGN

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

New Process

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 22 1954	DEC 24 1954
SKETCH				
RETOUCHING	2	24	DEC 2 1954	DEC 21 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			DEC 31 1954	FEB 1[illegible] 1955
HAND COLOR PROOF				
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4CH836 ORDER NO. 88029 DATE 11-30-54

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER CENTRAL STATES EQUIPMENT CO.
CHICAGO, ILLINOIS

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE*FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
IN PANEL
Title in full
THE LEE HOUSE
15th & L STREET - WASHINGTON 5, D. C.

Pick trademark (See Card attached)

(All of this on address side)
FRONT NO. 5
R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

FEB 1 - 1955

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

FOLLOW KROPP CARDS FOR STYLE AND ARRANGEMENT -
TAKE OUT CARS

COLOR DESCRIPTION

FOLLOW KROPP CARD FOR COLOR GUIDE

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M-11-23-53

Ret 2½

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 4CH837 ORDER NO. 88034 DATE 11-30-54

CUSTOMER BEBOUT & DOWNS, INC.
CLEVELAND, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

PHOTO RETURNED TO

12½ M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full EVANGELICAL DEACONESS HOSPITAL,
CLEVELAND, OHIO

(All of this on address side)

FRONT NO. 5 R. M. [✓ Yes] No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: [✓ Customer Side] — Center C. [✓ T. Imprint] No Imprint

DISTRIBUTED BY BEBOUT & DOWNS, INC.,
CLEVELAND 15, OHIO

FEB 9 - 1955

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

FOLLOW INSTRUCTIONS ENCLOSED

COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ENCLOSED

RETURN PHOTO YES NO

PHOTO USED FOR

3M-11-23-53

[illegible]
[illegible] 5½
La 7½

Add'l Artwork
$ 4.00
incl. Commission

R

DH

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 4CH838 ORDER NO. 88036 DATE 11-30-54

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER ST.JOSEPH MERCY HOSPITAL
CLINTON, IOWA

6½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

27 19[illegible]

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

(St.Jos.Hospital)

FOLLOW SKETCH - EXCEPT RED COLOR OF HOSPITAL
SHOULD BE DARKER RED - ABOUT SHADE OF PAPER
MAT UNDER CARD.

COLOR DESCRIPTION

FOLLOW SKETCH - AS ABOVE

RETURN PHOTO YES NO

X

PHOTO RETURNED TO

PHOTO USED FOR

3M-11-23-53

[illegible] . Ret. 3½
L.A. 8

R

E553

NO. 4CH839

9N-POST CARD/SPECIALTIES, NEW ORLEANS, LA.

ORDER NO. 88053

DATE 12-2-54

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

PATIO AND GARDEN, PATIO ROYAL,
NEW ORLEANS, LOUISIANA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION BRING OUT DETAIL OF PALMS, ETC. AT SIDE AND REAR OF PATIO.

WHITE TABLE CLOTHS. RED AND SOME VIOLET FLOWERS IN VASES ON TABLES. BROWN TABLES, GREEN CHAIRS. "HIDEAWAY" SIGN IS RED- "BAR" SIGN IS BLUE. BROWN BRICK BACKGROUND. ON RIGHT, WOODWORK IS DULL GREY-GREEN. ALSO AWNING.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			DEC 14 1954	[illegible]
SKETCH				
RETOUCHING	2	4½	DEC 6 1954	DEC 7 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			DEC [illegible] 1954	FEB -1 1955
HAND COLOR PROOF				
ARTIST DEPT.		8		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

Corr. Art II

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4CH840 ORDER NO. 88054 DATE 12-2-54

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER
BROWN'S MOTEL
VALLEY STATION, KENTUCKY

12½ M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full
BROWN'S MOTEL
VALLEY STATION, KY.
ON U.S. 31 W AND U. S. 60
10 MILES SOUTH OF LOUISVILLE, KY.

(All of this on address side)

FRONT NO. 5 R. M. [✓ Yes] No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

FEB 25 1955

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

X

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M-11-23-53

2 Rephotos

Ret. 5
L.A. 8

Mr. Brown,

as quoted

A.C.

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 4CH842 ORDER NO. 88059 DATE 12-2-54

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER SHERIDAN HILLS MOTEL
TULSA, OKLAHOMA

12½ M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full SHERIDAN HILLS MOTEL
U.S. 66 - CITY ROUTE
TULSA, OKLAHOMA /

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

PHOTO RETURNED TO

FOLLOW SKETCH /

COLOR DESCRIPTION

FOLLOW SKETCH /

PHOTO USED FOR

RETURN PHOTO YES NO

X

3M-11-23-53

Ret. 3½
L.A. 6¾.

New Process!

R

Very Rush

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4CH843 ORDER NO. 88075 DATE 12-3-54

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER PENNSAUKEN NATIONAL BANK
PENNSAUKEN, NEW JERSEY

6½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-WHITE BORDER

PLACE OF TITLE: [✓ Upper, Lower, Center] — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full Top: PENNSAUKEN NATIONAL BANK
Bot: BROWNING ROAD & WESTFIELD AVE.,
PENNSAUKEN, N. J.

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

CROP AS MARKED ON PHOTO. REMOVE ALL HOUSES IN BACKGROUND AND TELEPHONE POLE AND WIRE. LEAVE ALL CARS IN PICTURE. KEEP IN ALL OF LARGE SIGNS.

COLOR DESCRIPTION

USE YOUR IDEAS FOR COLORS OF CARS. STREET LIGHT GREY. DRIVEWAY IS BLACK TOP. ALL CURBS AND CONCRETE STRIP AROUND FLOWER BED TO BE WHITE. GRASS PLOT IN FOREGROUND-GREEN. THE SHRUBS IN IT MAKE A DARKER GREEN. THE STONE BENCHES WHITE. HEDGE AROUND SIGN AND THE TREES MAKE A DARKER GREEN. BUILDING IS BRICK #23. ROOF & OVERHANG #16-WITH BLACK BORDER. WINDOW FRAME STAINLESS STEEL. POLE TO HOLD ROOF-BLACK. EXIT & ENTRANCE SIGNS ARE WHITE WITH RED LETTERS #31. LARGE SIGN BLUE #4, WORDS "BANK DRIVE-IN WALK-UP" ARE NEON #31, FRAME HOLDING IT IS BLUE #3 WHITE BORDER. WORDS "PENNSAUKEN NATIONAL BANK" ARE WHITE NEON - BACKGROUND #3, WHITE BORDER.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M-11-23-53

47

New [illegible]
R-4
22 7-
waw

~~[illegible]~~ Pr - 2½

~~[illegible]~~

HC - 1½
Lo - 9½

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 4CH844 ORDER NO. 88098 DATE 12-7-54

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER SUNNY ISLE MOTEL
MIAMI BEACH, FLORIDA

100 M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full SUNNY ISLE MOTEL
MIAMI BEACH 41, FLA.

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

1 cellophane

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

FOLLOW TISSUE OVERLAY
AND INSTRUCTIONS ENCLOSED

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY
AND INSTRUCTIONS ENCLOSED

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M-11-23-53

R

All way

VERY RUSH
MUST HAVE HC PROOF
12/15/54

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4CH845 ORDER NO. 88121 DATE 12-8-54

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER HOTEL RITZ
ST. PETERSBURG, FLORIDA

12½ M POST CARDS SIZE 3½ X 5½ STYLE PHOTO-COLORIT* FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full HOTEL RITZ
ST. PETERSBURG, FLA.

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

X

PHOTO RETURNED TO

PHOTO USED FOR

3M-11-23-53

Ret. 3½

New Process L.A. 7½

R

NO. 4CH846

ROCHESTER NEWS AGENCY, ROCHESTER, MINN.

ORDER NO. 88230

DATE 12-10-54

25 M POST CARDS C T ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER-BORDER

TITLE IN FULL

NEW MAYO CLINIC BUILDING,
ROCHESTER, MINN.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

MAR 10 1955

PHOTO PROPERTY OF

RETOUCHING AND COLOR DESCRIPTION

Use photo from front cover D. 10649

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF Yes RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate
By ....
Date ....

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By ....
Date ....

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 7 - 1954	JAN 7 - [illegible]
SKETCH				
RETOUCHING		4	DEC 17 1954	DEC 23 1954
REPHOTO			DEC 14 1954	DEC 1 1954
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			JAN 7 1955	MAR 18 1955
HAND COLOR PROOF				
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D ....
By ....

DATE HAND COLOR PROOF OK'D
....
....

DATE Filed ....
By ....

DATE Photo Returned to Customer ....
....

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 4CH847 **ORDER NO.** 88163 **DATE** 12-10-54

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER THE ALLIS PRESS
KANSAS CITY, MO.

12½ M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE-FULL FAC

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full COLLEGE MOTEL
LAWRENCE, KANSAS

(All of this on address side)

FRONT NO. 5 R. M. [✓ Yes] No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: [✓ Customer] C. T. Imprint No Imprint

Side — [✓ Center]

THE ALLIS PRESS, KANSAS CITY, MO.

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

RETURN PHOTO YES NO

X

PHOTO RETURNED TO

PHOTO USED FOR

3M-11-23-53

[illegible]

Rel. 5½
L.A. 7½
#40 1-6-55

as [illegible]

RUSA

9538

NO. 4CH848

CARTER'S NEWS AGENCY, [redacted] MOBILE, ALA. ORDER No. 88176

DATE 12-13-54

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER] LOWER, CENTER-BORDER

TITLE IN FULL

ALL SAINTS' EPISCOPAL CHURCH,
MOBILE, ALABAMA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ENCLOSED

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOLOR PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By ....

Date ....

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By ....

Date ....

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			DEC 22 1954	DEC 24 1954
SKETCH				
RETOUCHING	1	3¼	DEC 15 1954	DEC 21 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			DEC 28 1954	FEB 10 '55
HAND COLOR PROOF				
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D ....

By ....

DATE HAND COLOR PROOF OK'D ....

....

DATE Filed ....

By ....

DATE Photo Returned to Customer ....

....

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4CH849 ORDER NO. 88189 DATE 12-13-54

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER SUN CITY MOTELS, INC.
MIAMI BEACH, FLORIDA

50 M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint ✓
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

(Air view)

FOLLOW TISSUE OVERLAY ✓

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY ✓

RUSH

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M-11-23-53

Old Process

Make Offsets

Rt 2½
La 9½
HC 1¾
40/12/31/54

R

Must have proof 12/22/54

NO. 40H850

STATE NEWS AGENCY, GREENSBORO, N.C.

ORDER NO. 88251

DATE 12-14-54

12 ½ M POST CARDS C T ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

G-43 COLLEGE PARK BAPTIST
CHURCH, GREENSBORO, N.C.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SEE INCLOSED INSTRUCTIONS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate
By
Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			DEC	
SKETCH				DEC
RETOUCHING			DEC 17 1954	
REPHOTO			DEC 15 1954	DEC 17 1954
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			JAN 4 1955	FEB 4 195
HAND COLOR PROOF				
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer

RUSH

NO. 4CH851

GRAFTON SOUVENIR, GRAFTON, W. VA.

ORDER NO. 88253

DATE 12-14-54

12 ½ M POST CARDS C T ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

IN WEST VIRGINIA THEY SAY
"THAT'S FOR SURE"

+ See [illegible]

SMALL TYPE © CURT TEICH & CO INC.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

Page Proof

FEB 4 - 1955

PHOTO PROPERTY OF

RETOUCHING AND COLOR DESCRIPTION

(SEE OBH269) Use a Hill Billy idea instead of the bar girl and change the "Juarez, etc." to West Virginia, and change the "here's lookin, etc." to "That's For Sure".

SUBMIT PENCIL SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF yes RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects on order for this customer. Please see to it that sketches or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			JAN 12 1955	JAN 24 1955
SKETCH				
RETOUCHING	2	3½	JAN 5 1955	JAN 12 1955
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			JAN 31 1955	FEB 10 1955
HAND COLOR PROOF		1½		
ARTIST DEPT.		0		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

old Pay

G557

NO. 4CH852

GRAFTON SOUVENIR, GRAFTON, W. VA.

ORDER NO. 88253

DATE 12-14-54

12 ½ M POST CARDS C T ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

UPPER: OH ELMER, LOOK AT THE CUTE LITTLE ASS!

LOWER: P.S. - THE SCENERY IN WEST VIRGINIA IS SWELL!

SMALL TYPE - © CURT TEICH + CO. INC

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

See SKA + Page Proofs

PHOTO PROPERTY OF C T

RETOUCHING AND COLOR DESCRIPTION

(SEE OBH 1149) Make a hill billy background instead of the southwest and change the type at the bottom from "Old Southwest etc." to "West Virginia" as marked on attached sample.

Submit Pencil Sketch

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF yes RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

_______________ Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

C

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			JAN 12 1955	
SKETCH				
RETOUCHING	2	5	JAN 5 1955	JAN 12 1955
REPHOTO				
PHOTO-LITHO			JAN 18 1955	
BLUEPRINT STRIPPING, OPAQUING				FEB - 2 1955
HAND COLOR PROOF		1½		
ARTIST DEPT.				

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

Ad Gag

G557

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 4CH853 ORDER NO. 88339 DATE 12-14-54

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER KOEGEL COAL COMPANY
CHICAGO, ILLINOIS

12½ M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

✓

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(Koegel Coal Co.)

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

X

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M-11-23-53

141

Ref. 4½
L.A. 9½
HC 1½

[illegible]

R

RUSH H.C.

OLD WAY

2

MARTIN NEWS AGENCY, DALLAS, TEXAS

NO. 4CH854

ORDER NO. 88266

DATE 12-16-54

25 M POST CARDS C T ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

AKARD STREET CANYON, DALLAS,
TEXAS

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

JAN 28 1955

PHOTO PROPERTY OF cust

RETOUCHING AND COLOR DESCRIPTION Remove pedestrians, posts and wires. Replace truck with modern car. See small print enclosed and add new aluminum office building (Adolphus Tower) in the correct spot. Bldgs. are various shades of very light buff, tan or brown, plus the new aluminum building to be added (above) Right side..1st bldg. concrete with pale brown base. 2nd bldg. dirty buff (see 8AH757) Sign "1st National" red. Left side..1st bldg. cream with dull red trim and violet front 2nd bldg. buff side with grey front. 3rd bldg. red-brown & sand color top. - green sign.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF Yes RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects on Order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

New Process

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			DEC -7 1954	JAN 3 - 1954
SKETCH				
RETOUCHING		5½	DEC 21 1954	DEC 24 1954
REPHOTO			DEC 16 1954	DEC 1 1954
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			JAN 4 1955	FEB 1 55
HAND COLOR PROOF				
ARTIST DEPT.		7½		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

MARTIN NEWS AGENCY, DALLAS, TEXAS

NO. 4CH855

ORDER NO. 88266

DATE 12-16-54

25 M POST CARDS C T ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

HOUSTON STREET VIADUCT AND
SKYLINE AT NIGHT, DALLAS,
TEXAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

FEB 4 - 19[illegible]

PHOTO PROPERTY OF CUST

RETOUCHING AND COLOR DESCRIPTION

Make into night view - - see 6AH2607 add tower to tall bldg. shown at arrow- - see 3CH1253 and 4CH225 Modernize old cars.

Crop as shown.

COLOR INSTRUCTIONS:
See Subjects listed above and 8AH1279

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			DEC 27 1954	JAN 3 - 1954
SKETCH				
RETOUCHING		4	DEC 17 1954	DEC 24 1954
REPHOTO				
PHOTO-LITHO			JAN 4 1955	FEB 10 1955
BLUEPRINT STRIPPING, OPAQUING				MAR 18 1955
HAND COLOR PROOF				
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 4CH856 ORDER NO. 88377 DATE 12-16-54

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

F4
Photos for this Customer

CUSTOMER MIAMI BEACH FEDERAL
MIAMI BEACH, FLORIDA

25 M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE-FULL FAC

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full MIAMI BEACH FEDERAL SAVINGS
AND LOAN ASSOCIATION
• • •

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

PHOTO RETURNED TO

GROUP OF 3 VIEWS:

USE 2 VIEWS FROM 4CH39 AND ONE NEW VIEW

SEE SKETCH

COLOR DESCRIPTION

SAME AS ABOVE

PHOTO USED FOR

RETURN PHOTO YES NO

Rush

3M-11-23-53

F4

~~Not Process~~

3-1 [illegible]

Lo 1
Rt 5
Za 11
HC 2'4"

as [illegible]

OLD WAY

Must have proof 12/28/54

COOPER'S NEWS AGENCY, PANAMA CITY, FLA.

NO. 4CH857

ORDER NO. 88379

DATE 12-16-54

12½ M POST CARDS C.T. A RT COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL P.C.84-SURF, SAND, AND SUNSHINE AT LONG BEACH RESORT, "WORLD'S MOST BEAUTIFUL BATHING BEACH", PANAMA CITY, FLORIDA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

FEB 1 - 1955

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

5CH4 53

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

7 Subjects in order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			DEC 22 1954	DEC 24 1954
SKETCH				
RETOUCHING	3	1½	DEC 17 1954	DEC 22 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			DEC 28 1954	FEB 4 1955
HAND COLOR PROOF				
ARTIST DEPT.		6¾		

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer

NO. 4CH858

COOPER'S NEWS AGENCY, PANAMA CITY, FLA.

ORDER NO. 88379

DATE 12-16-54

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL P.C.85-THE "HANG OUT" AT LONG BEACH RESORT, "WORLD'S MOST BEAUTIFUL BATHING BEACH", PANAMA CITY, FLORIDA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

FEB 1-

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

7 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

New Process

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			DEC 22 1954	DEC 24 1954
SKETCH				
RETOUCHING	F	2	DEC 17 1954	DEC 22 1954
REPHOTO				
PHOTO-LITHO			DEC 28 1954	FEB 10 1955
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		6¾		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 4CH859

COOPER'S NEWS AGENCY, PANAMA CITY, FLA.

ORDER NO. 88379

DATE 12-16-54

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL P.C.86-SNOW WHITE SAND AND INVITING SURF AT LONG BEACH RESORT, "WORLD'S MOST BEAUTIFUL BATHING BEACH", PANAMA CITY, FLORIDA

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

FEB 1 - 1955

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

Phot 2 D~~7~~

5CN456

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

7 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE AND WORK SCHEDULE

Executive OK of Estimate

By

Date

Cost Dept. Checked

By

Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			DEC 22 1954	[illegible]
SKETCH				
RETOUCHING	4	1	DEC 17 1954	DEC 22 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			DEC 28 1954	FEB - 4 1955
HAND COLOR PROOF				
ARTIST DEPT.		6 [illegible]		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

NO. 4CH860

COOPER'S NEWS AGENCY, PANAMA CITY, FLA.

ORDER NO. 88379

DATE 12-16-54

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL P.C.87-THE LONG BEACH CASINO AT LONG BEACH RESORT, PANAMA CITY, FLORIDA

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

7 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

New Process

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			DEC 30 1954	JAN 3 - 1954
SKETCH				
RETOUCHING	3	2	DEC 17 1954	DEC 21 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			JAN 7 1955	FEB 17 1955
HAND COLOR PROOF				
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 4CH861

COOPER'S NEWS AGENCY, PANAMA CITY, FLA.

ORDER NO. 88379

DATE 12-16-54

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL P.C.88-RELAXING ON THE BEAUTIFUL SNOW WHITE SAND AT LONG BEACH RESORT, PANAMA CITY, FLORIDA

FRONT NO. 1

R. M. NO

IMPRINT SAME AS ABOVE

FEB 4 - 1955

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

7 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 22 1954	[illegible]
SKETCH				
RETOUCHING	3	1	DEC 17 1954	DEC 22 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			DEC 2[illegible] 1954	FEB 10 1955
HAND COLOR PROOF				
ARTIST DEPT.		6 3/4		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 4CH862

COOPER'S NEWS AGENCY, PANAMA CITY, FLA.

ORDER NO. 88379

DATE 12-16-54

12½ M POST CARD C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL P.C.89-ALWAYS A WONDERFUL TIME AT LONG BEACH RESORT, PANAMA CITY, FLORIDA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

JAN 28 1955

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

7 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

New Process

Executive OK of Estimate
By ....
Date ....

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By ....
Date ....

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			DEC 22 1954	[illegible]
SKETCH				
RETOUCHING		1½	DEC 17 1954	DEC 22 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			DEC 28 1954	FEB 10 1955
HAND COLOR PROOF				
ARTIST DEPT.		6¾		

DATE BLUEPRINT OK'D ....
By ....
DATE HAND COLOR PROOF OK'D ....

DATE Filed ....
By ....
DATE Photo Returned to Customer ....

NO. 4CH863

COOPER'S NEWS AGENCY, PANAMA CITY, FLA.

ORDER NO. 88379

DATE 12-16-54.

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

P.C.90-THE FUN NEVER ENDS AT LONG BEACH RESORT, PANAMA CITY, FLA. "WORLD'S MOST BEAUTIFUL BATHING BEACH".

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

5CH458

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

7 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

New Process

Executive OK of Estimate

By

Date

ESTIMATE
AND WORK SCHEDULE

~~Cost Dept.~~ Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			[illegible]	[illegible]
SKETCH				
RETOUCHING		1	DEC 17 1954	DEC 22 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			DEC 28 1954	FEB - 4 1955
HAND COLOR PROOF				
ARTIST DEPT.		6¾		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

NO. 4CH864

B & W NEWS AGENCY, WACO, TEXAS

ORDER NO. 88383

DATE 12-16-54

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

THE POPULAR BORUP APARTMENT
HOUSE, MARLIN, TEXAS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES ✓

IMPRINT SAME AS ABOVE

FEB 7 - 1955

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

REMOVE WIRE AT TOP OF PICTURE.

PLACE SHRUBBERY IN FRONT NEXT TO PORCH UNDER THE BANNISTER, AND SOME FLOWERS IN FRONT OF SHRUBBERY. FLOWERS ALONG THE WALK. RED BRICK AT STEPS. NATURAL CEMENT WALK.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			DEC 22 1954	[illegible]
SKETCH				
RETOUCHING		2	DEC 21 1954	DEC 22 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			DEC 31 1954	FEB 16 55
HAND COLOR PROOF				
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

NO. 4CH865

DISTRIBUTED BY GEORGE R. KLEIN NEWS COMPANY,
CLEVELAND, OHIO

ORDER NO. 88271

DATE 12-16-54

12½ M POST CARDS C T ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

C-64 HOTEL STATLER, CLEVELAND,
OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. YES same as 4AH1672

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

RETOUCHING AND COLOR DESCRIPTION Show only the hotel and nothing else. Add clouds. Add more road at bottom similar to 4AH1672 to make right proportions. Take out poles and wires and old cars. Take out air conditioners in windows. Take out statler flag but leave in U.S.Flag. Add another U.S.Flag. Almost black top streets. Bldg. is a sort of brown brick. Do NOT copy 4AH1672 for colors. Green window trim and iron rails. Canopy is chrome with white letters Bldg. is marble at base and top. Silver flag pole. Concrete window sash below each window.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF yes RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			DEC 30 1954	[illegible]
SKETCH				
RETOUCHING			DEC 17 1954	DEC 30 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			JAN 17 1955 JAN 18 1955	FEB 17 1955
HAND COLOR PROOF				
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 4CH866

GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA

ORDER NO. 88270 F4

DATE 12-16-54

25 M POST CARDS C T ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

M-165 NEW 41st STREET BRIDGE
SHOWING NEW FONTAINE BLUE HOTEL
IN THE BACKGROUND, MIAMI BEACH,
FLORIDA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

JAN 20 1955

PHOTO PROPERTY OF C.T

RETOUCHING AND COLOR DESCRIPTION

SEE TISSUE OVERLAY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:
3 [illegible] subjects as
[illegible] Please
[illegible] or regr
[illegible] colors are
in harmony with [illegible] color
[illegible]

Mr Parsons

Rush

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			DEC 22 1954	DEC 24 1954
SKETCH				
RETOUCHING		2	DEC 17 1954	DEC 21 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			DEC 2[illegible] 1954	FEB -1 1955
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA

NO. 4CH867
ORDER NO. 88270
DATE 12-16-54

25 M POST CARDS C T ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

M-164 MIAMI JACKSON HIGH SCHOOL,
MIAMI, FLORIDA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

JAN 20 1955

PHOTO PROPERTY OF

RETOUCHING AND COLOR DESCRIPTION

SEE TISSUE OVERLAY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

____________ Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Mr Brown

Rush

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By ....
Date ....

Cost Dept. Checked
By ....
Date ....

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			DEC 22 1954	DEC 24 1954
SKETCH				
RETOUCHING		2	DEC 17 1954	DEC 22 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING		-	DEC 28 1954	FEB -1 1955
HAND COLOR PROOF				
ARTIST DEPT.		6 3/4		

DATE BLUEPRINT OK'D ....
By ....
DATE HAND COLOR PROOF OK'D
....
....

DATE Filed ....
By ....
DATE Photo Returned to Customer ....

NO. 4CH868

GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA

ORDER NO. 88270

DATE 12-16-54

25 M POST CARDS C T ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

M-166 CORAL GABLES VENETIAN POOL, A VERY DIFFERENT TYPE OF AQUATIC POOL AND A LEADING ATTRACTION. UNDERWATER CAVES IN THE BACKGROUND.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

JAN 20 1955

PHOTO PROPERTY OF

RETOUCHING AND COLOR DESCRIPTION

SEE TISSUE OVERLAY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			DEC 22 1954	[illegible]
SKETCH				
RETOUCHING	2	2	DEC 17 1954	DEC 21 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			DEC 28 1954	FEB -1 1955
HAND COLOR PROOF				
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

Rush

NO. 4CH869

STEPHEN FOSTER MEMORIAL ASS'N., WHITE SPRINGS, FLA. ORDER NO. 88386

DATE 12-16-54

6½ M MINIATURE VIEWS 2½X3½ C.T.ART COLORTONE-FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, [✓ LOWER], CENTER-BORDER

TITLE IN FULL NORTH VIEW OF MUSEUM, STEPHEN FOSTER MEMORIAL ON THE SUWANNEE RIVER - FLORIDA

3/8

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO

R. M. YES-same as 1CH302

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 1CH302. MAKE **NEW** BLACK NEGATIVE

REDUCE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			DEC 21 1954	DEC 28 1954
SKETCH x3		½		
RETOUCHING		0		JAN 5
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			~~FEB 23 1955~~	FEB 23 '55
HAND COLOR PROOF				
ARTIST DEPT.		[illegible]		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 4CH870

STEPHEN FOSTER MEMORIAL ASS'N., WHITE SPRINGS, FLA. ORDER NO. 88386

DATE 12-16-54

6½ M MINIATURE VIEWS 2½x3½ C.T.ART COLORTONE-FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, [✓ LOWER], CENTER-BORDER

TITLE IN FULL "WAY DOWN UPON DE SWANEE RIBBER"

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO

R. M. YES-same as 2CH311 reset

IMPRINT NONE

FEB 21 1955

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 2CH311. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 21 1954	DEC 20 1954
SKETCH		1/		
RETOUCHING		8		JAN 5
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				FEB 22 1955
HAND COLOR PROOF				
ARTIST DEPT.		2-1		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

NO. 4CH871

STEPHEN FOSTER MEMORIAL ASS'N., WHITE SPRINGS, FLA. ORDER NO. 88386

DATE 12-16-54

6½ M MINIATURE VIEWS 2½x3½ C.T.ART COLORTONE-FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL VIEW OF ORIGINAL PAINTING BY HOWARD CHANDLER CHRISTY - THE STEPHEN FOSTER MEMORIAL ON THE SUWANNEE RIVER WHITE SPRINGS, FLORIDA

11/15

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO

R. M. YES-same as 4CH527

IMPRINT NONE.

FEB 22 1955

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 4CH527. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			DEC 21 1954	DEC 2[illegible] 1954
SKETCH		1		
RETOUCHING		0		JAN 5
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			FEB 23 1955	FEB 23 '55
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

6553

NO. 4CH872

STEPHEN FOSTER MEMORIAL ASS'N.,WHITE SPRINGS,FLA. ORDER NO. 88386

DATE 12-16-54

6½ M MINIATURE VIEWS 2½x3½ C.T.ART COLORTONE-FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL STEPHEN COLLINS FOSTER FROM A PAINTING BY THE NOTED ARTIST HOWARD CHANDLER CHRISTY AT THE STEPHEN FOSTER MEMORIAL ON THE SUWANNEE RIVER, FLORIDA

9/16

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO

R. M. YES-same as 1CH303 reset

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 1CH303. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 21 1954	DEC 2[illegible] FEB 14 1955
SKETCH		½		
RETOUCHING		0		JAN 5
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				FEB 22 1955
HAND COLOR PROOF				
ARTIST DEPT.		2		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. ~~XXXXXX~~ 4CH873

STEPHEN FOSTER MEMORIAL ASS'N., WHITE SPRINGS, FLA. ORDER NO. 88386

DATE 12-16-54

6½ M MINIATURE VIEWS 2½x3½ C.T.ART COLORTONE-FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL DIORAMA OF STEPHEN FOSTER'S FIRST PUBLISHED SONG, "OPEN THY LATTICE LOVE"- 1844 AT THE STEPHEN FOSTER MEMORIAL ON THE SUWANNEE RIVER WHITE SPRINGS, FLORIDA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO

R. M. YES-same as 3CH788 reset

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 3CH788. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE
AND WORK SCHEDULE

~~Cost Dept. Checked~~

By

Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			DEC 21 1954	DEC [illegible]
SKETCH				
RETOUCHING	4	1/4		JAN 5
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				FEB 22 1955
HAND COLOR PROOF				
ARTIST DEPT.		2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

NO. 4CH874

STEPHEN FOSTER MEMORIAL ASS'N., WHITE SPRINGS, FLA. ORDER NO. 88386

DATE 12-16-54

6½ M MINIATURE VIEWS 2½x3½ C.T. ART COLORTONE-FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL DIORAMA OF STEPHEN FOSTER'S SONG "OH, SUSANNA" -1848
AT THE STEPHEN FOSTER MEMORIAL
ON THE SUWANNEE RIVER
WHITE SPRINGS, FLORIDA

FRONT NO. NO

IMPRINT NONE

R. M. YES-same as 3CH789 neat

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 3CH789. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			DEC 21 1954	[illegible]
SKETCH				
RETOUCHING	4	1/4		JAN 5
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				FEB 22 1055
HAND COLOR PROOF				
ARTIST DEPT.		[illegible]		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 4CH875

STEPHEN FOSTER MEMORIAL ASS'N., WHITE SPRINGS, FLA. ORDER NO. 88386

DATE 12-16-54

6½ M MINIATURE VIEWS 2½x3½ C.T. ART COLORTONE-FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL DIORAMA OF STEPHEN FOSTER'S SONG "CAMPTOWN RACES" - 1850 AT THE STEPHEN FOSTER MEMORIAL ON THE SUWANNEE RIVER WHITE SPRINGS, FLORIDA

E Paul

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO

R. M. YES-same as 3CH784 reset

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 3CH784. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

~~Cost Dept.~~ Checked

By

Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			DEC 21 1954	DEC 2[illegible] 1954
SKETCH				
RETOUCHING		0		[illegible]
REPHOTO				
PHOTO-LITHO			FEB 23 1955	FEB 23 1955
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		[illegible]		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

E553

NO. 4CH876

STEPHEN FOSTER MEMORIAL ASS'N.,WHITE SPRINGS,FLA. ORDER NO. 88386

DATE 12-16-54

6½ M MINIATURE VIEWS 2½x3½ C.T.ART COLORTONE-FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL **DIORAMA** OF STEPHEN
FOSTER'S SONG "JEANIE WITH THE
LIGHT BROWN HAIR" - 1854 AT THE
STEPHEN FOSTER MEMORIAL ON THE
SUWANNEE RIVER
WHITE SPRINGS, FLORIDA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO

IMPRINT NONE

R. M. YES-same as 3CH787 reset

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 3CH787. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			DEC 21 1954	DEC 21 1954
SKETCH				
RETOUCHING		0		[illegible]
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				FEB 22 1955
ARTIST DEPT.		[illegible]		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 4CH877

STEPHEN FOSTER MEMORIAL ASS'N.,WHITE SPRINGS,FLA. ORDER No. 88386

DATE 12-16-54

6½ M MINIATURE VIEWS 2½x3½ C.T.ART COLORTONE-FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL DIORAMA OF STEPHEN FOSTER'S SONG "OLD BLACK JOE" - 1860 AT THE STEPHEN FOSTER MEMORIAL ON THE SUWANNEE RIVER
WHITE SPRINGS, FLORIDA

9/16 Paul

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO

R. M. YES-same as 3CH785 *reset*

IMPRINT NONE

PHOTO PROPERTY OF C.T.

USE PHOTO FROM 3CH785. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			DEC 21 1954	[illegible]
SKETCH				
RETOUCHING	4	1/2		
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				FEB 22 1955
HAND COLOR PROOF				
ARTIST DEPT.		2		

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer

NO. 4CH878 ✓

STEPHEN FOSTER MEMORIAL ASS'N.,WHITE SPRINGS,FLA. ORDER NO. 88386

DATE 12-16-54

6½ M MINIATURE VIEWS 2½x3½ C.T.ART COLORTONE-FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL DIORAMA OF STEPHEN FOSTER'S SONG "OLD DOG TRAY" -1853 AT THE STEPHEN FOSTER MEMORIAL ON THE SUWANNEE RIVER
WHITE SPRINGS, FLORIDA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO

R. M. YES-same as 3CH786 reset ✓

IMPRINT NONE

FEB 22 1955

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 3CH786. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

~~Cost Dept. Checked~~
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			DEC 21 1954	[illegible]
SKETCH	✓			
RETOUCHING		✓		JAN 5
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			FEB 23 1955	FEB 23 1955
HAND COLOR PROOF				
ARTIST DEPT.		[illegible]		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 4CH879

STEPHEN FOSTER MEMORIAL ASS'N., WHITE SPRINGS, FLA. ORDER NO. 88386

DATE 12-16-54

6½ M MINIATURE VIEWS 2½x3½ C.T.ART COLORTONE-FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL DIORAMA OF STEPHEN FOSTER'S FAMOUS SONG "WAY DOWN UPON DE SWANEE RIBBER" AT THE STEPHEN FOSTER MEMORIAL ON THE SUWANNEE RIVER
WHITE SPRINGS, FLORIDA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO

R. M. YES-same as 2CH1407 reset

IMPRINT NONE

FEB 21 '55

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 2CH1407. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up		½	DEC 21 1954	[illegible]
SKETCH ~~No~~		0		
RETOUCHING				
REPHOTO				
PHOTO-LITHO				FEB 22 1955
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	37	1½		feb 11 1955

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

G553

NO. 4CH880

STEPHEN FOSTER MEMORIAL ASS'N., WHITE SPRINGS, FLA. ORDER NO. 88386

DATE 12-16-54

6½ M MINIATURE VIEWS 2½x3½ C.T. ART COLORTONE-FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL DIORAMA OF STEPHEN FOSTER'S SONG "MY OLD KENTUCKY HOME" AT STEPHEN FOSTER MEMORIAL ON THE SUWANNEE RIVER
WHITE SPRINGS, FLORIDA

9/16 Panel

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO

R. M. YES-same as 2CH1406 reset

IMPRINT NONE

watch Imprint photog

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 2CH1406. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 21 1954	[illegible]
SKETCH				JAN 5
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				FEB 22 1955
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 4CH881

PUBLISHED FOR CARL C. HAAG NEWS AGENCY,
MASSILLON, OHIO

ORDER NO. 88273

DATE 12-17-54

12½ M POST CARDS C T ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

UNION BUS TERMINAL, MASSILLON,
OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

JAN 24 1956

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

RETOUCHING AND COLOR DESCRIPTION Take out all cars in foreground. Take out telephone poles. Leave in bus and cars in distance. Add clouds. Take out people. Make grass a nice green lawn. Bus is regular Greyhound Bus colors. Blue and silver and white. Black top streets. Bldg. is red brick with stone base. Green window trim. "Greyhound" sign is white or blue. The dog is black on white. "Restaurant" is red on white. Flowers in park all colors. White pillars, Green lamp posts with white lamp.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF yes RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			[illegible]	[illegible]
SKETCH				
RETOUCHING	3	2	DEC 17 1954	DEC 22 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			DEC 28 1954	FEB -1 55
HAND COLOR PROOF				
ARTIST DEPT.		7½		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4CH882 ORDER NO. 88390 DATE 12-17-54

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER MR. ANTHONY ALEXIOU
NASSAU, BAHAMAS

12½ M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE-FULL FAC

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center
([illegible] Place Stamp Here
Made in U.S.A)

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

(Gleneagles Guest House)

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

X

3M-11-23-53

8 X 10 Rephoto

New Process

Ret. 6½
L.A. 7½

As proofed

RUSH

PROOF

NO. 4CH883

W. N. CALDWELL, LAKESIDE, OHIO, DISTRIBUTOR

ORDER NO. 88391

DATE 12-17-54

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL 144-GEM YACHT BASIN AT GEM-TERRACE BEACH

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

JAN 26 1955

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

IF NECESSARY TO CROP - DO SO AT BOTTOM ONLY - LEAVE EACH SIDE IN TO SHOW THE BUILDING AT LEFT(WHICH IS NEW) AND OUTLET INTO LAKE FROM BASIN AT RIGHT. ADD CLOUDS. GOOD COLOR FOR THE WATER. BUILDING AT LEFT WITH SIGN IS WHITE.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

3 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			DEC 30 1954	JAN 3 1955
SKETCH				
RETOUCHING		2	DEC 21 1954	DEC 23 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			JAN 7 1955	FEB 10 55
HAND COLOR PROOF				
ARTIST DEPT.		6 3/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

NO. 4CH884

W. N. CALDWELL, LAKESIDE, OHIO, DISTRIBUTOR

ORDER No. 88391

DATE 12-17-54

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL 145-DANCE HALL AT GEM-TERRACE BEACH

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES. ✓

IMPRINT SAME AS ABOVE

FEB 7 - 1955

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION CROP AT TOP. TAKE OUT CAR, WIRES, AND GIRL AT LEFT WITH DOG, ALSO OLD BAND SHELL BLDG. AT LEFT CENTER AGAINST BUILDING, AND CONTINUE FENCE UP TO BUILDING. TAKE OUT OLD SCREEN DOOR AT LOWER RIGHT BEHIND THE WHITE DOOR TO MAIN BUILDING. SHOW U.S. FLAG IN FLYING POSITION FROM STAFF IN CENTER OF BUILDING AT LEFT END. BUILDINGS ARE ALL WHITE. SLATE COLORED TAR PAPER ROOFS. PUT A LITTLE COLOR IN ROOFS FOR BETTER EFFECT.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 3 - 1954	JAN 3 - 1954
SKETCH				
RETOUCHING	3	3	DEC 21 1954	DEC 23 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			JAN 4 1955	FEB 15 1955
HAND COLOR PROOF				
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

NO. 4CH885

W. N. CALDWELL, LAKESIDE, OHIO, DISTRIBUTOR

ORDER NO. 88391

DATE 12-17-54

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL 146-BATHING BEACH,
GEM-TERRACE BEACH.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES ✓

IMPRINT SAME AS ABOVE.

[illegible] 7 - 1955

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

TAKE OUT SOME OF THE SHADOWS OF TREES ALONG THE SHORE, AND SOME TREES IF NECESSARY. ADD CLOUDS.
PUT A SPEED BOAT IN WATER AT HORIZON.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

New Process

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			DEC 30 1954	[illegible]
SKETCH				
RETOUCHING		2½	DEC 21 1954	DEC 23 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			JAN 7 1955	FEB 15 1955
HAND COLOR PROOF				
ARTIST DEPT.		6½		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 4CH886

LYNN H. BOYER, JR., WILDWOOD, N.J.
PHOTO D. W. GRIFFITHS "AMERICA"

ORDER NO. 88291

DATE 12-21-54

25M M POST CARDS C T ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

V.F.53 WASHINGTON AT PRAYER,
VALLEY FORGE, PA. 1777-1778

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

FEB 1- 1956

PHOTO PROPERTY OF

RETOUCHING AND COLOR DESCRIPTION

102707

ATTACHED SAMPLE IS IN AMERICAN ART SO USE THE ORIGINAL PHOTO TO PRODUCE THIS NEW SUBJECT.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF Yes RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			DEC 22 1954	[illegible]
SKETCH				DEC 21 1954
RETOUCHING		0	DEC 21 1954	
REPHOTO				
PHOTO-LITHO			JAN 4 1955	FEB 10 1955
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 4CH887

LYNN H. BOYER, JR., WILDWOOD, N.J.

ORDER NO. 88290

DATE 12-21-54

25 M POST CARDS C T ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

W-60 "AERIAL VIEW OF BOARDWALK
AND WORLDS FINEST AND SAFEST
BATHING BEACH, WILDWOOD BY THE
SEA, N.J."

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO.

IMPRINT SAME AS ABOVE

FEB 17 1955

PHOTO PROPERTY OF

RETOUCHING AND COLOR DESCRIPTION

Remove plane wing appearing on left and fill space with wet beach and ocean. Boardwalk is dark oak with grey cement lanes and crosswalks. White sand beach. Use own judgement on balance of picture as to coloring.

CROP PICTURE AT TOP

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF yes RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

3 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 30 1954	[illegible]
SKETCH				
RETOUCHING		3	DEC 22 1954	DEC 24 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			JAN 7 1955	FEB 18 1955 MAR 18 1955
HAND COLOR PROOF				
ARTIST DEPT.		5		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

NO. 4CH888

LYNN H. BOYER, JR., WILDWOOD, N.J.

ORDER NO. 88290

DATE 12-21-54

25 M POST CARDS C T ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

W-38-"PLAYLAND AT NIGHT, ~~XXLXX~~
WILDWOOD BY THE SEA, N.J.",

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

RETOUCHING AND COLOR DESCRIPTION

Attached is a transparency for coloring instructions. You can also use transparency #213 -"Playland, Wildwood By The Sea, N.J." for coloring. ~~It is part of this order.~~ 4CK2100

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF yes RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

3 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up				
SKETCH				~~DEC 31 1954~~
RETOUCHING	1	8½	DEC 22 1954	
REPHOTO				
PHOTO-LITHO			JAN 7 1955	FEB 17 1955
BLUEPRINT STRIPPING, OPAQUING				APR 21 1955
HAND COLOR PROOF				
ARTIST DEPT.	5	8	[illegible]	

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

To Bill Curtis

NO. 4CH889

LYNN H. BOYER, JR., WILDWOOD, N.J.

ORDER NO. 88290

DATE 12-21-54

25 M POST CARDS C T ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

W-41 "KIDDIES PLAYGROUND,
WILDWOOD BY THE SEA, N.J."

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

FEB 2 - 1955

PHOTO PROPERTY OF

RETOUCHING AND COLOR DESCRIPTION

FOLLOW INSTRUCTIONS INCLOSED

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

__________ Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			DEC 30 1954	[illegible]
SKETCH				
RETOUCHING	3	2	DEC 22 1954	DEC 23 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			JAN 7 '55	FEB - 4 '55
HAND COLOR PROOF				
ARTIST DEPT.	37	7 3/4		feb. 1, '55

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

Cov. Art II

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4CH890 ORDER NO. 88418 DATE 12-21-54

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER ORANGE BLOSSOM GROVES
LARGO, FLORIDA

50 M POST CARDS SIZE $3\frac{1}{2}$ X $5\frac{1}{2}$ STYLE PHOTO-COLORIT* FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full
ORANGE BLOSSOM GROVES
ONE MILE NORTH OF BAY PINES
LARGO, FLORIDA

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

FEB 23 1955
FEB 25 1955

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

X

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M-11-23-53

New Process

Ret. 2½
L.A. 7½

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 4CH891 ORDER NO. 88420 DATE 12-21-54

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

3
Photos for this Customer

CUSTOMER
EL TOREADOR MOTEL
SAN YSIDRO, CALIFORNIA

25 M POST CARDS SIZE $3\frac{1}{2}$ X $5\frac{1}{2}$ STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full GROTTO OF THE "SAINT OF LOURDES"
EL TOREADOR MOTEL - SAN YSIDRO, CALIF.

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

MAR 7 - 1955

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M-11-23-53

Mr. Powers,

Ret. 2½
L.A. 7½

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 4CH892 ORDER NO. 88420 DATE 12-21-54

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

3
Photos for this Customer

CUSTOMER
EL TOREADOR MOTEL
SAN YSIDRO, CALIFORNIA

25 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full
EL TOREADOR MOTEL
SAN YSIDRO, CALIF.

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

MAR 1 - [illegible]

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M-11-23-53

F4

New Process

Rct. 3
L.A. 7½

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4CH893 ORDER NO. 88420 DATE 12-21-54

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

3
Photos for this Customer

CUSTOMER
EL TOREADOR MOTEL
SAN YSIDRO, CALIFORNIA

25 M POST CARDS SIZE $3\frac{1}{2}$ X $5\frac{1}{2}$

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full
EL TOREADOR MOTEL
SAN YSIDRO, CALIF.

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

MAR 7 - 1955

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

X

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M-11-23-53

New Process

Ret. 3
L.A. 7½

NO. 4CH894

SHREVEPORT NEWS AGENCY, SHREVEPORT. LA.

ORDER NO. 88305

DATE 12-21-54

12½ M POST CARDS C T ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

Y.W.C.A., SHREVEPORT,
LOUISIANA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

[illegible]

PHOTO PROPERTY OF

RETOUCHING AND COLOR DESCRIPTION

Remove all cars, posts and wires. Crop as shown and add to sky.

Buff and black at base. Fence is grey-green - - also window trim.
Sign and letters are blue.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF yes RETURN PHOTO

ENVELOPE PHOTO TICKET

New Process

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 27 1954	JAN 3 - 1954
SKETCH				
RETOUCHING		3-1	DEC 22 1954	DEC 24 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			JAN 4 1955	FEB 10 1955
HAND COLOR PROOF				
ARTIST DEPT.		734		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 4CH895

GRAMATAN ART CO., MOUNT VERNON, N. Y.

ORDER NO. 88423

DATE 12-21-54

6½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL AERIAL VIEW OF VALERIA HOME, OSCAWANA, N. Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

MAR 21 1955

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

MAKE THIS A SUMMER SCENE. TAKE OUT ICE AND JUST SHOW WATER. PUT LEAVES ON TREES.
FOR COLORS - FOLLOW CARDS ENCLOSED

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION.

2 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			[illegible] 1954	[illegible]
SKETCH				
RETOUCHING	✓	3½	DEC 22 1954	DEC 23 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			JAN 4 1955	MAR 31 1955
HAND COLOR PROOF				
ARTIST DEPT.		7½		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 4CH896

GRAMATAN ART CO., MOUNT VERNON, N. Y.

ORDER NO. 88423

DATE 12-21-54

6½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL AERIAL VIEW, VALERIA HOME, OSCAWANA, N. Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

FEB 4 - 1955

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

MAKE THIS A SUMMER SCENE. TAKE OUT ICE AND JUST SHOW WATER.

FOR COLORS - FOLLOW CARDS ENCLOSED

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

New Process

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			DEC -7 1954	JAN 3 - 1954
SKETCH				
RETOUCHING	3	2	DEC 22 1954	DEC 22 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			JAN 4 1955	FEB 15 1955
HAND COLOR PROOF				
ARTIST DEPT.		7½		

FEB 17 1955

MAR 1 1955

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 4CH788

BENJAMIN OF MACKINAC ISLAND, MICHIGAN

ORDER NO. 87796

DATE 11-18-54

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MAIN STREET, MACKINAC ISLAND.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

BUS IS DARK GREEN #65, WITH SILVER TRIM #17. CARRIAGE IN CENTER FOREGROUND IS YELLOW #15. BENCHES ARE DARK GREEN #54. STREET CLEANER'S CAN IS RED #2. OTHERWISE FOLLOW CARD 1CK22 FOR COLORING.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

4 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

New Proof

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			NOV 23 1954	NOV 29 1954
SKETCH				
RETOUCHING	2	1½	NOV 19 1954	NOV 2[illegible] 1954
REPHOTO				
PHOTO-LITHO			DEC 2 1954	JAN 6 1955
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		7½		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 4CH789

R. A. KISHPAUGH, FREDERICKSBURG, VA.

ORDER NO. 87800

DATE 11-19-54

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, [✓ LOWER,] CENTER-BORDER

TITLE IN FULL

THE LAST OF THE THIRTEEN HORSE CHESTNUT TREES PLANTED BY GEORGE WASHINGTON AT FREDERICKSBURG, VA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES-same as 2A389-N. reset

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 2A389-N. REMOVE WOODEN FENCE.

FOLLOW CARD FOR COLORS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

New Process

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			NOV 23 1954	NOV 29 1954
SKETCH				
RETOUCHING	1	1½	NOV 22 1954	NOV 23 1954
REPHOTO				
PHOTO-LITHO				JAN 6 1955
BLUEPRINT STRIPPING, OPAQUING			DEC 2 1954	
HAND COLOR PROOF				
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 4CH790

HILLSBORO NEWS CO., TAMPA, FLA.

ORDER NO. 87801

DATE 11-19-54

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL 21-THE FLAG OF YBOR CITY IN TAMPA'S LATIN QUARTER.

Paper Proof

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SEE CARD AND SKETCH ATTACHED
WITH INSTRUCTIONS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

2 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

New Process

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			NOV 23 1954	11-29. 30
SKETCH				
RETOUCHING		5½	NOV 19 1954	NOV 23 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			DEC -2 1954	DEC 24 1954
HAND COLOR PROOF				
ARTIST DEPT.	30	7.		12-21-54

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer